



City of Arts & Innovation

Museum of Riverside Board Memorandum

TO: MUSEUM OF RIVERSIDE BOARD **DATE: MAY 25, 2022**

FROM: MUSEUM DEPARTMENT **WARDS: ALL**

**SUBJECT: TO DISCUSS, RECEIVE, AND FILE THE STRATEGIC PLAN STATUS REPORT
FOR THE QUARTER ENDING MARCH 31, 2022**

ISSUE:

To discuss, receive, and file the Strategic Plan status report for the quarter ending March 31, 2022.

RECOMMENDATION:

That the Museum of Riverside Board discuss, receive, and file the Strategic Plan status report for the quarter ending March 31, 2022.

BACKGROUND:

On June 12, 2019, the then Metropolitan Museum Board recommended approval by City Council of a new five-year Strategic Plan for the Museum Department for the fiscal years 2019-2020 through 2023-2024.

On November 5, 2019, the City Council approved the Museum Department's five-year Strategic Plan.

DISCUSSION:

The five-year Strategic Plan is organized under five key objectives:

1. Renovating,
2. Exhibiting and Engaging,
3. Embracing Community,
4. Strengthening Fundamentals, and
5. Maximizing Resources and Stewarding Assets.

Actions are associated with point people, estimated costs, timetables, audiences, and success

criteria. Progress on those actions with timetables that are immediate (“A” in the Plan) are reported in the red status lines for each action on the attachment.

Progress in the third quarter of the current fiscal year was impeded slightly by the pandemic, by the complicated process of assembling documentation to move our largest projects forward, and by a series of staff resignations (2.5 FTEs in addition to the long-term vacancy of 3.0 FTEs).

Progress was many on several fronts, but no single action has been able to be marked “completed.” Highlights of the last quarter include:

1. Progress toward proceeding to Council approval for completion of the main Museum architectural design process.
2. Progress continues to be made on implementing the Museum’s new brand. Application to the website is delayed.
3. A new temporary exhibition opened at Heritage House, *Common Threads: Quilts, Clothing, and Textiles from the Hayes Family Collection*. It’s accompanied by an attractive handout.
4. Negotiations continue with an exhibiting partner for a collection-based exhibition to occur during the Museum’s 100th anniversary year (2024). Progress continues to be made on developing the thematic core of this exhibition and the object checklist.
5. Continued progress on the “mini-museum” for the Casa Blanca library branch, and the Harada court case interpretive panels were installed in the Riverside County Courthouse in February 2022.
6. A new adult program series, “Nights with the Museum,” launched on January 7, 2022.
7. The Museum will continue to participate in many of the programs gathered collaboratively under the series title “In/VISIBLE, Un/HEARD: Riverside’s Civil Rights Stories.”
8. Progress on site maintenance projects, large and small, continued at Heritage House. Repainting the house went out to bid and will occur during the summer 2022.
9. In final stages before proceeding to Council for approval of the architectural services agreement for Phase I of the Harada House rehabilitation as well as the separate agreement for demolition and reconstruction of the Harada House Interpretive Center.
10. Relocation, rehousing, documentation, and cataloging of collections continued steadily.
11. Conservation treatments are being undertaken for some of the more vulnerable works on paper in the historic collections.
12. The Harada House fundraising campaign has achieved 122.9% of its \$6.5 million goal.

STRATEGIC PLAN ALIGNMENT:

The activities of the Museum of Riverside align with the Envision Riverside 2025's Strategic Priority No. 1 *Arts, Culture and Recreation*. Specific programs and activities mentioned in this report support, in particular, Goal No. 1.1 (strengthening Riverside's portfolio of arts, culture, recreation, senior, and lifelong learning programs and amenities), Goal No. 1.2 (enhancing equitable access to arts, culture, and recreational service offerings and facilities), and Goal No. 1.5 (supporting programs and amenities to further develop literacy, health, and education of children, youth, and seniors throughout the community).

Museum programs further support the Strategic Priority No. 2 *Community Well-Being*. Specific goals supported by Museum programs and partnerships include Goal No. 2.3, which includes strengthening neighborhood identities, and Goal No. 2.5, which points to fostering relationships between community members and partner organizations.

1. **Community Trust** – The Museum's department-specific strategic plan guides staff to adhere to the Museum's mission; keep promises to share and interpret the collections and stories that stem from that mission; and build collaborative programs, relationships, and volunteer opportunities.
2. **Equity** – The Museum's department-specific strategic plan articulates a range of approaches to ensuring diverse, inclusive, and equitable programming that examines, shares, and celebrates the full diversity of Riverside.
3. **Fiscal Responsibility** – The Museum's department-specific strategic plan limits the range of activity to what the Museum can support within its allocated budgets and contributed revenues. Transparent processes to select contractors protect taxpayer interests and reflect staff efforts to secure best value for the City in the selection of both goods and services.
4. **Innovation** – The Museum's department-specific strategic plan includes a range of actions that are original, one-time activities designed to reflect unique local histories and circumstances. The plan guides staff to achieve programmatic ends through proactive cultural partnerships. Innovative approaches to reaching audiences while the main museum remains closed are continuing to be developed.
5. **Sustainability & Resiliency** – The Museum's department-specific strategic plan includes actions that reflect staff efforts to streamline operations; conserve the Museum's assets; model and teach cultural and environmental preservation; and give voice and visibility to those who made Riverside what it is today whether recognized in their time or not.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

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Attachment: Strategic Plan 2019-2024 updates as of 3/31/2022