

City of Riverside - Sponsorship Program - FY 20252026 - January-June - Staff Recommendations

	Organization Name	Event/Project Date	Budget	Projected Attendance	Start Time	End Time	Ward	Location	Cash Request	Recommended Cash	In-Kind Request	Recommended In-Kind	Facilities Request	Recommended Facilities	Recommended Cash	Recommended In-Kind & Facilities	Total Recommended
	Category 1 - Outreach Events *Denotes New Applicant																
1	Arlington Business Partnership Riverside Chili Cook-Off	05/23/26	\$100,000	20,000	10:00 AM	6:00 PM	5	Magnolia Ave between Van Buren Blvd & Jackson St	\$20,000	\$7000 (ACAD)	SEP fee, RPD Services, Booth/Vehicles (RFD, RPD, RPU), Bags (100)	SEP Fee, RPU (Booth/100 Bags); RPD (Dept. covers \$5952 (60% of police services) and RPD Booth. Organizer is responsible for \$3968. Contact Dsaldana@riversideca.gov	N/A	PRCSD - Waive Commercial Kitchen at Hunt Park Hourly Fee (\$112.75) \$902. Group will pay Application fee (\$35.00), Refundable Deposit (\$361.25), Staff Fee (\$25.25 hourly) #of staff will be determined by PRCSD designee.	\$7,000.00	\$6,854.00	\$13,854.00
2	Glocal Outreach Easter Sunrise Service	04/05/26	\$3,000	2,500.0	6:00 AM	7:00 AM	1	Mt Rubidoux	\$1,000	\$300 (ACAD)	SEP fee, RPD Services	SEP Fee, RPD will assign on-duty personnel to assist with traffic control during the requested time.	Mt. Rubidoux	PRCSD - Open Space Fee waived for Mt. Rubidoux (\$948.00), Additional hours (\$41.25). Group will be responsible for Application Fee (\$35.00), Refundable Deposit (\$1378.00), Staff Fee (\$25.25 hourly) # of staff will be determined by PRCSD designee.	\$300.00	\$948.00	\$1,248.00
3	Inland Chinese American Alliance 2026 Riverside Lunar Festival	01/23/2026 - 01/24/2026	\$117,400	90,000	11:00 AM	8:00 PM	1	Mission Inn Ave between Lime and Orange st	\$4,500	\$4500 (ACAD)	SEP fee, Vehicles/Booths, RPD Serv.	SEP Fee, RPD (Dept. will cover \$7920 (Day 1) and organizer is responsible for \$7920 (Day 2) & RPD Booth	N/A	N/A	\$4,500.00	\$7,920.00	\$12,420.00
4	Inlandia Institute Nuestra Cultura - Nuestra Cuentos	01/01/2026 - 06/30/2026	\$21,000	3,000	N/A	N/A	1	Riverside Art Museum; Riverside Main, Lara libraries; White Park; and elsewhere as needed	\$4,200	\$3000 (ACAD)	N/A	N/A	White Park, Main/Lara Libraries	N/A	\$3,000.00	N/A	\$3,000.00
5	*Foster Army Animal Rescue Operation Spay & Neuter, Riverside	06/16/26	\$44,000	660.0	6:00 AM	2:00 PM	3	6520 Magnolia Ave, Riverside (mobile vet clinic)	\$22,000	\$750 (ACAD)	N/A	N/A	N/A	N/A	\$750.00	N/A	\$750.00
6	Janet Goeske Foundation Spring Events	Jan. - June, 2026	\$7,500	750	9:00 AM	3:00 PM	3	5257 Sierra St, Riverside, CA 92504	\$2,500	\$1000 (ACAD)	RPD (Sr. Conf.); RPU Bags (150)	RPU Booth @ Sr. Ctr. & 150 Bags; RPD Booth (MAY) contact DGranillo@riversideca.gov	N/A	N/A	\$1,000.00	N/A	\$1,000.00
7	Junior League of Riverside, Inc. Truck-A-Palooza	03/14/26	\$5,000	3,000	11:00 AM	3:00 PM	1	Mission Inn Ave. between Lime and Orange	\$1,000	\$2000 (ACAD)	RFD, RPD, RivTV, PRCSD	SEP Fee, RPU Booth, RPD Booth & Vehicles; Dgranillo@riversideca.gov contact	N/A	N/A	\$2,000.00	N/A	\$2,000.00
8	*Quilts of Valor Quilts of Valor	02/07/26	N/A	50	10:00 AM	3:00 PM	4	Orange Terrace Community Center	N/A	N/A	N/A	N/A	Orange Terrace	PRCSD - Waive hourly room rate (\$260.75) \$1303.75. Group is responsible for Application Fee (\$35.00), Refundable Deposit (\$500.00), Staff Fee (\$25.25 hourly). Staff will be determined by a PRCSD designee.	N/A	\$1,303.75	\$1,303.75

9	The Living Museum of California First Peoples Cultural Heritage Foundation IE Islanders OhanaFest Ho'olaulea 2026	05/02/26	\$37, 139	500	11:00 AM	5:00 PM	1	North Park, 3200 Mission Inn Ave, Riverside CA 92507	\$1,500	\$1000 (ACAD)	SEP fee, RPD, RPU Bags (200)	SEP Fee, RPD (Dept. will cover \$1320 for 2 officers for 6 hours). Contact Dsaldana@riversideca.gov	North Park	PRCSD - Waive Open Space Fee for North Park (\$1129.75) Additional hours Fee (\$39.50 - hourly), Mobile Stage Fee (\$1211.50 - 8 hours), Additional Hours Fee (\$140.00 hourly). Group is responsible for Application Fee (\$35.00), Mobile Stage Refundable Deposit (\$1000.00), Mobile Stage Delivery/Set-up Fee (\$845.00), Refundable Deposit (\$1378.00) and Staff Fee (\$25.25 hourly) # of staff will be determined by PRCSD designee.	\$1,000.00	\$3,661.25	\$4,661.25
10	My Learning Studio OUTREACH Reading Assistance Program At-Risk 2nd - 4th Graders	01/15/2026 - 03/27/2026	\$22,000	2,000.0	4:00 AM	4:55 PM	Various	Local libraries and community centers	\$2,500	\$1500 (ACAD)	N/A	N/A	N/A	PRCSD (Waive meeting/craft room hourly fees (\$54.75) La Sierra & Arlanza Comm. Ctrs. \$3011.25) Organization is responsible for \$35.00 application fee, \$500 refundable deposit, and \$25.25 staff fees per hour. # of staff determined by PRCSD designee.	\$1,500.00	\$3,011.25	\$4,511.25
11	Riverside Arts Academy Spring 2026 Riverside Arts Academy - Music Project	01/10/2026 - 05/03/2026	\$630,889	200-250 students	9:00 AM	12:00 PM	6	Arlanza Community Center	\$126,178	\$2000 (ACAD)	N/A	N/A	Arlanza Community Center	Collaboration between PRCSD and RAA; program will operate Saturdays (9AM - noon) in the Arlanza Community Center. No staff or non-personnel resources will be provided by PRCSD. See bottom of column	\$2,000.00	N/A	\$2,000.00
12	Riverside Arts Council Culture Fest @ Riverside Artswalk	03/05/2026 - 05/05/2026	\$28,000	10,000.0	6:00 PM	9:00 PM	1	Downtown Riverside	\$13,000	\$2000 (ACAD)	SEP fee	SEP Fee	N/A	N/A	\$2,000.00	N/A	\$2,000.00
13	Riverside Cultural Consortium Monthly Artswalk and First Sundays	Jan - June, 2026	\$39,302	8000	6:00 PM	9:00 PM	1	Downtown Riverside	\$13,000	\$4250 (ACAD)	SEP fee	N/A	N/A	N/A	\$4,250.00	N/A	\$4,250.00
14	Villegas Park Advisory Committee Cinco de Mayo	05/09/26	\$12,000	1,500.0	12:00 PM	8:00 PM	5	Villegas Park 3091 Esperanza St	\$5,000	\$2000 (ACAD)	SEP fee, Vehicle (RPD), RPU Bags (100)	SEP Fee, RPD (Dept. will cover \$1760 for 2 officers for 8 hours and request extra patrols in the area day of event). Contact Dsaldana@riversideca.gov	Villegas Park	N/A	\$2,000.00	\$1,760.00	\$3,760.00

15	Women Strengthening Women Breaking Barriers, Building Bridges	01/23/2026 - 06/30/2026	\$5,000	300.0	8:00 AM	12:00 PM	5	Workshops at Public Library rooms, Villages, Hunt Park conf. rooms	\$500	\$500 (ACAD); \$250 (RPU)	RPU bags (150)	RPU -150 Bags	Library, Hunt and Villegas Conf. Rms.	Waive hourly meeting room fee (\$70.25) and Hunt Park Ballroom hourly fee (\$172.25) \$2266.25. Group is responsible for Application fee (\$35.00), Hunt Park refundable deposit (\$500), Villegas Park (\$361.25), and staff fees (\$25.25 per hour). # of staff is determined by PRCAD designee.	\$750.00	\$2,266.25	\$3,016.25
16	Riverside County NAACP Youth Council Breaking Bread/Unity Basketball	04/07/2026 - 05/13/2026	\$10,635	375	5:00 PM	9:00 PM	1	Bordwell Park-Stratton Center 2008 Martin Luther King Blvd, Riverside, CA 92507	\$2,073	\$1000 (ACAD)	N/A	N/A	Stratton Center	PRCSD - Waive hourly rental fees for Stratton Comm. Ctr. (\$65-\$105) per day, Bourns Family Youth Innovation Center Green Room and Community Center, court use hourly rate - upon availability (\$15.50) \$1050. Group is responsible for Application fee (\$35.00), Refundable Deposit (\$500.00), Staff fees (\$25.25 hourly). # of staff will be determined by PRCSD designee.	\$1,000.00	\$1,050.00	\$2,050.00
17	*The Life Church - Outreach Food Pantry	01/01/2026 - 06/30/2026	\$2,400	15-18 families	10:00 AM	11:30 AM	6	The Life Church	\$1,000	\$500 (ACAD)	N/A	N/A	N/A	N/A	\$500.00	N/A	\$500.00
18	*UCR Society of Women Engineers Engineering R' Future	01/26/26	\$802	50	9:00 AM	4:00 PM	2	University of California Riverside	\$801.54	\$801.54 (RPU)	N/A	RPU Booth if available	N/A	N/A	\$801.54	N/A	\$801.54
	Category 2 - Events with Added Outreach Components																
19	Riverside Downtown Farmers Market Weekly Farmers Market	Jan. - June, 2026	\$97,310	52,000.0	8:00 AM	1:00 PM	1	Main at 6th St, Riverside, CA 92501 (near the Mission Inn)	\$2,000	\$2000 (ACAD)	N/A	SEP Fee	N/A	N/A	\$2,000.00	N/A	\$2,000.00
20	Riverside Children's Theatre RCT Spring Production The Little Mermaid, Jr.	04/01/2026 - 04/15/2026	\$125,000	4,500.0	12:00 PM	6:00 PM	2	John W. North High School	\$5,000	\$1500 (ACAD)	N/A	N/A	N/A	N/A	\$1,500.00	N/A	\$1,500.00
21	Riverside Educational Enrichment Foundation Best Event Ever! Take 9	03/09/26	\$15,000	1,500	12:00 PM	10:00 PM	1	Fox Performing Arts Center, 3801 Mission Inn Avenue, Riverside, CA 92501	\$1,500	\$1000 (ACAD)	N/A	N/A	N/A	N/A	\$1,000.00	N/A	\$1,000.00
22	Riverside African Historical Society, Inc, Martin Luther King, Jr. Walkathon	01/19/26	\$30,250	2,000	7:15 AM	10:30 AM		Registration - Stratton Center - KICK_OFF	\$20,000	\$5500 (ACAD)	SEP fee, RPD Services, RPU Bags (300)	SEP Fee, RPD (Dept. will cover \$2200 - 5 officers.1 sergeant) Dsaldana@riversideca.gov contact.	Stratton Center	N/A	\$5,500.00	\$2,200.00	\$7,700.00
23	Riverside Community Flower Show Association Riverside Flower Show and Garden Tour	04/25/26	\$15,000	1,500	9:00 AM	5:00 PM	3	Riverside Elk's Lodge 6166 Brockton Ave	\$2,500	\$750 (ACAD)	N/A	N/A	N/A	N/A	\$750.00	N/A	\$750.00
24	Old Riverside Foundation Vintage Home Tour, Restoration Fair & Vintage Mercantile 2026	05/16/26	\$6,500	1,000	10:00 AM	4:00 PM	Various	5 private homes & Peter J Weber house (1510 University Avenue)	\$750	\$1000 (ACAD)	N/A	N/A	N/A	N/A	\$1,000.00	N/A	\$1,000.00

25	Mary S. Roberts Pet Adoption Center Walk with the Animals	04/18/26	\$25,000	1,500	9:00 AM	1:00 PM	1	Fairmount Park	\$5,000	\$1000 (ACAD)	SEP fee, RPD Services, RPU Bags (300)	SEP Fee, RPD (Dept. will cover \$880. for 2 officers for 4 hours. Contact Dsaldana@riversideca.gov	Fairmount Park	PRCSD - Waiver (2) open space fees for Fairmount Park (\$1896); for entire park, bandshell, Additional Fee (\$41.25 hours after 8) for use of Fairmount Park, Boathouse Lakeside Room (\$172.00 hourly). Group is responsible for Application Fee (\$35.00), Refundable Deposit (\$1378.00), Alcohol Fee (\$165.00), Staff Fee (\$25.25 hourly). # of staff will be determined by PRCSD designee.	\$1,000.00	\$2,776.00	\$3,776.00
26	Riverside Road Runners, Inc. Citrus Heritage Run	01/10/26	\$176,356	2,600	4:00 AM	1:00 PM	4	Arlington Heights Sports Park (and surrounding areas)	10,000	\$5000 (ACAD)	SEP fee, RPD Services	RPD (Dept. will cover \$6000, remaining balance of \$8050. organizer responsibility. Contact Dsaldana@riversideca.gov.)	Arlington Heights Sports Park	PRCSD - Waive open space fee (\$1129.75) Additional hours fee (\$39.50) for use of Arlington Heights Sports Park. Group responsible for Application Fee (\$35.00), refundable deposit (\$1378.00), Alcohol Service (\$160.00), Field Lighting fee (\$43.50 per hour), Staff fee (25.25 per hour); # of staff is determined by PRCAD designee.	\$5,000.00	\$7,166.25	\$12,166.25
27	Division 9 Gallery La Tardeada	05/10/26	\$37,000	3,000.0	3:00 PM	11:00 PM	1	White Park	\$10,000	\$1500 (ACAD)	SEP fee	SEP Fee	White Park	PRCSD -Waive 75% Open Space fee (\$847.31), Additional hours fee (\$39.50/hr.), Mobile Stage (\$1211.50 - 8 hours & \$422.10 for 3 additional hours @ \$140.70). Group is responsible for remainder of Open Space (\$282.44) App processing fee (\$35), Alcohol service fee (\$165), Refundable deposit (\$1,378), Staff fees(\$25.25/hr.) per staff member, #TBD by PRCSD, Mobile Stage refund deposit (\$1000), mobile stage delivery/set up (\$845)	\$1,500.00	\$2,480.91	\$3,980.91
28	*U.S.VETS Inland Empire Steps for Vets	05/09/26	\$13,767	650	7:00 AM	12:00 PM	1	3900 Main Street, Riverside CA 92501		\$1000 (ACAD)	SEP fee, Booth/Vehicle(RPD), RPU Bags (600)	SEP Fee, RPU (300 Bags), RPD (Dept. will cover \$4000 for 1 Sgt./6 officers for 5 hours. Contact Dsaldana@riversideca.gov	N/A	N/A	\$1,000.00	\$4,000.00	\$5,000.00

29	THE BLACK ARTS MUSEUM A Tapestry of Black Artisans Part II - 2026	05/02/26	\$10,045	200	12:00 PM	4:00 PM	1	The Box	\$2,009	\$1000 (ACAD)	N/A	N/A	N/A	N/A	\$1,000.00	N/A	\$1,000.00
30	Riverside Dickens Festival, Inc 2026 Riverside Dickens Festival.	02/21/2026 - 02/22/2026	\$41,000	3000	10:00 AM	5:00 PM	1	White Park	\$6,000	\$3500 (ACAD)	RPD	SEP Fee, RPD (Dept. will cover \$1540 - Day 1) Organizer is responsible for \$1540 (Day 2). Dsaldana@riversideca.gov contact	White Park	PRCSD - White Park waive open space fee (\$2259.50 - 2 days), Additional hour fees (\$39.50). Group is responsible for Application Fee (\$35.00), Alcohol Service Fee (\$165.00), Refundable Deposit (1378.00), Staff Fees (\$25.25 hourly). # of staff will be determined by PRCAD designee.*Sunday hours will be adjusted depending on availability - double bookings are not approved.	\$3,500.00	\$3,799.50	\$7,299.50
31	Empower You Edutainment Acting On Camera	06/01/2026 - 06/25/206	\$8,000	150.0	10:00 AM	4:00 PM	5	Bourns Family Youth Innovation Center 9595 Miller St, Riverside, CA 92503	\$1,600	\$1000 (ACAD)	N/A	N/A	Bourns YIC	PRCSD - Waive rental fees for Bourns YIC Green Room (\$117.00 - hourly), Community Room (\$150.00 - hourly) \$3600. Group is responsible for Application Fee (\$35.00), Refundable Deposit (\$500.00), Staff Fee (\$25.25 - hourly), # of staff will be determined by PRCSD designee.	\$1,000.00	\$3,600.00	\$4,600.00
32	Raincross Master Chorale Winter/Spring Concerts	03/01/2026 - 05/31/2026	\$18,500	750	4:00 PM	6:00 PM	1	Calvary Presbyterian Church	\$3,600	\$1000 (ACAD)	N/A	N/A	N/A	N/A	\$1,000.00	N/A	\$1,000.00
33	Spanish Town Heritage Foundation Riverside Tamale Festival	04/18/26	\$59,814	5,000	11:00 AM	7:00 PM	1	White Park	\$2,000	\$5000 (ACAD)	SEP fee, RPD, RPU	SEP Fee, RPU Booth, RPD (Dept. will cover \$4640. for 4 officers/1 sergeant for 8 hours) Contact Dsaldana@riversideca.gov	White Park	PRCSD - Waive open space fee for White Park (\$1129.75), Additional hours fee (\$35.50), Dales Banquet Room & Kitchen Fee (\$172.00). Group is responsible for Application Fee (\$35.00), Refundable Deposit (\$1378.00), Alcohol Fee (\$165.00), Staff Fee (\$25.25 hourly). # of staff i determined by PRCSD designee.	\$5,000.00	\$5,941.75	\$10,941.75
34	*The Relationship Warehouse Community Wellness	1/10/2026 & 4/25/26	\$4,000	300.0	10:00 AM	3:00 PM	1	Stewart's Boathouse at Fairmount Park	\$2,000	\$1000 (ACAD)	N/A	N/A	Stewart's Boathouse at Fairmount Park	N/A	\$1,000.00	N/A	\$1,000.00
35	*Vitality Development Foundation, Inc. Punch & Pool Party Ringside Seats Ice Cream Social	06/05/26	\$9,145	85	4:30 PM	8:00 PM	5	Villegas Park	\$3,200	\$750 (ACAD)	SEP fee	SEP Fee	Villegas Park	N/A	\$750.00	N/A	\$750.00
36	Full Circle Players	5/3/2026-5/15/2026	\$9,400	300.0	7:00 PM	9:30 PM	1	The Box	\$1,000	\$750	N/A	N/A	N/A	N/A	\$750.00	N/A	\$750.00

37	Riverside East Rotary 2026 Show n' Go	05/02/26		20,000	8:00 AM	5:00 PM	1	Downtown Streets	\$5,000	\$3500 (ACAD)	SEP fee, Vehicles/Booths, RPD Services	SEP Fee, RPU Booth, RPD (Dept. will cover \$6210. for 2 sergeants/10 officers). Organizer is responsible for \$6210 additional 1/2 of police services. Contact Dsaldana@riversideca.gov	Use of public streets downtown for 1 day	N/A	\$3,500.00	\$6,210.00	\$9,710.00	
38	California Citrus State Historic Park Nonprofit Management Corp. 2026 Citrus Festival	03/28/25	\$100,000	8,000	11:00 AM	5:00 PM	4	9400 Dufferin Ave, Riverside CA 92503	N/A	N/A	SEP fee, RPD, RPU bags (5,000)	SEP Fee, RPU Booth, RPD (Dept. will cover \$6706.) Dsaldana@riversideca.gov contact	X	N/A	N/A	\$6,706.00	\$6,706.00	
39	Riverside Art Museum (RAM) / Art Alliance of RAM Riverside Art Market	04/11/26		4,000	10:00 AM	5:00 PM	1	White Park	N/A	\$2000 (ACAD)	SEP fee, RPD	SEP Fee, RPD (Dept. will cover \$3080 for 4 officers @ 7 hours) contact Dsaldana@riversideca.gov	White Park	PRCSD - Waive open space fee for White Park (\$1129.75 - 8 hours) and additional hours (\$39.50). Group is responsible for Application Fee (\$35.00), Alcohol Fee (\$165.00), Refundable Deposit (\$1378.00) and Staff Fee (\$25.25 hourly) # of staff will be determined by PRCSD designee.	\$2,000.00	\$4,209.75	\$6,209.75	
40	MOMs of Military Military Banners Project	01/01/2026 - 06/30/2026	\$20,000	N/A	N/A	N/A	Various	Various	N/A	\$1000 (ACAD)	N/A	N/A	N/A	N/A	N/A	\$1,000.00	N/A	\$1,000.00
41	West Coast Thunder Foundation Memorial Day Motorcycle Ride 2026	05/29/26	\$336,000	10,000	12:00 AM	4:00 PM	5	Riverside Harley-Davidson and Downtown Riverside on Mission Inn Ave.	\$20,000	\$5000 (ACAD)	SEP fee, RPD, RFD, RPU Bags (4,000)	SEP Fee, RPD (Dept. will cover \$12,510 (75% of police services) Organizer is responsible for \$4170. for 2 sergeants and 48 officers for ride and 1 Sgt. And 6 officers for Vendor Village. Contact Dsaldana@riversideca.gov	N/A	N/A	\$5,000.00	\$12,510.00	\$17,510.00	
Annual Arts and Cultural Affairs Division (ACAD) Budget for Cash Sponsorship: \$156,644 Summary of Recommendations for Spring 2025-2026: Cash: \$60,300 (ACAD) \$1051.54 (RPU) \$61,351.54 - TOTAL In-Kind (including Facilities): \$79,189.41 TOTAL SPONSORSHIP: \$140,540.95										INSTRUCTIONS FOR REQUESTING POLICE EXPLORERS OR FIRE DEPT. VEHICLE, IF AWARDED: TO REQUEST POLICE, GO TO: REQUESTPOLICEGOV/PD/CONTENTEXPLOREPPRESENTATIONREQUEST-FORM TO REQUEST FIRE DEPT. VEHICLES OR PERSONNEL, GO TO: HTTPS://WWW.RIVERSIDECA.GOV/FIRE/CONTENT/PUBLIC-EDUCATION-REQUEST		NOTES: IT IS THE RESPONSIBILITY OF EVENT ORGANIZER TO ENSURE COMPLIANCE WITH SPECIAL EVENTS AND HEALTH RESTRICTIONS/GUIDELINES (IF APPLICABLE). IF EVENT REQUIRES RESOURCES NOT INCLUDED IN SPONSORSHIP APPLICATION, INCLUDING ADDITIONAL STAFF, ORGANIZER WILL BE REQUIRED TO PAY ALL HARD COSTS. ORGANIZER MUST COMPLETE/SUBMIT THE PRCSD FACILITY RESERVATION APPLICATION (AND ANY OTHER REQUIRED APPLICATIONS), AND ALL EVENT-RELATED FEES MUST BE PAID 90 DAYS IN ADVANCE OF EVENT TO RECEIVE A FINAL, APPROVED PERMIT. GROUP MUST COORDINATE WITH APPROPRIATE PRCSD SUPERVISOR RE: DATES AND TIMES. NO MEETINGS ON CITY HOLIDAYS.						