



Arlington Business Improvement District Annual Assessment Approval

Finance Department

City Council
October 11, 2022

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BACKGROUND

- The Arlington Business Improvement District (Arlington BID) was formed in 2002
- California Streets and Highways Code Section 36500 requires that the BID assessment be approved by the City Council annually
 - Adoption of a Resolution of Intention, September 20, 2022
 - Public Hearing to hear and rule on any protests to Arlington BID assessments and projects, including the modifications proposed by the Advisory Board (ABP)



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PROPOSED CHANGES FOR FISCAL YEAR 2022-2023

Expansion of District Boundaries:

- Expansions along Hole Ave., Tyler St., Magnolia Ave., Indiana Ave., La Sierra Ave., Polk St., Sherman Dr., and Rudicill St.
- The BID will continue to not assess home-based businesses

Increase in assessments:

- Increase to 100% of business tax fee instead of 90%
- No maximum amount applied and remove the current cap of \$400 per business

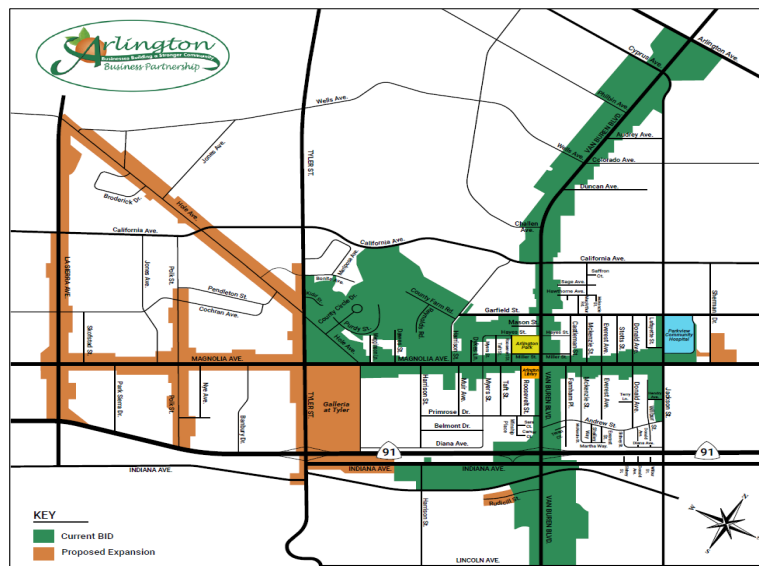


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CURRENT & PROPOSED DISTRICT BOUNDARIES



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BID ASSESSMENT BREAKDOWN

- Current BID:

	90% or Less	\$400.00 Cap	Totals
# of Businesses	686	296	982
BID Assessment	\$121,899.74	\$118,400.00	\$240,299.74

- Proposed Increase (from 90% to 100%) no cap applied:

	90% or Less	\$400.00 Cap	Totals
Est. Total BID Increase	\$11,125.88	\$286,288.95	\$297,414.83
Est. Total BID Assessment	\$133,025.62	\$404,688.95	\$537,714.57
Avg. Increase per account	\$16.22	\$967.19	
% of increase over current BID Assessment	9%	242%	124%

- Proposed Expansion at 100% and no cap applied:

	Current BID Boundary & Assessment	Proposed BID Assessment Increase (Est.)	Proposed Boundary Expansion (Est.)	New Arlington BID (Est.)
# of Businesses	982	982	1,191	2173
BID Assessment	\$240,299.74	\$537,714.57	\$822,900.60	\$1,360,615.17



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ABP BID DISCUSSION

- 1) What are the specific benefits the BID is providing to businesses?
- 2) How do we know the attendant benefits have been achieved?
- 3) How are Arlington BID staff and activities responding to emerging needs?
- 4) How are these needs identified?
- 5) What are the strategic goals of the BID, and how is progress tracked over time?
- 6) Is there any current process for the ABP to allow for a reprieve for struggling business owners, and what does that process look like?
- 7) What would the appeal process be if the increase in assessment amounts is approved?
- 8) Provide information as to how the ABP has been in contact with businesses regarding the assessments (businesses in current and proposed district boundaries)?
- 9) What sort of responses are the businesses giving to ABP?



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FISCAL YEAR 2022-2023

ABP Recommends continuation/advancement of the following improvements and activities:

- General and Administration
- Beautification Grants and Projects
- Marketing, Events, and Activities
- Clean and Safe Program (should funding be available)



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STRATEGIC PLAN ALIGNMENT

Strategic Priority 3 – Economic Opportunity

Goal 3.1 – Facilitate partnerships and programs to develop, attract and retain innovative business sectors.

Cross-Cutting Threads



Community Trust



Fiscal Responsibility



Sustainability & Resiliency



Equity



Innovation



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RECOMMENDATIONS

1. Conduct a Public Hearing to hear and rule on any protests to the annual assessment proposed for the Arlington Business Improvement District for Fiscal Year 2022-2023;
2. Accept the recommendation of the Advisory Board to amend the boundaries of the Arlington Business Improvement District (Arlington BID) and adopt an Ordinance to amend Chapter 3.48 of the Riverside Municipal Code to amend the boundaries;



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RECOMMENDATIONS (CONTINUED)

3. Accept the recommendation of the Advisory Board to amend (increase) the assessment amount of the Arlington Business Improvement District (Arlington BID) and adopt a Resolution confirming the annual report of the Arlington Business Partnership, acting as the advisory board to the Arlington Business Improvement District, and levying assessments for Fiscal Year 2022-2023 in an amount equal to one hundred percent (100%) of the non-discounted City of Riverside business tax charge, with no cap; and
4. Alternatively, reject the recommendation of the Advisory Board to amend the boundaries of the Arlington BID and to amend (increase) the assessment amount and only adopt a Resolution confirming the annual report of the Arlington Business Partnership, acting as the advisory board to the Arlington Business Improvement District, and levying assessments for Fiscal Year 2022-2023 in the same method and within the same boundaries as Fiscal Year 2021-2022, with no adoption of the Ordinance.



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