REVISED

Date: 9-19-23 Item No.: 9



AMERICAN RESCUE PLAN ACT SUBRECIPIENT AGREEMENT WITH COMMUNITY CONNECT TO ADMINISTER A SMALL AND MICRO-BUSINESS GRANT PROGRAM

Community & Economic Development

City Council

September 19, 2023

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BACKGROUND

- March 11, 2021 President Biden signed ARPA into law to facilitate COVID 19 Recovery
 - Established Coronavirus Local Fiscal Recovery Fund



- November 9, 2021 City Council approved first allocation of \$36,767,594 of ARPA funding
 - 1st Round "Local Small and Micro-Business Grant" program





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DISCUSSION

- Pre-pandemic: small businesses and micro-enterprises are nearly 70% of Riverside business community
 - Over 32% of local employment
- Riverside area has largest number of family-owned businesses in the country
- Riverside Small and Micro-Business Grant Goals
 - Infuse resiliency capital
 - Target disadvantaged and underserved
 - Ensure equitable opportunities



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REQUEST FOR PROPOSALS 2193

- October 2022 RFP 2193 seeking consultant to partner in Grant program administration
 - -28 prospective bidders
 - -2 proposals received and evaluated

Vendor	Location	Rank
Inland Southern California 211+ dba	Riverside, CA	1
Community Connect		
Geocko Inc DBA FORWARD	Seattle, WA	2



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GRANT PROGRAM

- Grant funding \$5,220,051.95
 - > Revitalization and business resilience
 - > Security, repairs and replacements
 - > Façade improvements
 - > New hiring and employee training
 - > Business equipment and improvements
 - > Computer and software upgrades
 - Marketing and branding
- Consultant Agreement \$779,948.05



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STRATEGIC PLAN ALIGNMENT



Strategic Priority 3 – Economic Opportunity

Goal 3.4 – Collaborate with key partners to implement policies and programs that promote local business growth and ensure equitable opportunities for all.

Cross-Cutting Threads



Community Trust







Equity



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RECOMMENDATIONS

That the City Council:

- Approve the proposed American Rescue Plan Act Subrecipient Professional Consultant Services Agreement with Community Connect for \$779,948.05 of American Rescue Plan Act Funds to administer a City of Riverside small and micro-business COVID recovery grant program; and
- Authorize the City Manager, or designee, to execute the American Rescue Plan Act Subrecipient Professional Consultant Services Agreement with Community Connect, including making minor and non-substantive changes to complete the transaction.

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