



www.thedeanafoundation.org

The DEANA Foundation is a 501(c)(3). Tax ID #47-2341434



Our Mission at the DEANA Foundation is to provide financial relief for care-giving to middle class families affected by dementia. We understand the emotional and financial burden this disease places on families caring for their loved one. We strive to ease these burdens by providing emotional support, resources and care-giving grants.

Inspiration Behind the Foundation

Deana, 4 years after diagnosis



Deana, prior to diagnosis



Dementia takes a devastating toll on caregivers.

- In 2015, 15.9 million family and friends provided 18.1 billion hours of unpaid care to those with Alzheimer's and other dementias. That care had an estimated economic value of \$221.3 billion
- Nearly 60 percent of Alzheimer's and dementia caregivers rate the emotional stress of caregiving as high or very high; about 40 percent suffer from depression
- On average, caregivers lose over \$15,000 in income annually in order to meet the demands of caregiving
- One in five care contributors cut back on their own doctor visits because of their care responsibilities
- Among caregivers, 74 percent report they are "somewhat" to "very" concerned about maintaining their own health since becoming a caregiver

Goals

- Raise money
- Awards caregiving grants to families in need
- Raise awareness on different forms of dementia and the emotional and financial impact it leaves on families affected

Ways we are achieving goals

- Fundraisers
- Sponsors
- Events
- Grants
- Cash Donations
- Memory Masquerade Gala





The Deana Foundation presents the 2nd annual

Memory Masquerade Gala

Helping middle class families who have been affected
by Alzheimer's and/or Dementia

Dinner | Dancing | Silent Auction | Entertainment | Cash Raffle

\$60 per ticket online | \$70 per ticket at the door

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If you would like special recognition given to a family member with dementia,
send their pictures to lisa@thedeanafoundation.org

Saturday, June 9th, 2018 | 6:00pm - 9:30pm

Please RSVP by May 25th for catering count

The Grier Pavilion, 3900 Main St., Riverside CA 92501

Please attend in formal attire | Mask optional



R.M. BALLANTYNE PIPE ORGANS

Bud's Ceramic Tile & Marble

For sponsorships, donations, or volunteer interest, email Cassandra@thedeanafoundation.org
Find us on facebook at facebook.com/The-DEANA-Foundation

How You Can Help

- Attend events (Gala)
- Help promote foundation events (newsletters, etc)
- City sponsorships
- Donations
- Volunteer

