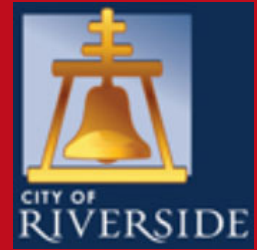


Date: 5-17-22

Item No.: 22

CITY OF RIVERSIDE

City Council Meeting – May 17, 2022



1

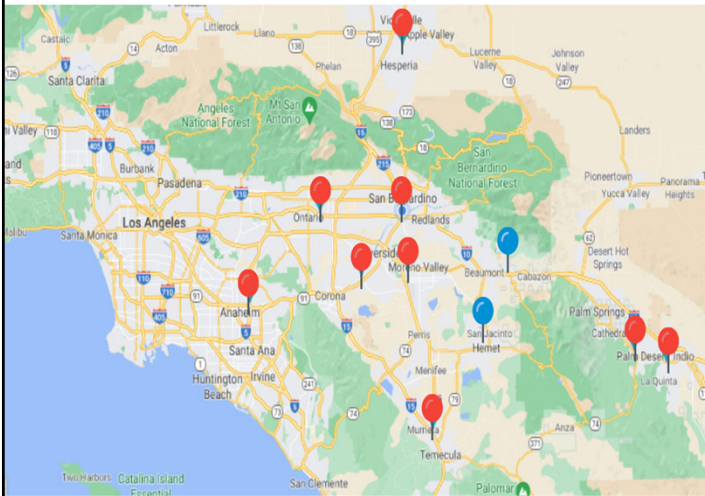
About LifeStream

- Nonprofit blood bank located in the Inland Empire for over 70 years.
- Our mission is to **help save lives by connecting donors and patients through the gift of blood.**
- More than 80 hospital partners in 6 counties.
- 500 donations/day needed to meet hospital demand.
- Conducts about 1,600 mobile blood drives annually.



2

LifeStream donor centers



3

Ongoing critical blood shortage

- Most serious blood shortage in history. Many hospitals have no blood on their shelves.
- Less than one-day's supply of O+/- on hand for our service area, which includes Riverside.
- Anything less than a total two-day supply is categorized as critical.
- Patient care is at severe risk.










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How much blood is needed?

- Every 2 seconds, someone in the U.S. needs blood.
- 1 in 7 people entering the hospital will need a blood transfusion.
- 1 in 2 women and 1 in 3 men in the U.S. will develop cancer within their lifetime.
 - Platelets are especially needed by cancer patients.

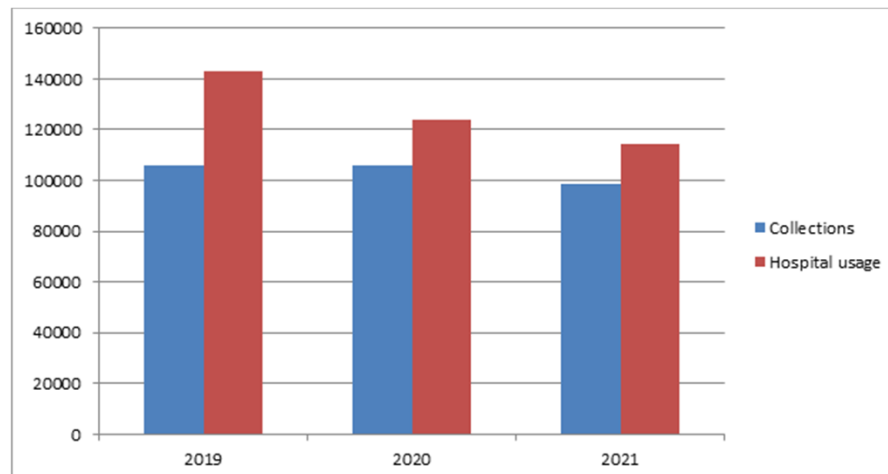
HOW MUCH BLOOD DOES IT TAKE TO SAVE A LIFE?

Cancer treatment		(up to 8 units/week)
Coronary artery bypass		(1 to 5 units)
Auto accident/gunshot wounds	 x5	(up to 50 units)
Liver transplant	 x10	(up to 100 units)
Other organ transplants		(up to 10 units)
Brain surgery		(4 to 10 units)
Fractured hip/joint replacement		(2 to 5 units)

Source: America's Blood Centers

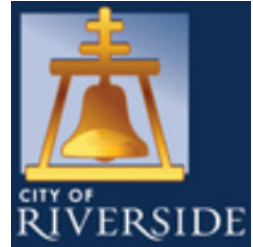
5

LifeStream collections vs hospital usage



6

Riverside Blood Drives



- Running since 2019
 - **3,379/148 drives** (2021)
 - Goal for Riverside in 2022: **4,000 pints!**
 - Add blood collection to your disaster preparedness plan.
 - Promote blood donation at the city level, with employers, and other service organizations.
 - Host special City sponsored blood drives and partner with LifeStream for fun prizes and other special donor recognition.
 - We need the City's help to promote! <https://www.lstream.org>

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Contact us

- To make an appointment to donate blood at a LifeStream donor center, mobile blood drive, or to host a blood drive call 800-TRY-GIVING or visit Lstream.org.
- Contact your dedicated Regional Account Manager – Jorge Perez at 909-677-7733 or perezjo@lstream.org

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THANK YOU!



INSERT DATE