



PROPOSED MULTI-PERSON BIKE TOUR OPERATIONS IN THE CITY OF RIVERSIDE

Public Works Department

Mobility and Infrastructure Committee
May 12, 2022

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1

DISCUSSION

1. The Public Works Department has received two inquiries requesting to operate multi-person bike tours in the Downtown and adjacent areas.
2. The proposed businesses would be their first of their kind in the City of Riverside.



2

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2

WHAT ARE MULTI-PERSON BIKE TOUR OPERATIONS?

1. Also referred to as pedal trolleys, party bikes, pedal pubs & bike bars
2. Multi-passenger human powered vehicles
3. First introduced in The Netherlands in the late nineties and now operate in cities around the world, including cities here in Southern California (i.e., San Diego).



3

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3

WHAT ARE MULTI-PERSON BIKE TOUR OPERATIONS ?

1. Capacity typically ranges from 8-16 passengers
2. A tour guide is responsible for steering and controlling the brakes
3. Vary in design and operations
4. While some Multi-Person Bike tours allow the consumption of beverages and food items on board, others serve solely as a vehicle to travel between existing restaurants, bars and sightseeing destinations.



4

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4

CONSIDERATIONS

1. Other municipalities require a permit or operating agreement.
2. Modification of existing local laws as well as the addition of new regulations may be needed to facilitate safe operations.
3. Provisions regarding parking, maximum speed, liability, allowance or restriction of alcoholic beverage consumption, and allowable roadways for the vehicles may need to be considered as part of permitting requirements.



5

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5

STRATEGIC PLAN ALIGNMENT

Strategic Priority No. 1 – Arts, Culture and Recreation

Strategic Priority No. 3 – Economic Opportunity

Goal 1.1 - Strengthen Riverside's portfolio of arts, culture, recreation, senior, and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities, and fund development.

Goal 3.1 - Facilitate partnerships and programs to develop, attract and retain innovative business sectors.

Goal 3.3 - Cultivate a business climate that welcomes innovation, entrepreneurship and investment.

Cross-Cutting Threads



Community Trust



Fiscal Responsibility

Sustainability &
Resiliency

Equity



Innovation



6

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6

RECOMMENDATIONS

That the Mobility and Infrastructure Committee:

1. Receive and file the presentation; and
2. Direct staff on whether to return to the Committee with draft guidelines and the appropriate RMC Revisions and Licenses to allow for operation of Multi-Person Bike Tour operations within the City of Riverside.



7

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