

## PARKS, RECREATION AND COMMUNITY SERVICES QUARTERLY REPORT: OCTOBER - DECEMBER 2018

Parks  
Make  
Life  
Better!

DEPARTMENT  
pg. 2

**3,933**  
Volunteer Hours  
from 94 Volunteers



**300**  
Customer  
Service Surveys

ADMINISTRATION  
pg. 2

 **2,907**  
Phone Calls

**Winter  
Wonderland**  
**3,500**  
Attendees

PARKS & MAINTENANCE  
pg. 7

**October 24**  
Sister City, **Sendai, Japan**  
representatives visit the  
Japanese Garden at White Park

**Spark of Love  
Toy Drive**  
**1,700**  
Participants

PLANNING & DESIGN  
pg. 8

**\$1,066,883**  
Total Park Impact  
Fees Assessed

 **159,955**  
Service Miles

RECREATION & COMMUNITY SERVICES  
pg. 3-7

SPECIAL TRANSIT  
pg. 8

# DEPARTMENT

# WOW!

## Adopt-a-Family

Friday, December 14

Those who made it possible for the 10 adopted families were City of Riverside Fire, General Services, Airport, City Manager's Office-Communication & Administration, Girl Scouts, Community Connect 211, UCR-School of Medicine & New Alpha Kappa, Music Changing Lives, Operation Safe House, King High School's Black student Union, Neighborhood College Young Offender Program, One Body Church, and UCI Student Union.



**74.7K**

Contacts for  
Athletic Field Use

**300**

Customer  
Service Surveys

**282**

CDBG  
Recipients

**94**

Volunteers



**3,933**

Volunteer Hours

**8**

Open Space  
Rentals

**225**

Indoor Rentals

**3,400**

Picnic Shelter  
Rental Attendees

**\$547,583**

Revenue for  
Indoor &  
Outdoor Rentals



**57**

Picnic Shelter  
Rentals

**33,750**

Indoor Rental  
Attendees

**2,000**

Open Space  
Rental Attendees

## ADMINISTRATION

### Clerical



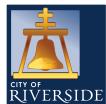
**2,907**

Phone Calls



**626**

Walk-In Customers



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# RECREATION & COMMUNITY SERVICES

## MARKETING

**\$3,588**

**Quarterly Sponsorship**  
(Monetary and In-Kind)

## CITY-WIDE



### 13th Annual Mariachi Festival

**2,490**  
Attendees

Featured 49 International  
Ballet Folklorico groups and 3  
Mariachi bands.

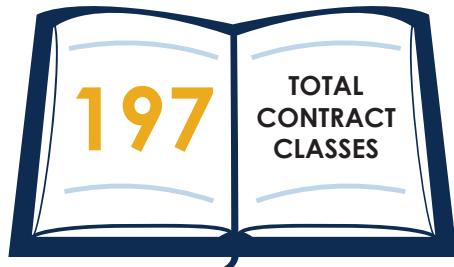


### Winter Wonderland

**3,300**  
Attendees

Featured snow for  
sledding, decorations,  
and pictures with Santa.

## CONTRACT CLASSES



**1,810** Total  
Participants

**1,687**  
Residents | **123**  
Non-Residents

**High Volume  
Contract Class Parks**

Shamel, La Sierra and  
Orange Terrace Parks

## AQUATICS



### New Recreation Services Coordinator

**Kristin Moorman**, was promoted  
as Recreation Services  
Coordinator, November 16

## SPORTS

### Adult Sports

Adult Softball,  
Soccer, and Basketball

**2,424**  
Participants

### Youth Sports

Youth Flag Football  
& Sports for Tots

**658**  
Participants



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## Letters to Santa



**137**  
Letters

Each letter received was responded to by personalized message from Mr. Claus

## Youth Basketball



**350+**  
Registrants

With over 350 registrants, the upcoming season is set with 42 teams

## FAIRMOUNT GOLF COURSE - 2ND QUARTER



**\$77,392** Revenue



**Buckets of Balls**  
1,933

**1,704**  
Resident



**Golf Cart Rentals**  
2,382

**134**  
Junior  
**959**  
Twilight

**Rounds of Golf Played**  
October - December

**663**  
Non-Resident  
**2,257**  
Senior

## BOBBY BONDS PARK - CÉSAR CHÁVEZ COMMUNITY CENTER

### Spark of Love Toy Drive

Thursday, December 20

In collaboration with  
Riverside Fire Department



**1,700**  
Participants



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## Nationwide recognition from National Recreation and Park Association

"Art Float" featured in the December issue of the NRPA Magazine and NRPA 2019 Premier Calendar

### FRIENDLY STARS PROGRAM

#### Special Needs Programming



**Each Friday 6-8 PM**

Some themes included zombie night, Thankful for Friends event, and an ugly sweater party.

**140**  
Weekly  
Attendees

### AMEAL MOORE NATURE CENTER

Guided Hikes, Second Saturdays, and Junior Science Days

**1,026**

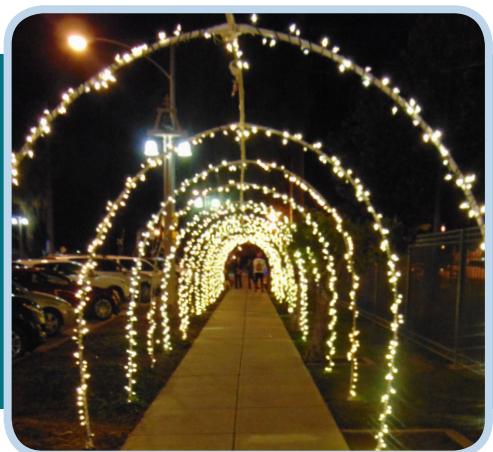
Visitors



### HEAL ZONE - HEALTHY EATING ACTIVE LIVING

**500**  
Participants

Participated in the Hispanic Heritage Event, Mariachi Festival Free Salsa Samples, Illuminate Riverside, Lil Chefs Healthy Cooking Class, Patterson Park Posada, Borrego Health's "Spread Fun Not the Flu" events



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80  
Participants

## Harvest Pot-Luck Feast

Tuesday, November 20

In conjunction with the  
Martin Luther King, Jr. Club



### VILLEGAS PARK - YSMAEL VILLEGAS COMMUNITY CENTER

#### Boxing Tournament

500

Attendees



USA Boxing sanctioned event  
featuring over 20 bouts of  
amateur fighters.

### REID PARK - RUTH H. LEWIS COMMUNITY CENTER



#### Breakfast with Santa Event

800+

Attendees

Free community event  
in conjunction with Reid  
Park Advisory Board

### LA SIERRA SENIOR CENTER



#### Luncheons

200

Monthly  
Participants



### DALES SENIOR CENTER



#### Luncheons

115

Monthly  
Participants



### JOHNNY MARTIN SOTEO YOUTH OPPORTUNITY CENTER (YOC)

150  
Participants

#### Annual Haunted Maze

Friday, October 19

MPR turned into a terrifying haunted maze with zombies, chucky, insane asylum, clowns, fog machines, strobe lights and screaming teens.



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100  
Participants

Festival of Lights  
Flash Mob  
December 13



## PARKS & MAINTENANCE

282 Call Center  
Service Requests

2,807  
Sycamore Canyon  
Visits by Pedestrians  
and Bikers

385 Work Orders  
Generated

72 Completed

43,478 Mt. Rubidoux  
Visits by Pedestrians  
and Bikers

October 24

Sister City, Sendai, Japan representatives  
visit the Japanese Garden at White Park



Nichols Park  
December 17

Students from Carnegie High School  
picked up trash and repainted tables,  
trash cans, and basketball posts

35 Students



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# PLANNING AND DESIGN

## New & Exciting

Draft Comprehensive Park Master Plan has been completed and is being prepared for community review and approval.



**51** Total Development Review Committee Cases

**56** Total Building Permit Cases Reviewed

**9** Total Parcel Map Cases Reviewed



## Construction

Bid documents for El Dorado Park and Myra Linn Park Improvements have been completed and submitted to Purchasing Division for their review and posting.

Construction of Orange Terrace Park Playground Improvements were started and currently 80% completed.

**\$1,066,883**  
Total Park Impact Fees Assessed

## SPECIAL TRANSIT

**34,425**

Total Passengers

**29,607**

Total One-Way Trips

**159,955**

Service Miles



**9,705**

ADA Riders

**5,529**

Wheelchairs Transported

**19,893**

Non-ADA Riders

## New & Exciting



New Transit Supervisor  
**John Burnett**

Hired on October 5



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