



# **UPDATE ON PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT REVISED FEES AND CHARGES**

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**Parks, Recreation and Community Services  
Department**

Park and Recreation Commission

May 20, 2019

# FEES AND CHARGES STUDY

1. In Fiscal Year 2018, a comprehensive fee study began to review all of Parks, Recreation and Community Services Department (PRCSD) Fees.
2. Study showed that many fees were under market value.
3. Goal of PRCSD is to offer competitive pricing but stay within market value.

# WHY STUDY WAS NEEDED?

1. To ensure PRCSD is receiving adequate revenue for use of facilities.
2. To ensure pricing is competitive but within industry standards for facilities and services.
3. To add pricing for new facilities and programs.
4. The review allowed the Department to identify services it was providing that were not listed.

# METHODOLOGY

1. Market based studies
2. Actual costs
3. Costs of current PRCSD rates (where market studies were unavailable)

# MAJOR CHANGES

1. Disc golf (new)
2. Field rentals
3. Foot golf (new)
4. Golf
5. Open space fees
6. Pool rentals
7. Youth Innovation Center membership fees (new)

# GOLF AND FOOTGOLF

1. Market study confirmed that the golf course is below market value on every fee.
2. Increases are proposed over the next two to three years to reach market value.
3. Foot golf rates have been added. Foot golf is a new activity offered at the golf course.



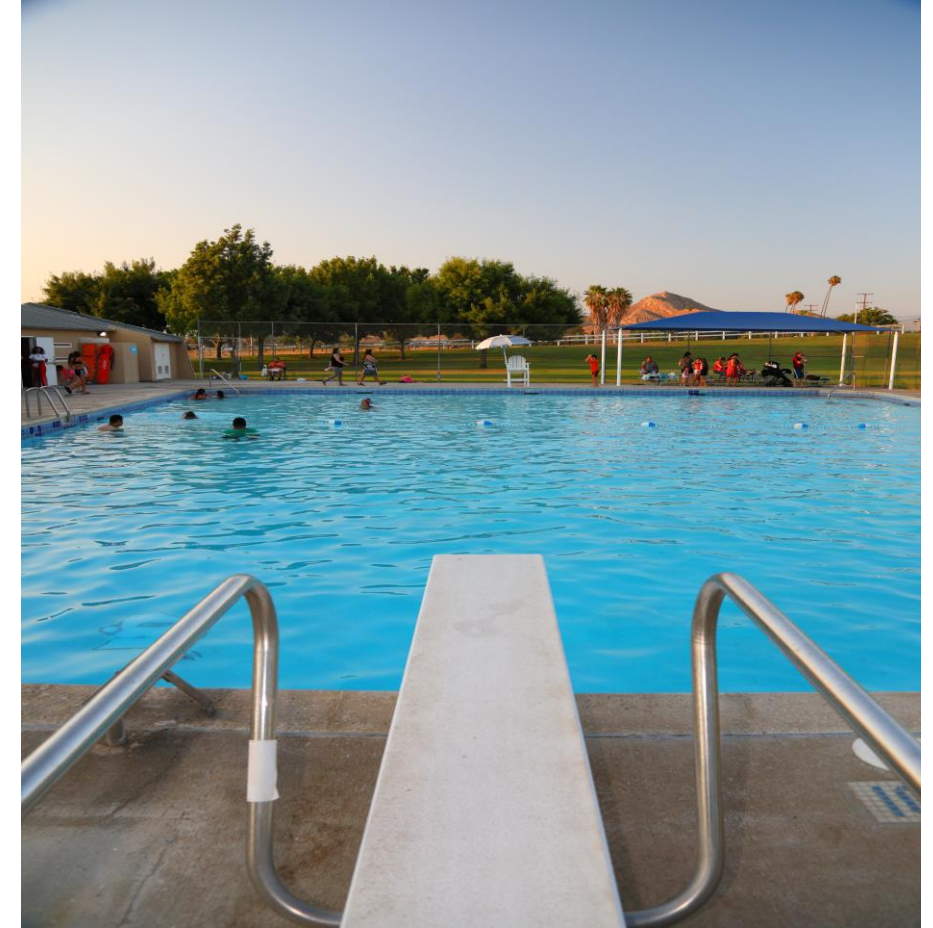
# DISC GOLF AND FIELD RENTALS

1. Proposed increases with field rentals are within industry standards.
2. Youth field rentals have proposed rate increases over the next four years.
3. Disc golf fees will be for organized group tournaments.
4. Rates were based on open space fees, number of participants and the time a tournament would take.



# OPEN SPACE FEES POOL RENTALS

1. Open space fees were increased and divided into two separate categories - fenced and non fenced.
2. Open space fees were not based off of market, but the size and amenities offered.
3. Pool fees went from a two tier charging structure to a three tier structure.
4. Previous structure did not capture all costs.
5. Fee based on rental rate of \$60 and cost of lifeguards.
6. Fee study found other agencies captured costs by one flat rate, or a pool rental rate and charged lifeguards in addition to pool rate.





# YOUTH INNOVATION CENTER ANNUAL FEES

1. Facilities studied for the Youth Innovation Center (YIC) annual membership fees were maker spaces and recreational facilities with computer labs.
2. The YIC will offer memberships to youth, seniors, and adults, with an option for a family plan.
3. Prices are below market rate making membership affordable.
4. Membership will allow access to equipment, trained staff, discounts on workshops and classes, and free training to operate equipment.



# RECOMMENDATION

That the Park and Recreation Commission receive an update and provide feedback on the Parks, Recreation and Community Services Department revised fees and charges.