



## DOWNTOWN PARKING UPDATE

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### Public Works Department

**Land Use, Sustainability and Resilience Committee**  
December 12, 2022

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## BACKGROUND

1. On July 19, 2022, the City Council reinstated the prior parking rates and hours program for the downtown, and directed staff to develop new rates following additional community engagement
2. On September 6, 2022, the City Council received the proposed community engagement plan for the amended parking rates and hours schedule



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## DISCUSSION

1. City has deployed a project webpage including a “Balancing Act” simulation
2. Over 780 submissions to the simulation have been received
3. Residents have opted to increase spending on deferred maintenance



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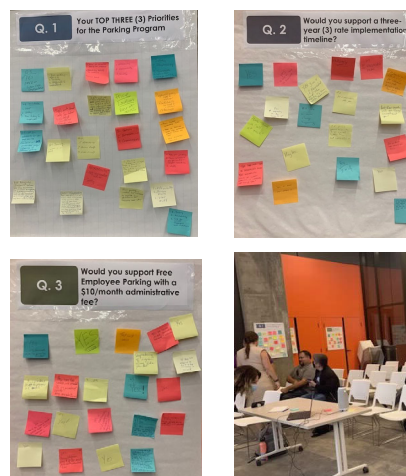


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## DISCUSSION

1. October 20 community meeting facilitated multiple means of feedback
2. Feedback along with requested clarifications to be posted on the parking rates webpage [www.riversideca.gov/parkingrates](http://www.riversideca.gov/parkingrates)



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## NEXT STEPS

TIMEFRAME	TASK
Dec 2023	Present an update to Land Use, Sustainability and Resilience Committee
Jan 2023	Deploy a citywide quick-format survey to receive input on major points of interest for the parking rates and hours schedule.
Jan 2023	Host second community meeting to share back how feedback has impacted the draft rates & hours schedule, share draft schedule. Workshop and refine the parking program.
Feb 2023	Present recommended parking rates and hours schedule to the Land Use, Sustainability and Resilience Committee
March 2023	Present final recommended parking rates and hours schedule to the City Council for consideration of adoption.



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## STRATEGIC PLAN ALIGNMENT

### Strategic Priority 3 - Economic Opportunity

Goal 3.3 - Cultivate a business environment that welcomes innovation, entrepreneurship and investment.

#### Cross-Cutting Threads



Community Trust



Fiscal Responsibility



Sustainability & Resiliency



Equity



Innovation



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## RECOMMENDATION

That the Land Use, Sustainability, and Resilience Committee receive and file an update regarding the development of an amended parking rates and hours schedule.



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