



## **CaliforniansForAll Youth Workforce Program Fact Sheet**

### **Overview**

As part of Governor's Newsom 2021 budget, CaliforniaVolunteers has received \$150 million dollars to support a youth workforce jobs program in California's 13 largest cities. Funds will be allocated programmatically to each city depending on population.

### **Program Goal**

To increase youth employment, develop youth interest in and experience towards a career in public service, and strengthen City capacity to address key areas of education, climate, and food insecurity.

### **Structure**

- CaliforniaVolunteers will grant directly to cities
- City is responsible for selecting and/or developing job positions and recruiting, hiring, and managing participants
- Sub-Grants: Cities will have the ability to sub-grant to existing organizations that provide youth employment, particularly in the outlined priority populations
- Funding may be used to expand existing youth workforce programs or create new programming
- Programs may run continuously or be structured as intermittent summer programs
- Employment opportunities may be between 50% and 100% FTE

### **Timeline**

- Applications go live – 10/15/21 rolling through 1/1/22
- Grants begin – 11/1/21
- Funds must be encumbered and expended by end of fiscal year 2024

### **Allowable Grant Activities and Expenses**

- Administration of program (not to exceed 10%)
- Salary (minimum of \$15/hour)
- Wrap-Around Services: (not to exceed 40%)
  - Transportation
  - Job Readiness / Training
  - Case Management
- Suggested job types and activities:
  - Climate
  - Food Insecurity
  - Local COVID-19 recovery needs, as defined by City

### **Disallowable Grant Activities**

- Activities that require higher level of safety precautions
- Activities that require specialized training not provided by the City
- Job placements at for profit entities
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### **Youth Eligibility and Priority**

- Age: 16-30 years old
- Priority given to young people who:
  - Have not participated in the #CaliforniansForAll College Program or AmeriCorps
  - May have difficulty finding employment
  - Are low-income
  - Are unemployed and/or out of school
  - Are or were justice-involved
  - Are transitioning from foster care
  - Are engaged with the mental health or substance abuse system
- Priority applicants should make up no less than 75% of the total applicants (e.g. meet at least two of the criteria listed above)
- Cities may propose their own criteria target population for approval by CaliforniaVolunteers

### **Metrics**

- Outputs (required)
  - # of youth employed through the program
  - # of youth employed in each focus area
  - % of youth who retain jobs for the full term (3 months for summer jobs or 1 year)
  - % of participants receiving positive performance evaluations at the end of their term
  - Job training evaluations (skill building for future employment)
- Outcomes (suggested)
  - % of youth employed after conclusion of program (1-month, 6-months, 12-months)
  - % of youth who report job satisfaction after at least one year of employment, as measured by a survey
  - % of youth who report an interest in a possible public service career after at least one year of employment, as measured by a survey
  - % of youth employed in public service job on year after program

### **Branding**

Cities will be expected to take part in CaliforniaVolunteers events/training/and job development programs as requested by CaliforniaVolunteers and be expected to use CaliforniaVolunteers developed-branding for the Youth Workforce Development Program. CaliforniaVolunteers will provide support to cities who wish to engage in a media campaign to show the collective impact of the program.

### **Questions/Comments**

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