



# City of Riverside

3900 Main St  
Riverside, CA 92522  
(951) 826-5557

## Economic Development, Placemaking, and Branding/ Marketing Committee

*City of Arts & Innovation*

### Agenda

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Meeting Date: Thursday, May 21, 2020  
Publication Date: Wednesday, May 6, 2020

3:00 PM

View Virtual Meeting  
Live Webcast at  
[www.engageriverside.com](http://www.engageriverside.com)

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### MISSION STATEMENT

**The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community**

**The City of Riverside is committed to a workplace that requires acceptable behavior from everyone - a workplace that provides dignity, respect, and civility to our employees, customers, and the public.**

**The Economic Development, Placemaking and Branding/Marketing Committee will conduct a virtual meeting.**

**View live webcast at [www.engageriverside.com](http://www.engageriverside.com).**

**To comment, call (951) 826-8600 when the Chair announces the item.**

**Public comments regarding items on this agenda or any matters within the jurisdiction of the Committee can be submitted by eComment at [www.engageriverside.com](http://www.engageriverside.com) until two hours before the meeting. Forward email comments to [City\\_Clerk@riversideca.gov](mailto:City_Clerk@riversideca.gov).**

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*Agenda related writings or documents provided to the Committee are available at [www.engageriversideca.gov](http://www.engageriversideca.gov).*

*PLEASE NOTE--Individual participation is limited to 3 minutes*

- 1 Negotiate Purchase and Sale Agreement with R. C. Hobbs Company, Inc., for .95 acre of Successor Agency-owned vacant land known as Five Points-Site C for multi-family residential project - Southeast corner of Hole and Bushnell Avenues - Direct submittal (Ward 7)

David Welch, Community and Economic Development Director

**Attachments:** [Report](#)  
[Site Plan](#)  
[Presentation](#)

- 2 Oral communications from the public
- 3 Items for future Economic Development, Placemaking, and Branding/Marketing Committee consideration as requested by Members of the Committee

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*The next Economic Development, Placemaking, and Branding/Marketing Committee meeting is scheduled for June 18, 2020, at 3 p.m.*

*Committee meetings broadcast on  
AT&T Channel 99,  
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