



*City of Arts & Innovation*

**MINUTES  
PARK AND RECREATION COMMISSION**

Monday, August 21, 2017, 6:30 p.m.  
Art Pick Council Chambers – City Hall  
3900 Main Street  
Riverside, CA 92522

Commissioners Present: Rounds, Whatley, Feola, Johnson, Negron and Cardullo

Commissioner Absent: Elliot

Staff Present: Adolfo Cruz, Director  
Andrew Emery, Park Superintendent  
Patricia Solano, Community Services Superintendent  
Ron Profeta, Special Transportation Manager  
Mayra Ocampo, Administrative Analyst  
Angie Lara, Senior Administrative Assistant

**CALL TO ORDER**

Chair Rounds called the meeting to order at approximately 6:30 p.m.

**CITIZENS PARTICIPATION**

**1. PUBLIC COMMENT PERIOD**

There were no public comments during the meeting.

**2. APPROVAL OF MINUTES**

The Commission approved the minutes for the July 17, 2017, meeting as presented.

Motion: Feola  
Second: Negron  
Ayes: All

**CONSENT CALENDAR**

**3. PARKS, RECREATION AND COMMUNITY SERVICES QUARTERLY REPORT, APRIL  
– JUNE 2017**

A motion was made to accept the report for file.

Motion: Whatley  
Second: Johnson

Ayes: All

## **DISCUSSION**

### **4. SUMMARIZED OVERVIEW OF THE 2017/18 – 2019/20 SHORT RANGE TRANSIT PLAN AND AN UPDATE ON THE SPECIAL TRANSPORTATION PROGRAM'S FARE INCREASE**

Director Cruz presented Special Transportation Manager Profeta to present the PowerPoint.

At approximately 6:34pm Commissioner Cardullo entered the meeting.

Commissioner Rounds asked if riders are denied services due to the high value of daily rides.

Special Transportation Manager Profeta confirmed that services have been denied but are automatically directed to the Riverside Transit Agency due to the contract between both agencies.

Commissioner Whatley asked for clarification about the updated marketing strategies.

Special Transportation Manager Profeta confirmed the program's name will be changed to be aligned with the City's name and mission; additionally, marketing will be focused on ensuring the program is properly advertised and noted on City publications and website. This marketing strategy should then appeal to the public and hopefully attract more people to apply as minibuss drivers.

After discussion, a motion was made to accept the report for file.

Motion: Whatley  
Second: Cardullo  
Ayes: All

### **5. DETERMINE WHETHER COMMISSIONER BARRY JOHNSON'S ABSENCE FROM THE REGULAR PARK AND RECREATION COMMISSION MEETING ON JULY 17, 2017, SHOULD BE RECORDED AS AN EXCUSED OR UNEXCUSED ABSENCE**

After discussion, a motion was made to excuse Commissioner Johnson.

Motion: Feola  
Second: Negron  
Ayes: All

### **6. DETERMINE WHETHER COMMISSIONER WALTER ELLIOT'S ABSENCE FROM THE REGULAR PARK AND RECREATION COMMISSION MEETING ON JULY 17, 2017, SHOULD BE RECORDED AS AN EXCUSED OR UNEXCUSED ABSENCE**

After discussion, a motion was made to excuse Commissioner Elliot.

Motion: Whatley

Second: Cardullo  
Ayes: All

### **ANNOUNCEMENTS, MEETING DATES, AND COMMISSION REQUESTS**

Commissioner Negrón encouraged all to attend the Mariachi Festival on September 23, 2017, and the Day of Inclusion on December 17, 2017.

Chair Rounds informed the Commission that he attended the Code of Ethics meeting on August 3, 2017, where he formally mentioned that the Commission had no changes to the code.

Director Cruz thanked the Commission for attending the Rhythm of Riverside concert on July 26, 2017. Director Cruz then updated the Commission on the progress of the Parks Master Plan. The initial meeting with the consultants will be on August 28, 2017, to begin to develop a strategy for the Master Plan.

### **7. ADJOURNMENT**

Chair Rounds adjourned the meeting at approximately 6:58 p.m. The next meeting will be held on Monday, September 18, 2017, at 6:30 p.m., at Art Pick Council Chambers, 3900 Main Street.