



City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: AUGUST 2, 2022**

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT **WARD: 2**

SUBJECT: AGREEMENT WITH REBECCA ACEVEDO DBA A SQUARED CONSULTING, LLC TO PROVIDE WRAP AROUND SERVICES FOR THE PROJECT BRIDGE PROGRAM FOR A CONTRACT AMOUNT NOT TO EXCEED \$354,000 THROUGH DECEMBER 31, 2024

ISSUE:

Approve the agreement with Rebecca Acevedo dba A Squared Consulting, LLC to provide wrap around services for the Project BRIDGE Program, for a contract amount not to exceed \$354,000 through December 31, 2024.

RECOMMENDATIONS:

That the City Council:

1. Approve the agreement with Rebecca Acevedo dba A Squared Consulting, LLC to provide wrap around services for the Project BRIDGE Program in the amount of \$354,000, through December 31, 2024; and,
2. Authorize the City Manager, or designee, to execute the agreement, including making minor and non-substantive changes.

BACKGROUND:

Project BRIDGE is a comprehensive outreach program designed to provide at-risk youth ages 12 to 22 with positive alternatives to gangs, foster healthy lifestyles, and to strengthen families and communities. Project BRIDGE has been serving at-risk youth since 1995. Project BRIDGE provides wrap around services involving case management, mentoring, prevention, intervention, job search, education, and family services.

On November 9, 2021, City Council approved the American Rescue Plan Act (ARPA) Expenditure Plan for the first allocation of grant funds. The Project BRIDGE Program was allocated \$1,050,000. The additional funds allow for Project BRIDGE to expand services, increase the number of caseloads, and provide additional staff to support these services.

DISCUSSION:

A Squared Consulting, LLC provides services for youth ages 12 to 22 that have had a juvenile offense and are on probation or considered at-risk. Their plan is a holistic approach that includes educational placement, counseling, mentoring, job readiness, and employment opportunities with assistance of community partners.

Partnerships with local agencies, including the Riverside County Department of Probation, Riverside Police Department, Riverside and Alvord Unified School Districts, and the Parks, Recreation and Community Services Department, will assist A Squared Consulting, LLC to provide supportive services for individuals or families in need. A Squared Consulting, LLC provides services to eligible youth at the Youth Opportunity Center. Youth are inspired to change destructive behavior patterns and embark on a new positive path supported by the program, its staff, and volunteers.

Per Purchasing Resolution No. 23812, Section 702(d), which states “Competitive Procurement through the Informal Procurement and Formal Procurement process shall not be required in any of the following circumstances:...(d) When the Procurement can only be obtained timely from a single source and the Manager is satisfied that the best price, terms and conditions for the Procurement thereof have been negotiated”.

The Purchasing Manager concurs that the recommendation is in accordance with Purchasing Resolution No. 23812, Section 702(d).

STRATEGIC PLAN ALIGNMENT:

The agreement with Rebecca Acevedo dba a Squared Consulting, LLC supports **Strategic Priority 1 – Arts, Culture, and Recreation** and **goal 1.5**, “Support programs and amenities to further develop literacy, health, and education of children, youth and senior throughout the community,” and **action 1.5.3** “Expand Project BRIDGE program to reduce rates of dropout, gang recruitment and similar.”

This action aligns with each of the Cross-Cutting Threads as follows:

1. **Community Trust** – Riverside is transparent and makes programming decisions based on sound policy, inclusive community engagement, involvement of City Boards & Commissions, and timely and reliable information. Activities and programs offered through Project BRIDGE serve the public interest, benefit the City’s diverse populations, and result in greater public good.
2. **Equity** – Recreation activities support the City’s racial, ethnic, religious, sexual orientation, identity, geographic, and other attributes of diversity and is committed to advancing the fairness of treatment, recognition of rights, and equitable distribution of services to ensure every member of the community has equal access to share the benefits of community progress.
3. **Fiscal Responsibility** – This item ensures fiscal responsibility of ARPA funds by utilizing funds as intended and approved by City Council.
4. **Innovation** –Riverside is committed to responding to the community’s changing needs

and preparing for the future through developing ARPA funded projects/programs that build on collaborative partnerships.

5. **Sustainability & Resiliency** – The Parks, Recreation and Community Services Department is committed to meeting the needs of the present without compromising the needs of the future and ensuring the City's capacity to persevere, adapt and grow during good and difficult times alike.

FISCAL IMPACT:

The total fiscal impact of this action is up to \$354,000 with funding provided through the American Rescue Plan Act (ARPA). Sufficient funds are budgeted and available in the Grants and Restricted Programs Fund, Park & Recreation, Recreational Services account no. 8811700-421040.

Prepared by:	Pamela M. Galera, Parks, Recreation and Community Services Director
Certified as to availability of funds:	Edward Enriquez, Interim Assistant City Manager/Chief Financial Officer/City Treasurer
Approved by:	Kris Martinez, Assistant City Manager
Approved as to form:	Phaedra A. Norton, City Attorney

Attachment:	Agreement with Roberta Acevedo dba A Squared Consulting, LLC
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