



Decarbonization Advisory Group

Membership Roster

On November 17, 2020, the Riverside City Council adopted the Envision Riverside 2025 Strategic Plan that included an ambitious yet achievable goal of reaching citywide carbon neutrality by 2040 – 5 years ahead of California’s statewide goal established by former Governor Brown’s administration. In order to inform new policies and objectives that the City of Riverside adopts to achieve these carbon reduction goals, the Economic Development, Placemaking, Branding/Marketing Committee created the **Decarbonization Advisory Group**.

This group was made up of the following stakeholders:

- Cindy Roth, President, Greater Riverside Chamber of Commerce
- Lou Monville, Executive Officer, Riverside Building Industry Association
- Paul Herrera, Government Affairs Director, Inland Valley Association of Realtors
- Ben Benoit, Vice President of Local Public Affairs, California Apartments Association
- Frank Lopez, Government Affairs, Southern California Gas Company
- Lea Petersen, Government Affairs, Southern California Gas Company
- Mark Cloud, Government Affairs, Southern California Edison
- Ricardo Cisneros, Executive Secretary-Treasurer, Inland Empire Labor Council
- Celene Perez, Political Director, Inland Empire Labor Council
- Rebecca Goldware, Vice Chancellor, Riverside Community College District
- Hussain Agah, Associate Vice Chancellor, Riverside Community College District
- Bill Perez, Executive Secretary, Riverside and San Bernardino Building Trades Council
- Yassi Kavezade, Community Organizer, The Sierra Club
- Brian Siana, Founder, Electrify Riverside
- Tom Donahue, Chair, Riverside Neighborhood Partnership
- Kris Lovekin, Member, 350 Riverside Chapter
- Virginia Field, Member, 350 Riverside Chapter
- Pete Kallinger, Member, 350 Riverside Chapter

Representatives from the City of Riverside included:

- Councilmember Ronaldo Fierro (Chair of ED/P/B&M)
- Rafael Guzman, Assistant City Manager
- Chris Christopolous, Interim Community and Economic Development Director
- Tracy Sato, Power Resources Manager (RPU)
- Carl Carey, General Services Manager
- David Crohn, Chair of the Riverside Board of Public Utilities
- Andrew Villalobos, Member of the Planning Commission