



City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: AUGUST 16, 2022**
FROM: PARKS, RECREATION AND COMMUNITY **WARDS: ALL**
SUBJECT: SERVICES DEPARTMENT
ACCEPTANCE OF DONATIONS AND TRANSFER OF FUNDS IN THE AMOUNT
OF \$66,552.67 – SUPPLEMENTAL APPROPRIATION

ISSUE:

Accept \$66,552.67 in donations received by the Parks, Recreation and Community Services Department and approve a funds transfer and supplemental appropriation in the same amount.

RECOMMENDATIONS:

That the City Council:

1. Accept monetary donations in the amount of \$66,552.67 received by Parks, Recreation and Community Services Department;
2. With at least five affirmative votes, authorize the Chief Financial Officer, or designee, to record supplemental appropriations in the Grants and Restricted Programs Fund totaling \$66,552.67, comprised of the following programs within the Grants and Restricted Programs Fund: \$15,050.75 for Aquatics, \$18,661.92 for Special Events, \$32,000 for the Riverside Arts Academy, and \$840 for Senior Programming.

BACKGROUND:

Donations come from a variety of sources, including local businesses, community groups, organizations, and individuals. Contributions support various events and programs including Aquatics, Riverside Arts Academy, and various special events. The Parks, Recreation and Community Services Department (PRCSD) is appreciative of all donors and expresses its gratitude in a variety of ways, including sending thank you letters, providing donor recognition on brochures, flyers, and advertisements, as well as announcements at programs and events.

DISCUSSION:

Donations supporting PRCSD programs and events total \$66,552.67 for the time period of December 2017 through October 2021. The following is a list of monetary donations received:

Donating Organization	Amount
Arlington Business Partnership Movies in the Park	\$3,203.00
LA84 Foundation Aquatics Programming	\$11,550.75
RC Dental Consulting Snow Day	\$5,000.00
Riverside Downtown Partnership Movies in the Park	\$3,163.00
Riverside Community Services Foundation Riverside Arts Academy (RAA)	\$32,000.00
Special Transportation Advertisement	\$2,000.00
USA Swimming Foundation Aquatics Programming	\$3,500.00
Various donations in amounts less than \$1,000	\$6,135.92
	Total: \$66,552.67

Donations in the amount of \$66,552.67 have been deposited in two separate holding accounts: 0000720-225070 for the Recreation Division and 0000720-225071 for the Community Services Division. This amount includes the large donations as well as an accumulation of multiple smaller donations received in prior fiscal years. PRCSD plans to use these contributions to fund city-wide events and department programs.

STRATEGIC PLAN ALIGNMENT:

The work contributes to **Strategic Priority 1 – Arts, Culture, and Recreation**, which aims to provide diverse community experiences and personal enrichment opportunities for people of all ages and **Goal 1.1** to “*strengthen Riverside’s portfolio of arts, culture recreation, senior and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities and fund development.*”

1. **Community Trust** – The donations report promotes transparency and public trust in how the PRCSD uses funds received from donors.
2. **Equity** – Donations allow the department to enhance programming and special events that are available to residents citywide.
3. **Fiscal Responsibility** – Receiving donations from partnership agencies and individuals is fiscally prudent and assists in offsetting costs of services and events provided to the community.
4. **Innovation** – Donations promote collaborative partnerships to assist with providing recreational services and events to the community.
5. **Sustainability & Resiliency** – Donations allow the PRCSD to continue to offer high-quality services and events to the community.

FISCAL IMPACT:

The total fiscal impact of this action is \$66,552.67 in additional revenue. Funds in the amount of \$30,562.67 are available in the Special Deposits Fund, Recreation Revolving Account no. 0000720-225070, and funds in the amount of \$35,990.00 are available in the Special Deposits Fund, Community Service Revolving Account no. 0000720-225071. Upon approval of the City Council, the Chief Financial Officer, or designee, will record supplemental appropriations required to cover costs for various programs and events as reflected in the table below:

Fund	Program	Account	Amount
Grants and Restricted Programs	Aquatics-Clothing	9924100-426200	\$5,000.00
	Aquatics-Recreation Supplies	9924100-426500	7,550.75
	Aquatics-Training	9924100-427200	2,500.00
	Special Events-Recreational Services	9924200-421040	13,150.00
	Special Events-Recreational Supplies	9924200-426500	584.00
	Special Events-Special Department Expense	9924200-426800	4,927.92
	Riverside Arts Academy-Recreational Services	9924300-421040	7,000.00
	Riverside Arts Academy-Recreational Supplies	9924300-426500	25,000.00
	Senior Programming-Recreational Supplies	9924400-426500	840.00
Total:			\$66,552.67

Prepared by: Pamela Galera, Parks, Recreation and Community Services Director
 Certified as to availability of funds: Edward Enriquez, Interim Assistant City Manager/Chief Financial Officer/City Treasurer
 Approved by: Kris Martinez, Assistant City Manager
 Approved as to form: Phaedra A. Norton, City Attorney