



City of Riverside

3900 Main St
Riverside, CA 92522
(951) 826-5557

Economic Development, Placemaking, and Branding/ Marketing Committee

City of Arts & Innovation

Agenda

Meeting Date: Thursday, April 22, 2021
Publication Date: Thursday, April 8, 2021

3:00 PM

View Virtual Meeting
Live Webcast at
www.riversideca.gov/meeting
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MISSION STATEMENT

The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community

The City of Riverside is committed to a workplace that requires acceptable behavior from everyone - a workplace that provides dignity, respect, and civility to our employees, customers, and the public.

The Economic Development, Placemaking, and Branding/Marketing Committee will conduct a virtual meeting.

The Art Pick Council Chamber will not be open to the public.

View live webcast at www.riversideca.gov/meeting or www.WatchRiverside.com with open captions.

For public comment or to listen to the meeting live by phone, call:

(669) 900-6833

Meeting ID: 931 4944 3969

Press *9 to be placed in the queue to speak when the agenda item is called. Individuals in the queue will be prompted to unmute by pressing *6 to speak. Time is limited to 3 minutes.

Public comments regarding items on this agenda or any matters within the jurisdiction of the Committee can be submitted by eComment at www.riversideca.gov/meeting until two hours before the meeting.

Email comments to City_Clerk@riversideca.gov.

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Disabilities Act of 1990. Any person with a disability who requires a modification or accommodation in order to participate in a meeting should direct such request to the City's ADA Coordinator at 951-826-5427 at least 72 hours before the meeting, if possible. TTY users call 7-1-1 for telecommunications relay services (TRS).

Agenda related writings or documents provided to the Committee are available at www.riversideca.gov/meeting.

*PLEASE NOTE--You are invited to participate by phone at (669) 900-6833, and enter Meeting ID: 931 4944 3969 to comment on any matters within the jurisdiction of the Committee. Press *9 to be placed in the queue to speak when the agenda item is called. Individuals in the queue will be prompted to unmute by pressing *6 to speak - Individual audience participation is limited to 3 minutes.*

- 1 Leveraging opening of Air Resources Board to establish Riverside as international hub of clean tech industry (All Wards)

Ronaldo Fierro, Chair

Attachments: [Report](#)
[Brochure](#)
[Press Release](#)

- 2 Building decarbonization to reach Carbon-Neutrality by 2040 (All Wards)

Ronaldo Fierro, Chair

Attachments: [Report](#)
[UCLA Fielding Public Health Report](#)
[UCLA Luskin Workforce Recommendations](#)
[CARB Resolution](#)
[All Electric Multi-Family Buildings - Examples](#)
[Fact Sheet](#)

- 3 Request for proposal for disposition of Successor Agency-owned and Housing Authority-owned land - 2731-2871 University and 2882 Mission Inn Avenues (Ward 2)

Nathan Freeman, Senior Project Manager

Attachments: [Report](#)
[Presentation](#)

- 4 Fiscal Year 2021-2022 City Sponsorship program from July 1, 2021 to December

31, 2021 of monetary funding and/or in-kind contributions valued at \$103,559 (All Wards)

Cynthia Wright, Fox Foundation Director

Attachments: [Report](#)
[Agreement](#)
[Sponsorship Recommendations](#)
[Presentation](#)

- 5 Oral communications from the public
- 6 Items for future Economic Development, Placemaking, and Branding/Marketing Committee consideration as requested by Members of the Committee

The next Economic Development, Placemaking, and Branding/Marketing Committee meeting is scheduled for May 20, 2021, at 3 p.m.

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