



# City of Riverside

3900 Main St  
Riverside, CA 92522  
(951) 826-5557

## Economic Development, Placemaking, and Branding/ Marketing Committee

*City of Arts & Innovation*

### Agenda

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Meeting Date: Thursday, May 20, 2021  
Publication Date: Friday, May 7, 2021

3:00 PM

View Virtual Meeting  
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### MISSION STATEMENT

The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community

The City of Riverside is committed to a workplace that requires acceptable behavior from everyone - a workplace that provides dignity, respect, and civility to our employees, customers, and the public.

The Economic Development, Placemaking, and Branding/Marketing Committee will conduct a virtual meeting.

The Art Pick Council Chamber will not be open to the public.

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For public comment or to listen to the meeting live by phone, call:

**(669) 900-6833**

**Meeting ID: 926 9699 1265**

Press \*9 to be placed in the queue to speak when the agenda item is called. Individuals in the queue will be prompted to unmute by pressing \*6 to speak. Time is limited to 3 minutes.

Public comments regarding items on this agenda or any matters within the jurisdiction of the Committee can be submitted by eComment at [www.riversideca.gov/meeting](http://www.riversideca.gov/meeting) until two hours before the meeting.

Email comments to [City\\_Clerk@riversideca.gov](mailto:City_Clerk@riversideca.gov).

*The City of Riverside wishes to make all of its public meetings accessible to the public. Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities, as required by 42 U.S.C. §12132 of the Americans with*

*Disabilities Act of 1990. Any person with a disability who requires a modification or accommodation in order to participate in a meeting should direct such request to the City's ADA Coordinator at 951-826-5427 at least 72 hours before the meeting, if possible. TTY users call 7-1-1 for telecommunications relay services (TRS).*

*Agenda related writings or documents provided to the Committee are available at [www.riversideca.gov/meeting](http://www.riversideca.gov/meeting).*

*PLEASE NOTE--You are invited to participate by phone at (669) 900-6833, and enter Meeting ID: 926 9699 1265 to comment on any matters within the jurisdiction of the Committee. Press \*9 to be placed in the queue to speak when the agenda item is called. Individuals in the queue will be prompted to unmute by pressing \*6 to speak - Individual audience participation is limited to 3 minutes.*

- 1 Oral communications from the public
- 2 Issuance of Request for Proposals seeking mixed-use retail and multi-family project including minimum 15% residential units restricted to “low income” affordable housing levels for Successor Agency-owned and Housing Authority-owned land - 2731-2871 University and 2882 Mission Inn Avenues (Ward 2)

Nathan Freeman, Senior Project Manager

**Attachments:** [Report](#)  
[Presentation](#)

- 3 Local preference procurement policy expansion options for Request for Proposals for City-owned surplus land disposition (All Ward)

David Welch, Community and Economic Development Director

**Attachments:** [Report](#)  
[Map](#)  
[Presentation](#)

## **COMMUNICATIONS**

- 4 Sustainability update
- 5 Items for future Economic Development, Placemaking, and Branding/Marketing Committee consideration as requested by Members of the Committee

*The next Economic Development, Placemaking, and Branding/Marketing Committee meeting is scheduled for June 17, 2021, at 3 p.m.*

*Committee meetings broadcast on  
AT&T Channel 99,  
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