

Services	National Demographics Corp. - NDC (Glendale)	Best, Best & Krieger (Irvine)	Redistricting Partners (Sacramento)	Q ² Data & Research (Oakland)
Nationally recognized PhD Demographer	Dr. Douglas Johnson	Dr. Timothy P. McLarney	n/a	Not listed
Years of experience	40	25	10	Not listed
Costs	Basic Elements \$14,500 In person, per mtg \$2,750* Virtual, per mtg \$1,250*	Fixed \$40,000; if City's one public outreach mtg is virtual \$38,750; addtnl mtgs default to special services hrly rate of \$325	\$37,000, based on expectation that most or all hearings will be done virtually, includes 5 meetings	\$40,000, additional meetings \$2,000 each, additional services charged hourly rates - Sr. Consultant \$225; GIS building \$200; GIS Analyst \$175; IT support \$100; Statistician \$300
Census, GIS, Data Collection	Included	Included	Included	Included
Plan Development, Maps	Included	Included	Included	Prepared not printed
Host & Update Website	4000*	Included in cost	n/a	n/a
Plan Implementation w/Registrar of Voters	Included	Included	Included	Included
Public Engagement/Outreach Assistance	Assists agency staff and makes available to all clients a library of sample outreach materials, conducts workshops, hearings, public participation basic mapping tool kit, included	One in person public outreach meeting; mapping kit	n/a	Collaborates with City and will review for City to conduct
(Optional - not required) Online mapping tool	Maptitude \$6,000; DistrictR \$3,000; ESRI \$80,000 ⁺ most robust	Maptitude Cost TBD	Maptitude \$8,000 ⁺ ; \$2,500 training or DistrictR \$3,500	Not included
(Optional) **Marketing	n/a	n/a	n/a	n/a
OVERALL COSTS w/out optional items	\$24,750 to \$32,250*	\$38,750 to \$40,000	\$37,000	\$40,000

**Professional marketing costs are approximately \$30,000

*includes base cost, web hosting and calculations on 5 meetings based on low to high amount