City of Riverside Sponsorship Program July 1 - December 30, 2022

	Sun	nmary of St	taff Recor	nmenda	ations										
Arts & Cultural Affairs 2022/23 Budget for City Sponsorship:\$135,545Arts & Cultural Affairs Cash Sponsorship:\$67,200Riverside Public Utilities Cash Sponsorship:\$6,950										Instructions for requesting Police Explorers or Fire Department Vehicle, if awarded: To request Police Explorers, go to: https://www.riversideca.gov/ rpd/content/explorer-presentation-		IT IS THE RESPONSIBILITY OF EVENT ORGANIZER TO ENSURE COMPLIANCE WITH SPECIAL EVENTS AND COVID-19 RESTRICTIONS/GUIDELINES (IF APPLICABLE). IF EVENT REQUIRES RESOURCES NOT INCLUDED IN SPONSORSHIP APPLICATION, INCLUDING ADDITIONAL STAFF, ORGANIZER WILL BE			
Recom	ecommended Cash Sponsorship: mended In-Kind (includes Facilities) Sponsorship (Cash + In-Kind)						\$74,1: \$65,2 \$139,35	46		request- form. To request Fire Department vehicles or personnel, go to: https://www.riversideca.gov/ fire/content/public-education-request		REQUIRED TO PAY ALL HARD COSTS. ORGANIZER MUST COMPLETE/SUBMIT THE PRCSD FACILITY RESERVATION APPLICATION, AND ALL EVENT-RELATED FEES MUST BE PAID 90 DAYS IN ADVANCE OF EVENT TO RECEIVE A FINAL, APPROVED PERMIT. NO MEETINGS ON CITY HOLIDAYS. GROUP MUST COORDINATE WITH SITE COORDINATORS RE: DATES AND TIMES.			
	Category 1: Outreach Events * First Time Request	Event Date	Projected Attendance	Ward #	Event /Project Budget	Cash Request	Cash Recommended ACAD	Cash Recommended RPU	In-Kind Request	Staff Recommendations In-Kind	Facilities Request	Staff Recommendations Facilities	Value of Recommended Cash	Value of Recommended Facilities/In-Kind	Total Value of Recommended Sponsorship
1	Aquamotion* Worldwide Aquathon 2022	11/12/2022	200	3	3,013	2,500	500	(Bags (200), Booth (PRCSD)	N/A	Shamel Pk. Pool	Waive pool rental fee (\$600) and additional hourly fee of \$300. Group will be responsible for submitting a Facility Reservation app and paying fees: App processing fee (\$25), Refundable deposit (\$250). PRCSDwill provide 3 lifeguards; organizer is reponsible for providing additional lifeguards per safety protocols. PRCSD will be allowed a booth space at no cost.	500	1,995	2,495
2	Arlington Business Partnership (2 Requests) 19th Annual Chili Cook-Off & Car/Cycle Show Winter Wonderland	9/3/2022 12/10/2022	35000 10,000	5	100,000 36,650	20,000 10,000	11,000	C			SEP fees, Mobile Stage/Game Booths for both events; Arlington Park for WW	For Sept. event: Waive Mobile Stage rental fee (\$860). ABP will pay: Application processing fee (\$25), Refundable deposit (\$1,000), Stage delivery/set-up fee (\$600), and staff fees (\$26.50/hr., per staff, TBD by PRCSD designee). ABP may utilize up to 12 game booths (includes EZ-Up, sidewalls, carnival game equipment), and PRCSD BBQ at no cost, and will be responsible for full compensation for replacement or repair, if needed. For Dec. event: Waive Mobile Stage rental fee (\$860), B-hr. Open Space fee (\$1,000) and addional hours fee (\$35/hr.). ABP may utilize up to 12 game booths (same as Sept. event), will coordinate with Inventory RSC re: equipment pick-up, with Facilities RSC re: event layout , and will be responsible for full compensation for replacement or repair, if needed.	11,000	16,268	27,268
3	The Charles Bibbs African American Museum and Cultural Center The Bibbs ArtsGIVING Festival	11/5/2022	200	1	19,250	3,500	1,500	C) Bags (500)	N/A	N/A	N/A	1,500	0	1,500
4	Big Brother Big Sisters of the Inland Empire Mentor Reception/A Very BBBS Holiday Celebration	Nov Dec.	75/60	TBD	12,200	2,500	500	C) N/A	N/A	N/A	N/A	500	0	500
5	Chabad Jewish Community Center of Riverside Chanukah Festival	12/19/2022	3,000	1	30,000	2,500	2,000	C	Waive parking closure fees for spaces 3115-3135, 3091- 3111 for 5 hrs. 40 total spaces @ \$10 per space for 5 hours per space	N/A	N/A	N/A	2,000	0	2,000
6	Civil Rights Institute of Inland Southern CA Grand Opening/Mission Heritage Plaza	10/1/2022 - 10/22/2022	4,500	1	160,000	20,000	2,500	() N/A	N/A	N/A	N/A	2,500	0	2,500
7	Community Health Systems, Inc. Annual Backpack and Resource Event	7/9/2022	600	2, 5	7,000	2,450	1,000	() Special Event permit fee	SEP fee	N/A	N/A	1,000	75	1,075
8	Riverside Natl. Cemetery Support Committee Concert for Heroes	7/3/2022	9,500	4	62,000	5,000	3,500	C		RPU Booth	N/A	N/A	3,500	0	3,500

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9	Division 9 Gallery Riverside Day of the Dead	11/5/2022	40,000	1	80,000	16,000	6,000	1,000	Special Event permit fee, RPD Svcs.; RPU Booth	SEP fee, RPD services valued at \$2,500 (contact P. Castillo); RPU Booth		Waive 8-hr. Open Space fee (\$1,000), fee for additional hours (\$35/hr) on both days, and Mobile Stage fee (\$860). Group will be responsible for submitting a Facility Reservation app and paying fees: App processing fee (\$25), Refundable deposit (\$2,250 - \$1,000 for stage and \$1,250 for space), stage delivery/set-up fee (\$600) and staff fees (\$26.50/hr. per staff, TBD by PRCSD designee).	7,000	4,505	11,505
	Category 1 - Continued	Event Date	Projected Attendance	Ward #	Event /Project Budget	Cash Request	Cash Recommended ACAD	Cash Recommended RPU	In-Kind Request	Staff Recommendations In-Kind	Facilities Request	Staff Recommendations Facilities	Value of Recommended Cash	Value of Recommended Facilities/In-Kind	Total Value of Recommended Sponsorship
10	Empower You Edutainment Poetic Justice Spoken Word Workshops and Performances	Sept Dec.	400	1, 2	9,000	1,800	1,000	0	Bags (250)	N/A	Stratton Ctr. Meeting Rm.	Waive hourly rental rate (\$65 - \$105/day)for Stratton Community Ctr. Class/Banquet Rms. (pending availability); Group will be responsible for Facility Reservation App and fees: app fee (\$25), refundable deposit (\$250), hourly staff fees of \$26.50 per staff member (holiday weekend overtime rates may apply).	1,000	1,000	2,000
11	Family Promise of Riverside Neighborhood Carnival	7/16 OR 7/23/2022	250	3		10,000.00	750	0	Special Event permit fee, RPD services, RPU Booth	RPD Booth, Explorers (on-line app), Vehicle/Officer - contact P. Castillo; RPU Booth	N/A	N/A	750	300	1,050
12	Girl Scouts of San Gorgonio Council A Kwanzaa Celebration	12/26/2022	200	1	10,000	5,000	500	0	N/A	N/A	IN/A	PRCSD site TBD based on programming and availability: Waive 8-hr. Open Space fee (\$1,000) and additional hourly fee (\$35). Group will be responsible for submitting Facility Reservation app and paying fees: App processing fee (\$25), Refundable deposit (\$1,000), Walk-Through fee (\$238.52) and staff fees (\$26.50/hr. per staff, TBD by PRCSD designee).	500	1,070	1,570
13	Good News Hope and Help, Inc. 2022 Classes, Training and Field Trips	July - Dec.	100	TBD2	9,840	3,444	500	0	N/A	N/A	N/A	N/A	500	0	500
14	Inland Empire Latino Lawyers Association, Inc. Expungement Project	July - Dec.	150	2	40,000	5,000	2,000	0	N/A	N/A	Chavez/Arlanza Community Ctr. Rms.	Waive rental fees for Cesar Chavez Community Rm. (\$30/hr. per day) and Arlanza Community Ctr. (\$80/hr. per day). Group will be responsible for submitting a Facility Reservation app and fees: App processing fee (\$25), Refundable deposit (\$250 per room, \$500 total). Chavez group meets 4th Friday and Arlanza group meets 4th Saturday of the month. Space TBD by appropriate staff.	2,000	1,980	3,980
15	Inlandia Institute "Why I Didn't Get a Cart" Guided Writing Workshop	July - Dec.	250	2	6,489	1,298	750	0	N/A	N/A	N/A	N/A	750	0	750
16	Janet Goeske Foundation (4 Requests) National Night Out 50+ Health Fair Independence Day BBQ Veterans' Day	8/2/2022 10/12/2022 7/1/2022 11/9/2022	120 1,000 400 200	3	3,525 47,600 4,700 1,625	700 1,500 940 325	500	750	Booth/Vehicle (RPD/RFD) - for NNO Event	RPD for NNO: Booth/ Sr. Safety Demo - contact P. Castillo; RFD (online request); RPU Booth (and cash in Column H) for 50+ and RPU Booth for BBQ	N/A	N/A	1,250	300	1,550
17	La Sierra Senior Center Advisory City of Riverside Food Bank	July - Dec.	1,320	6	900	0	0	0	Bags (2,000)	Bags (1,000)	N/A	N/A	0	970	970
18	Riverside Latino Network Student Leadership Programs/ Student Leadership Conference	9/3/2022	200	2	19,650	3,930	750	0	N/A	N/A	N/A	N/A	750	0	750
19	Love Riverside (Healthy Leaders Thriving Cities) Love Riverside Citywide Serve Day	10/8/2022	500	Various	17,300	3,400	1,200	200	N/A	N/A	Pks. (parking lots)	Waive 8-hr. Open Space fees for both locations. Group will be responsible for submitting a Facility Reservation app and fees: Application processing fee (\$25), Refundable deposit (\$1,250), and staff fees (\$26.50/hr., per staff, number TBD by PRCSD designee). Group will coordinate projects with PRCSD.	1,400	2,000	3,400

20	Miracles and Dreams Foundation, Inc.* 10th Annual Miracle on Main Street	12/11/2022	1,650	1	20,000	10,000	1,000	0	Bags (500); Booth/Vehicle RFD, RPD, RPU)	SEP fee, RPD Booth/ Vehicle (contact D. Granillo), Explorers (online app); RFD Booth/ Vehicle; RPU Booth, Bags (S00); RPU Truck (if available)	White Pk.	Waive 8-hr. Open Space fee (\$1,000) and additional hourly fee (\$35). Group will be responsible for submitting Facility Reservation app and paying fees: App Processing fee (\$25), Refundable deposit (\$1,250), and staff fees (\$26.50/hr. per staff, TBD by PRCSD designee).	1,000	277	1,277
21	My Learning Studio Outreach Explore Riverside Together	9/10/2022	150	1	8,800	1,760	750	0	Special Event permit fee	SEP fee	N/A	N/A	750	75	825
22	Riverside County NAACP Youth Council Annual Play Production	12/7 - 12/11	420	1, 2	13,400	2,680	1,000	0	Bags (250), Booth (RPU)	RPU Booth (1 day); Bags (250)	Stratton Ctr. Meeting Rm. (rehearsals during the week)	No rental fees if meetings are held during regular business hours (hours may vary) Group will be responsible for submitting a Facility Reservation app and paying the Application processing fee (\$25).	1,000	243	1,243
	Category 1 - Continued	Event Date	Projected Attendance	e Ward #	Event /Project Budget	Cash Request	Cash Recommended ACAD	Cash Recommended RPU	In-Kind Request	Staff Recommendations In-Kind	Facilities Request	Staff Recommendations Facilities	Value of Recommended Cash	Value of Recommended Facilities/In-Kind	Total Value of Recommended Sponsorship
23	Riverside County Philharmonic Association, Inc 2022 Holiday Family Concert	12/4/2022	300	2	17,500	3,500	1,000	0	N/A	N/A	Cesar Chavez Auditorium	Waive rental fee for Auditorium (\$115/hr.). Group will be responsible for submitting a Facility Reservation app and paying fees: Application processing fee (\$25), Refundable deposit (\$250) and staff fees (\$26.50/hr., per staff). Group will provide 4 groups of 4 tickets each for Riverside Arts Academy families.	1,000	920	1,920
24	Riverside Cultural Consortium Monthly Downtown Artswalk and First Sundays	July - Dec.	40,500	1	50,000	5,000	3,500	0	Special Event permit fees		N/A	N/A	3,500	75	3,575
25	Riverside Downtown Farmers Market Weekly Farmers Market	July - Dec.	500 weekly	y 1	68,750	2,000	1,000	0	Special Event permit fees	SEP fee	N/A	N/A	1,000	75	1,075
26	Riverside LGBTQ Pride, Inc.* Riverside's Inland Empire Pride Festival & Parade	9/4/2022	3,000	1	119,851	5,000	1,500	0	Special Event/Banner Permit fees, RPD services, Bags (150), Booth (any)	SEP/Banner permit fees, RPD - 1/2 of contract price for RPD services (contact P. Castillo); Bags (150)	Riv Conv. Ctr. Plaza, Mobile Stage, Water/ Power access	N/A	1,500	4,725	6,225
27	Riverside Medical Clinic Charitable Foundation Community Health & Wellness Fair	July - Oct.	1,000	3	41,550	5,000	1,000	0	Advertising assistance, Bags (2,000), Vehicles (RFD, RPD), Barriers to block off parking lots, Directional signs (A-frames)	RPD Officer, Booth and Vehicle (contact L. Halley for Chavez and J. Gonzalez for Arlanza); RFD Booth/Vehicle; Bags (200)	(Oct) Community Mtg. Rms., Restroom access	Waive 8-hr. Open Space fees (\$800 each) for two locations and \$35/hr. for each additional hour; Cesar Chavez Community Ctr., Community Rm., and Auditorium hourly fees (\$35 - \$90); Arlanza Community Ctr. and Multi- Purpose Rm. hourly fees (\$80). Group will be responsible for submitting a Facility Reservation app, and fees: Application processing \$25), Refundable deposit (\$500), Event Walk-Through (\$238.52), and staff fees (\$26.50/hr. per staff). Usage of Community Ctrs. will be determined by programming.	1,000	3,691	4,691
28	Science and Technology Education Partnership (STEP) STEM Learning Labs STEPCON2022	July - Dec.	18,000	2	117,000	6,500	500	5,000	Learning Labs and exhibits	Station (contact J. Pauli); Vehicle; RFD Summer		This event is a collaboration between PRCSD and the Bourns Foundation. Group will work directly with Site Coordinator on dates.	5,500	485	5,985
29	World Be Well* Farm to Fork Farmers Market	July - Dec.	1,000	2	9,362	4,681	750	0	Special Event/Banner Permit fees, RPD services, Bags (2,000), Booths (Grow Riv and RFSA), road closure permit and fees	SEP/Banner permit fees, If One Day/Kick-Off Event is scheduled, RPD will re- visit request; Bags (500)	Lincoln, North, Patterson	Waive Open Space fees (\$800 per site, per 8-hr. day) and additional hourly fee (\$35). Group will be responsible for the following fees: Application processing fees (\$25 per app), Refundable deposit (\$500 per site), Event Walk-Through fee (\$238.52), and hourly staff fees (\$26.50 per staff, TBD by PRCSD designee). Group must furnish porta- potties,tables and chairs for all events. Preferred locations are Lincoln/Patterson Parks (depends on availability on event weekends).	750	7,913	8,663

	Subtotal, Category 1						48,450	6,950					55,400	48,942	104,342
	Category 2: Events with Added Outreach Component	Event Date	Projected Attendance	Ward #	Event /Project Budget	Cash Request	Cash Recommended ACAD	Cash Recommended RPU	In-Kind Request	Staff Recommendations In-Kind	Facilities Request	Staff Recommendations Facilities	Value of Recommended Cash	Value of Recommended Facilities/In-Kind	Total Value of Recommended Sponsorship
30	American Theatre Guild* Broadway at the Fox	July - Dec.	3,500	1	479,011	10,000	2,000	C	N/A	N/A	Waivers to decrease rent and fees	N/A	2,000	0	2,000
31	Kiwanis Club of Uptown Riverside (Riverside Kiwanis Uptown Charities) 10th Annual Riverside's Got Talent	11/6/2022	800	1	48,500	9,700	500	C	N/A	N/A	N/A	N/A	500	0	500
32	Mission Inn Foundation Mission Inn Run	10/22 - 10/23	15,000	Various	103,000	10,000	9,000	C	Permit fees; RPD services, Bags (3,000), Booth/Vehicle (RFD, RPD);	SEP/Banner permit fees, RPD services valued at \$2,225 (contact P. Castilio), Booth/Vehicle (contact D. Granilio), and Explorers (online app); RFD Booth/Vehicle RPU Booth (10/22) and Bags (500)	Fairmount and Bonaminio Pks., incl. restrooms ;	Waive 8-hr. Open Space fee (\$800 each) and hourly fee for additional hours (\$35/hr. for each) for Fairmount, Bonaminio, and McLean, Group will be responsible for completing facility Reservation app and paying fees: Application processing fee (\$25), Refundable deposit (\$1,250) and hourly staff fees (\$26.50/hr. per staff, TBD by PRCSD designee).	9,000	5,788	14,788
	Category 2 - Continued	Event Date	Projected Attendance	e Ward #	Event /Project Budget	Cash Request	Cash Recommended ACAD	Cash Recommended RPU	In-Kind Request	Staff Recommendations In-Kind	Facilities Request	Staff Recommendations Facilities	Value of Recommended Cash	Value of Recommended Facilities/In-Kind	Total Value of Recommended Sponsorship
33	The Pink Ribbon Place Pink on Parade	10/15/2022	1,800	1	13,150	2,500	750	C	Special Event/Banner Permit fees, RPD services, Booth/ Vehicle (RFD, RPD)	SEP/Banner Permit fees, RPD Booth/Vehicle/ 2 Officers (contact P. Castillo), Explorers (online app); RFD Booth/ Vehicle	Bonaminio Pk., Mobile Stage	Waive 8-hr. Open Space fee (\$1,000), additional hours fee (\$35/hr.), and Mobile Stage fee (\$860). Group will be responsible for completing Facility Reservation app and paying fees: Application processing fee (\$25), Refundable deposit (\$2,250 - \$1,000 for stage + \$1,250 for open space), stage delivery/set-up (\$600), and staff fees (\$26.50 per hr., per staff, number TBD by PRCSD designee).	750	4,132	4,882
34	Riverside Arts Council Riverside Art and Music Festival	9/24/2022	4,500	1	17,000	3,400	2,500	C) N/A	SEP Permit fee; RPU Booth	N/A	N/A	2,500	75	2,575
35	Riverside Downtown Partnership Riverside Art and Music Festival	9/24/2022	3,500	1	7,500	0	0	C	Special Event permit fee	SEP fee	Banquet, Dance Rms., Kitchen); RPU Parking Garage	Waive 8-hr. Open Space fee (\$1,000) and \$35/hr. for additional hours. Group will be responsible for completing Facility Reservation app and paying fees: Application processing fee (\$25), Refundable deposit (\$1,250), alcohol fee (\$125), and staff fees (\$26.50 per hr., number TBD by PRCSD designee). Group must provide a mechanism to count entries and must not exceed 3,000 at one time, per RFD.	0	1,045	1,045
36	Mary S. Roberts Pet Adoption Center Pet Health Fair	7/16/2022	300	5	3,000	600	500	C	Bags (300), RPD Svcs.	N/A	N/A	N/A	500	0	500
37	RUHS Foundation Festival of Trees	11/22/2022	3,000	1	200,000	4,000	1,000	C	N/A	N/A	N/A	N/A	1,000	0	1,000
38	Spanish Town Heritage Foundation Riverside Tamale Festival	9/17/2022	6,000	1	73,300	2,900	2,000	C	RPD services/Explorers,	SEP fee, RPD services valued at \$1,480 (contact P. Castillo); RPU Booth and Bags (200)	White Pk. (Dales Ctr. Banquet, Dance Rms., Kitchen); RPU Parking Garage at 9th & Market	Waive Open Space fee (2 days @ \$1,000) and \$35 for additional hours, and \$85 hourly fee for Dales Banquet Rm. and Kitchen. Group will be responsible for completing Facility Reservation app and paying fees: Application processing fee (\$25), Refundable deposit (\$1,250), alcohol fee (\$125), and staff fees (\$26.50 per hr., three staff for the event duration. Group must provide a mechanism to count entries and must not exceed 3,000 at one time, per RFD.	2,000	5,264	7,264
39	Southern CA Tri-Counties Branch of the International Dyslexia Assn. Writing: From Encoding to Empowerment	Oct - TBD	125	1	4,000	800	500	C	Booth (RPU - energy related	I N/A	N/A	N/A	500	0	500
	Subtotal, Category 2						18,750	C					18,750	16,304	