



# City of Riverside

3900 Main St  
Riverside, CA 92522  
(951) 826-5557

## Economic Development, Placemaking, and Branding/ Marketing Committee

*City of Arts & Innovation*

### Agenda

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Meeting Date: Thursday, April 15, 2021  
Publication Date: Thursday, April 1, 2021

3:00 PM

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### Special Meeting

#### MISSION STATEMENT

**The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community**

**The City of Riverside is committed to a workplace that requires acceptable behavior from everyone - a workplace that provides dignity, respect, and civility to our employees, customers, and the public.**

**The Economic Development, Placemaking, and Branding/Marketing Committee will conduct a virtual meeting.**

**The Art Pick Council Chamber will not be open to the public.**

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**For telephone public comment call (951) 826-8600. Dial when the agenda item is called to be placed in the queue. Please follow along with the meeting via [www.engageriverside.com](http://www.engageriverside.com), RiversideTV cable channels, or City social media live feeds to ensure you call in at the appropriate time for your item or items. Time is limited to 3 minutes.**

**Public comments regarding items on this agenda or any matters within the jurisdiction of the Committee can be submitted by eComment at [www.engageriverside.com](http://www.engageriverside.com) until two hours before the meeting. Email comments to [City\\_Clerk@riversideca.gov](mailto:City_Clerk@riversideca.gov).**

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*Agenda related writings or documents provided to the Committee are available at [www.engageriverside.com](http://www.engageriverside.com).*

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- 1 Local preference policy expansion for Request for Proposals for City-owned surplus land (All Wards)

Jennifer McCoy, Purchasing Manager

**Attachments:** [Report](#)  
[Presentation](#)

- 2 Oral communications from the public
- 3 Items for future Economic Development, Placemaking, and Branding/Marketing Committee consideration as requested by Members of the Committee

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*The next Economic Development, Placemaking, and Branding/Marketing Committee meeting is scheduled for April 22, 2021, at 3 p.m.*

*Committee meetings broadcast on  
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