



2023 RIVERSIDE INSECT FAIR

Community & Economic Development Department

City Council

April 4, 2023

RiversideCA.gov

1

BACKGROUND



City of Arts & Innovation



2



RiversideCA.gov

2

2022 RIVERSIDE INSECT FAIR



10,000

ESTIMATED ATTENDANCE

20
STAGE DEMOS

38
VENDORS

72%

AGE RANGE 25-44

53%

RESIDE IN
COUNTY OF RIVERSIDE

74%

WOMEN



3

RiversideCA.gov

3

2023 RIVERSIDE INSECT FAIR



APRIL 22, 2023 | 22 DE ABRIL DE 2023
10 A.M. – 4 P.M.

RIVERSIDE MAIN LIBRARY
3900 MISSION INN AVE.



4

RiversideCA.gov

4

WHAT TO EXPECT



RiversideCA.gov

5

STRATEGIC PLAN ALIGNMENT

Strategic Priority 1 – Arts, Culture, and Recreation (Goal 1.1 & 1.5)

Strategic Priority 4 – Environmental Stewardship (Goal 4.4)

Cross-Cutting Threads



Community Trust



Fiscal Responsibility



Sustainability & Resiliency



Equity



Innovation



RiversideCA.gov

6

CONTACT US



RIVERSIDEINSECTFAIR.COM

#RiversideInsectFair

#ILoveRiverside



@RiversideInsectFair



7

RiversideCA.gov