



# City of Riverside

3900 Main Street  
Riverside, CA 92522  
(951) 826-5557

## Financial Performance and Budget Committee

*City of Arts & Innovation*

### Agenda - Revised

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Meeting Date: Wednesday, July 8, 2020  
Publication Date: Thursday, July 2, 2020

1:00 PM

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Live Webcast at  
[www.engageriverside.com](http://www.engageriverside.com)  
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### MISSION STATEMENT

**The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community**

**The City of Riverside is committed to a workplace that requires acceptable behavior from everyone - a workplace that provides dignity, respect, and civility to our employees, customers, and the public.**

**The Financial Performance and Budget Committee will conduct a virtual meeting. View live webcast at [www.engageriverside.com](http://www.engageriverside.com).**

**For telephone public comment call (951) 826-8600. Dial when the agenda item is called to be placed in the queue. Please follow along with the meeting via [engageriverside.com](http://engageriverside.com), RiversideTV cable channels, or City social media live feeds to ensure you call in at the appropriate time for your item or items. Time is limited to 3 minutes.**

**Public comments regarding items on this agenda or any matters within the jurisdiction of the Committee can be submitted by eComment at [www.engageriverside.com](http://www.engageriverside.com) until two hours before the meeting. Email comments to [City\\_Clerk@riversideca.gov](mailto:City_Clerk@riversideca.gov).**

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- 1 Review City-owned properties for declaration as surplus to generate sale revenue or reduce operating costs to address CalPERS challenge and financial impacts associated with COVID-19 (All Wards)

David Welch, Community and Economic Development Director

**Attachments:** [Report](#)  
[Revised List of Properties](#)  
[List of properties](#)  
[Site Maps](#)  
[Site Maps](#)  
[Public Comments](#)  
[Presentation](#)

- 2 Review off-site advertising options on City-owned sites along freeways and off-site advertising/gateways along City arterial rights-of-way to generate revenue to address CalPERS challenge and financial impacts associated with COVID-19 - Direct submittal (All Wards)

Mary Kopaskie-Brown, City Planner

**Attachments:** [Report](#)  
[Sample Images](#)  
[Freeway Locations](#)  
[Off-site Advertising Locations](#)  
[Presentation](#)

- 3 Naming of City assets policy and procedures - Direct submittal (All Wards)

Donna Finch, Principal Management Analyst

**Attachments:** [Report](#)  
[Policy](#)  
[Presentation](#)

- 4 Oral communications from the public
- 5 Items for future Financial Performance and Budget Committee consideration as requested by Members of the Committee

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*The next Financial Performance and Budget meeting is scheduled for  
August 12, 2020, at 1 p.m.*

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