



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: DECEMBER 14, 2021

FROM: PUBLIC WORKS DEPARTMENT WARDS: ALL

SUBJECT: GRANT FUNDING REQUEST IN THE AMOUNT OF \$80,200.00 TO THE CALIFORNIA DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY (CALRECYCLE) FISCAL YEAR 2021/22 BEVERAGE CONTAINER RECYCLING AND LITTER REDUCTION FUNDS – SUPPLEMENTAL APPROPRIATION

ISSUE:

Authorize the submission of a Beverage Container Recycling and Litter Reduction Payment Program Application to the California Department of Resources and Recovery (CalRecycle) in the amount of \$80,200.00 for beverage container recycling and litter cleanup activities.

RECOMMENDATIONS:

That the City Council:

1. Upon award, authorize the Finance Director/Treasurer, or his designee, to increase the estimated Fiscal Year 2021/22 revenues for account No. 9344700102-33410000 by \$80,200.00 to be offset by expenditures for account No. 9344700102-44021000 in the same amount into project account "City/County Payment Program- Beverage Container and Litter Reduction – 2021/22: and.
2. Authorize the City Manager, or his designee, to execute and submit necessary documents in furtherance of the City/County Payment Program Funding Request to CalRecycle.

BACKGROUND:

The California Beverage Container Recycling and Litter Reduction Act administered by the Department of Resources and Recycling Recovery (CalRecycle) is distributing \$10.5 million in fiscal year 2021/22 funds to eligible cities and counties specifically for beverage container recycling and litter clean-up activities. The goal of CalRecycle's beverage container recycling program is to reach and maintain an 80% recycling rate for all California Refund Value (CRV) beverage containers – aluminum, glass, plastic and bi-metal.

The funds received will be used to target and develop programs to meet the goal of increased recycling. Activities will include supporting curbside recycling collection efforts using containers, flyers, utility inserts, and advertisements.

The application is due January 18, 2022, and funds are anticipated to be distributed from CalRecycle in April 2022

DISCUSSION:

The funds received will be used to target and develop programs to meet the goal of increased recycling. Activities will include supporting curbside recycling collection efforts using containers, flyers, utility inserts, and advertisements.

The City of Riverside is eligible to receive \$80,200.00 in funding in Fiscal Year 2021/22 funds, based on the per capita formula for distribution, which may be used over a two-year period for the following activities:

1. Purchase of curbside recycling containers for residential customers.
2. Development of recycling class for the public to engage residents and learn more about the benefits of recycling.
3. Outreach to schools to provide recycling education and presentations.
4. Development of a “recycling toolkit” for local schools that want to increase recycling of beverage containers.
5. Providing recycling opportunities to those residents that live in multifamily dwellings.
6. Development of new promotional and educational materials to inform residents.
7. Purchase of bottle and can recycling units for placement throughout the community.
8. Increasing public education within the community and citywide departments to promote beverage container recycling.

The application is due January 18, 2022, and funds are anticipated to be distributed from CalRecycle in April 2022. The Purchasing Manager’s concurrence is in accordance with Purchasing Resolution 23385.

STRATEGIC PLAN ALIGNMENT:

The California Beverage Container Recycling and Litter Reduction aligns directly with the 2025 Environmental Stewardship Strategic Priority Goal 4.4, which is to implement measures and educate the community to responsibly manage goods, products, and services throughout their lifecycle to achieve waste reduction outcomes.

The project aligns with the cross-cutting threads as follows:

1. **Community Trust** – In addition to assessing inventory levels and general adherence to grant criteria, City Staff will use data from resident service requests to assist in the prioritization of grant components.

2. **Equity** – The Riverside Public Works-Solid Waste Division will work to engage difficult to reach populations by collaborating with community groups.
3. **Fiscal Responsibility** – By securing grant funds the City is able to expand its capabilities and services while serving as a good steward of local funds.
4. **Innovation** – This project is neutral towards this cross-cutting thread.
5. **Sustainability & Resiliency** – Execution of this grant will help to reduce energy we use and improve the quality of the air we breathe.

FISCAL IMPACT:

The City is eligible to receive \$80,200.00 through the Beverage Container Recycling and Litter Reduction Payment Program administered by the Department of Resources and Recycling Recovery (CalRecycle).

Prepared by: Gilbert Hernandez, Interim Public Works Director
Certified as to
availability of funds: Edward Enriquez, Chief Financial Officer/Treasurer
Approved by: Kris Martinez, Interim Assistant City Manager
Approved as to form: Phaedra Norton, City Attorney

Attachments:

1. California Beverage Container Recycling and Litter Reduction Guidelines FY 2021/22
2. Resolution No. 23385
3. Letter of Designation
4. Funding Request Certification FY 2021/22