



City of Riverside

3900 Main St
Riverside, CA 92522
(951) 826-5557

Economic Development, Placemaking, and Branding/ Marketing Committee

City of Arts & Innovation

Agenda

Meeting Date: Thursday, August 20, 2020
Publication Date: Wednesday, August 5, 2020

3:00 PM

View Virtual Meeting
Live Webcast at
www.engageriverside.com

MISSION STATEMENT

The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community

The City of Riverside is committed to a workplace that requires acceptable behavior from everyone - a workplace that provides dignity, respect, and civility to our employees, customers, and the public.

The Economic Development, Placemaking, and Branding/Marketing Committee will conduct a virtual meeting.

The Art Pick Council Chamber will not be open to the public.

View live webcast at www.engageriverside.com.

For telephone public comment call (951) 826-8600. Dial when the agenda item is called to be placed in the queue. Please follow along with the meeting via www.engageriverside.com, RiversideTV cable channels, or City social media live feeds to ensure you call in at the appropriate time for your item or items. Time is limited to 3 minutes.

Public comments regarding items on this agenda or any matters within the jurisdiction of the Committee can be submitted by eComment at www.engageriverside.com until two hours before the meeting. Email comments to City_Clerk@riversideca.gov.

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Agenda related writings or documents provided to the Committee are available at www.engageriverside.com

PLEASE NOTE--Individual audience participation is limited to 3 minutes. Dial (951) 826-8600 when the agenda item is called to be placed in the queue. Please follow along with the meeting via www.engageriverside.com to ensure you call in at the appropriate time for your item or items.

- 1 Potential disposition of City-owned vacant former Downtown Terminal site - 3911 University Avenue and 3775 Fairmount Boulevard - Direct submittal (Ward 1)

Nathan Freeman, Senior Project Manager

Attachments: [Report](#)
[Presentation](#)

- 2 Fiscal Years 2018-19 and 2019-20 Arts and Culture Grant and Emerging Artist Micro Grant programs update and ongoing administration (All Wards)

Margie Haupt, Arts and Cultural Affairs Manager

Attachments: [Report](#)
[Guidelines](#)
[Presentation](#)

- 3 Agreement with Mission Inn Foundation for \$67,104 for advocacy, fund development, marketing, education, historic preservation and interpretation, and administrative services for arts-related programs and projects through June 30, 2021 (Ward 1)

Margie Haupt, Arts and Cultural Affairs Manager

Attachments: [Report](#)
[Agreement](#)
[Presentation](#)

- 4 Fiscal Year 2020-2021 City Sponsorship program for July 1 through December 31, 2020, for \$108,422 of monetary and in-kind contributions (All Wards)

Margie Haupt, Arts and Cultural Affairs Manager

Attachments: [Report](#)
[Sponsorships](#)
[Presentation](#)

- 5 Oral communications from the public
- 6 Items for future Economic Development, Placemaking, and Branding/Marketing Committee consideration as requested by Members of the Committee

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The next Economic Development, Placemaking, and Branding/Marketing Committee meeting is scheduled for September 17, 2020, at 3 p.m.

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