



City of Arts & Innovation

# Board of Library Trustees

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**TO: BOARD OF LIBRARY TRUSTEES**                               **DATE: MAY 8, 2023**  
**FROM: RIVERSIDE PUBLIC LIBRARY**                               **WARDS: ALL**  
**SUBJECT: INFORMATIONAL REPORT ON SERVING WITH A PURPOSE ANNUAL CONFERENCE**

**ISSUE:**

Receive and file a report on the annual Serving with a Purpose Conference on May 23, 2023, at the Ontario Convention Center, Ontario, CA.

**RECOMMENDATION:**

That the Board of Library Trustees receive and file this report on the annual Serving with a Purpose Conference on May 23, 2023, at the Ontario Convention Center, Ontario, CA.

**DISCUSSION:**

The annual Serving with a Purpose Conference will be held on May 23, 2023, from 8:30 a.m. to 4 p.m. at the Ontario Convention Center. The 2023 theme is "Built to Last". The event flyer is attached.

Historically, representatives from Library staff, the Board of Library Trustees, Library Foundation and Friends of the Library have attended this event, which provides programs, and a forum for discussion on issues directly related to supporting public library services. The conference includes continental breakfast, a sit-down catered lunch and conference materials.

The keynote speaker at this year's conference is Jan Masaoka. She is CEO of the California Association of Nonprofits (CalNonprofits), a statewide policy alliance of more than 10,000 nonprofits speaking to government, philanthropy, and the public at large. She is a leading writer and thinker on nonprofit organizations with particular emphasis on boards of directors, business planning, and the role of nonprofits in society. Her books include Best of the Board Café (Fieldstone), Nonprofit Sustainability: Making Strategic Decisions for Financial Viability, co-author (Jossey Bass) and The Nonprofit's Guide to HR (Nolo Press). Jan founded and wrote Blue Avocado magazine, growing it to 64,000 subscribers.

Also joining the conference is New York Times Best-Selling author of historical fiction, Kate Quinn. She has written four novels in the Empress of Rome Saga, and two books in the Italian

Renaissance, before turning to the 20th century with “The Alice Network”, “The Huntress,” “The Rose Code,” and “The Diamond Eye.”

There will be the popular breakout sessions and much more.

Conference registration is now open with best pricing available by April 15, 2023 (see attached flyer for specific pricing).

### **STRATEGIC PLAN ALIGNMENT:**

This item contributes to Strategic Priority No. 5 *High Performing Government* and Goal No. 5.3 - Enhance communication and collaboration with community members to improve transparency, build public trust, and encourage shared decision-making.

This item aligns with each of the five Cross-Cutting Threads as follows:

1. **Community Trust** – The informational report on Serving with a Purpose ensures that the Board is transparent and makes decisions based on sound policy, inclusive community engagement, involvement of City Boards and Commissions, and timely and reliable information.
2. **Equity** – This item supports equity in the community through engagement of the public and inviting Trustees, Foundations, staff and anyone interested in participating in the conference.
3. **Fiscal Responsibility** – The informational report on Serving with a Purpose ensures that the public is informed about how the City of Riverside is a prudent steward of public funds and ensures responsible management of the City’s financial resources while providing quality public services.
4. **Innovation** – The informational report on Serving with a Purpose conference explores what the best practices, the behind-the scenes moves and how to’s of sustaining enthusiasm and on point work.
5. **Sustainability & Resiliency** – The informational report on Serving with a Purpose assist in exploring building and leading for libraries to last another 100 years.

### **FISCAL IMPACT:**

There is no fiscal impact associated with this report.

Prepared by: Erin Christmas, Library Director

Attachment: Serving with a Purpose Conference Flyer