



PROHOUSING DESIGNATION PROGRAM APPLICATION

Community & Economic Development Department

Housing and Homelessness Committee

January 23, 2023



1

RiversideCA.gov

1

BACKGROUND

CA Dept. of Housing and Community Development (HCD)

Prohousing Designation Program (PDP)

- FY 2019-2020 Budget
- Awards points and/or preferential scoring in HCD programs for jurisdictions demonstrating Prohousing policies/planning

Prohousing Incentive Pilot Program (PIP)

- December 2022 – Funded by SB 2
- May offer Riverside a maximum of \$2.5 million for affordable housing projects
- PDP status by March 15, 2023



2

RiversideCA.gov

2

BACKGROUND

Western Riverside Council of Governments (WRCOG)

- Received Regional Early Action Planning (REAP) Grant funding to support member jurisdictions with various housing production programs
- March 2022 – Riverside and WRCOG enter into agreement to facilitate implementation of 6th Cycle Housing Element & PDP application.



3

RiversideCA.gov

3

APPLICATION PREPARATION

1. Advanced Planning team working with consultant, WSP, to develop PDP application
2. At least 30/60 points needed to receive Prohousing Designation status based on four categories
3. Jurisdictions must demonstrate policies corresponding to each category
4. Resolution authorizing PDP Application is required



4

RiversideCA.gov

4

NEXT STEPS

- Resolution must be adopted prior to submitting application
- To qualify for PIP:

```

    graph LR
      A[PDP Application due March 15, 2023] --> B[HCD must grant Prohousing status by March 30, 2023]
      B --> C[Award and Fund Encumbrance starts May 2023 - June 2023]
    
```


5

RiversideCA.gov

5

STRATEGIC PLAN ALIGNMENT

The diagram illustrates the alignment of various strategic elements. At the top, 'CROSS CUTTING THREADS' includes Fiscal Responsibility, Equity, Innovation, and Sustainability and Resiliency. Below these are 'STRATEGIC PRIORITIES' such as Arts, Culture and Recreation, Community Well-Being, Economic Opportunity, Environmental Stewardship, High Performing Government, and Infrastructure, Mobility and Connectivity. These all support the central 'ENVISION RIVERSIDE 2025' goal, which is broken down into 'METRICS', 'ACTIONS', and 'GOALS'.

Strategic Priority 2
Community Well-Being

(Goal 2.1 – Facilitate the development of a quality and diverse housing supply that is available and affordable to a wide range of income levels)

Strategic Priority 5
High Performing Government

(Goal 5.4 – Achieve and maintain financial health by addressing gaps between revenues and expenditures and aligning resources with strategic priorities to yield the greatest impact)


6

RiversideCA.gov

6

RECOMMENDATIONS

Staff recommends that the **Housing & Homelessness Committee:**

1. Recommend that the City Council adopt a resolution authorizing the City's application for the California Department of Housing and Community Development Prohousing Designation Program.



7

RiversideCA.gov