

Park and Recreation Commission

City of Arts & Innovation

TO: HONORABLE COMMISSIONERS DATE: SEPTEMBER 19, 2022

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT

SUBJECT: PRESENTATION FROM JANET GOESKE CENTER EXECUTIVE DIRECTOR

DANIELLE NELSON

ISSUE:

Provide a presentation on the programs, services, and activities offered at the Janet Goeske Center.

RECOMMENDATIONS:

That the Park and Recreation Commission receive a presentation regarding the programs, services, and activities offered at the Janet Goeske Center.

BACKGROUND:

On May 18, 1984, the Janet Goeske Center opened its doors. The Janet Goeske Center is supported and managed by the Janet Goeske Foundation (JGF) a non-profit 501(c)3 corporation.

BEHIND THE NAME

"Janet Goeske, founder, and namesake, fought to improve the lives of seniors well into her eighties. Her tireless efforts led to many accolades over the years, including the incorporation and establishment of the Janet Goeske Foundation. Her vision, and now legacy, was to develop a Center specific to meeting the needs of our senior community members. Through her tenacity, the Janet Goeske Center was dedicated in her honor". (https://jgc4seniors.com)

The City of Riverside maintains an operational agreement with the Janet Goeske Foundation to provide senior programming and activities to the community.

DISCUSSION:

In an effort to bring awareness to the successful partnerships that the Parks, Recreation and Community Services Department (PRCSD) maintains with outside organizations, the Department has invited partner agencies to present to the Parks and Recreation Commission. The PRCSD would like to highlight partner agencies in their efforts to provide vital services to

the community. Executive Director Danielle Nelson oversees operations at the Janet Goeske Center, providing programming, activities, and services to the senior community. Attached is the center's 20-page monthly magazine/newsletter called "The Pacesetter" to provide an idea of the activities and services they provide and promote. Ms. Nelson will provide a presentation regarding the Janet Goeske Center, highlighting their work with the senior community.

STRATEGIC PLAN ALIGNMENT:

The presentation on the Janet Goeske Center supports **Strategic Priority 5 – High Performing Government**, and **Goal 5.3**, "Enhance communication and collaboration with community members to improve transparency, build public trust, and encourage shared decision-making".

The item aligns with each of the five Cross-Cutting Threads as follows:

- 1. **Community Trust** Working collaboratively with the Janet Goeske Center benefits seniors across the City.
- Equity The Janet Goeske Center ensures that every member of the senior community
 has equal access to share in the benefits the center and provides resources to an
 underserved community.
- Fiscal Responsibility Considering Riverside is a prudent steward of public funds; the Parks, Recreation and Community Services Department and the Janet Goeske Center agree on a set amount to assist with the center's costs.
- 4. **Innovation** The Janet Goeske Center is a collaborative partner with the Department assisting with meeting the needs of the senior community.
- 5. **Sustainability & Resiliency** The Janet Goeske Center has proven to adapt to secure a future for the City's senior community through the partnership with the City and fundraising efforts.

FISCAL IMPACT:

There is no impact to the General fund as a result of this report. However, the General Fund has a line item for a total contract amount of \$378,590. In Fiscal Year 2024 it will increase to \$390,000.00 total.

Prepared by: Gabriella M. Garcia, Administrative Services Manager

Approved by: Pamela M. Galera, Parks, Recreation and Community Services Director

Attachments:

- 1. The Pacesetter, September 2022
- 2. Presentation