



City of Riverside

3900 Main St
Riverside, CA 92522
(951) 826-5557

Economic Development, Placemaking, and Branding/ Marketing Committee

City of Arts & Innovation

Agenda

Meeting Date: Thursday, February 18, 2021
Publication Date: Wednesday, February 3, 2021

3:00 PM

View Virtual Meeting
Live Webcast at
www.engageriverside.com

MISSION STATEMENT

The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community

The City of Riverside is committed to a workplace that requires acceptable behavior from everyone - a workplace that provides dignity, respect, and civility to our employees, customers, and the public.

The Economic Development, Placemaking, and Branding/Marketing Committee will conduct a virtual meeting.

The Art Pick Council Chamber will not be open to the public.

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For telephone public comment call (951) 826-8600. Dial when the agenda item is called to be placed in the queue. Please follow along with the meeting via www.engageriverside.com, RiversideTV cable channels, or City social media live feeds to ensure you call in at the appropriate time for your item or items. Time is limited to 3 minutes.

Public comments regarding items on this agenda or any matters within the jurisdiction of the Committee can be submitted by eComment at www.engageriverside.com until two hours before the meeting.

Email comments to City_Clerk@riversideca.gov.

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Agenda related writings or documents provided to the Committee are available at www.engageriverside.com.

PLEASE NOTE--Individual audience participation is limited to 3 minutes. Dial (951) 826-8600 when the agenda item is called to be placed in the queue. Please follow along with the meeting via www.engageriverside.com to ensure you call in at the appropriate time for your item or items.

- 1 Local preference policy objective, stakeholder engagement process, and timeline clarification for Request for Proposals for surplus land (All Wards)

Ronaldo Fierro, Chair

Attachments: [Report](#)
[Organizational Plan](#)
[Staff Report - CMO's Office](#)

- 2 Fiscal Year 2020-2021 City sponsorship program for January 1 to June 30, 2021, for monetary and/or in-kind contributions valued at \$110,356 (All Wards)

Margie Haupt, Arts and Cultural Affairs Manager

Attachments: [Report](#)
[Revised 2018 Guidelines](#)
[Sponsorship Recommendations](#)
[Presentation](#)

- 3 Oral communications from the public
- 4 Items for future Economic Development, Placemaking, and Branding/Marketing Committee consideration as requested by Members of the Committee

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The next Economic Development, Placemaking, and Branding/Marketing Committee meeting is scheduled for March 18, 2021, at 3 p.m.

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