



City of Arts & Innovation

Park and Recreation Commission

TO: HONORABLE COMMISSIONERS **DATE: SEPTEMBER 19, 2022**

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT

**SUBJECT: END OF SUMMER REPORT HIGHLIGHTING EVENTS AND PROGRAMMING
FROM MAY–AUGUST 2022**

ISSUE:

Parks, Recreation and Community Services Department's end-of-summer report highlighting events and programming between May-August 2022.

RECOMMENDATIONS:

That the Park and Recreation Commission receive an end-of-summer report highlighting events and programming between May-August 2022 and provide feedback as appropriate.

BACKGROUND:

The Parks, Recreation and Community Services Department issues an end-of-summer report to showcase noteworthy accomplishments and keeps the Park and Recreation Commission and public informed about the benefits and positive impacts of the operations.

DISCUSSION:

During the months of May-August 2022, the Parks, Recreation and Community Services Department (PRCSD) was successful in its community programming. The attached report showcases PRCSD's accomplishments.

The end of May marked the much-anticipated summer programming season. The Recreation and Community Services Division delivered many camps, specialized summer aquatics programming, and hosted several activities during the month of July for Parks and Recreation Month, "We Rise Up for Parks and Recreation". Through the American Rescue Plan Act (ARPA) more than 2,000 youth received an ARPA scholarship. Additionally, more than 12,000 residents attended the Summer Concerts in the Park Series, and PRCSD hosted two firework shows at La Sierra and Ryan Bonaminio Parks, with entertainment and food vendors for the communities to enjoy. The Bourns Family Youth Innovation Center also provided ten weeks of STEM related camp activities with over 300 kids enrolled over the summer.

The Parks Division completed approximately 392 routine work orders and the golf course

provided over 10k rounds of golf. The Department's Riverside Connect Transit Division hosted more than 9k rides to seniors and disabled residents. Nine community centers also acted as cooling centers with over 1,000 residents in attendance and operations totaled over 4,000 service hours throughout the hot summer days. Families had plenty to do over the summer break with various programs and events throughout the city. PRCSD will now focus on preparing for fall's programming and special events including fall festivals and Snow Day.

STRATEGIC PLAN ALIGNMENT:

Summer camps and programs offered by PRCSD contributes to **Strategic Priority 1 – Arts, Culture and Recreation**. These summer activities meet **Goal 1.1**, strengthen Riverside's portfolio of arts, culture, recreation, senior, and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities, and fund development, **Goal 1.2**, enhance equitable access to arts, culture and recreational service offerings and facilities.

Parks work order completion contributes to **Goal 1.3**, Improve parks, recreational amenities, open space, and trail development, and fulfill critical lifecycle and facility maintenance needs, and **Goal 1.4**, Prioritize safety at parks, trails, arts, cultural and recreational facilities.

This action aligns with each of the Cross-Cutting Threads as follows:

1. **Community Trust** – Activities and programs offered through the PRCSD serve a variety of special interest, benefit the City's diverse populations, and result in the greater public good.
2. **Equity** – Through free events and ARPA scholarships the PRCSD was able to provide an equitable distribution of services and provide access to programming and events to all. Riverside Connect provides transportation services to underserved and vulnerable communities, allowing them to access shopping, medical care, and other needs.
3. **Fiscal Responsibility** – PRCSD continues to work with non-profit and community groups to offer low to no cost programs and activities. In addition, PRCSD continues to seek grants and sponsorships to offset the cost of city programming.
4. **Innovation** – The PRCSD staff continues to research and recommend new and innovative programming for all age groups.
5. **Sustainability & Resiliency** – This item is neutral towards this cross-cutting thread.

FISCAL IMPACT:

There is no impact to the General fund as a result of this report.

Prepared by: Noemi Lopez, Deputy Director

Approved by: Pamela M. Galera, Parks, Recreation and Community Services Director

Attachments: 1. Infographic "Who We Are"
2. Letter – Jimenez Family
3. Letter – Participant Gage

4. Letter – Participant Sayuri
5. Letter – Penn Family
6. Letter – Yelorda Family
7. Letter – Bufford Family
8. Letter – Maciel Family
9. Pictures