



*City of Arts & Innovation*

# City Council Memorandum

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**TO: HONORABLE MAYOR AND CITY COUNCIL      DATE: JUNE 6, 2023**

**FROM: PUBLIC WORKS DEPARTMENT                      WARD: 6**

**SUBJECT: RESOLUTION TO ESTABLISH A NO STOPPING ANYTIME ZONE ON FILMORE STREET**

**ISSUE:**

Establishment of a “no stopping anytime” zone on the west side of Fillmore Street from Magnolia Avenue to 850 feet southerly thereof.

**RECOMMENDATION:**

That the City Council adopt a resolution to establish a “no stopping anytime” zone on the west side of Fillmore Street from Magnolia Avenue to 850 feet southerly thereof.

**BACKGROUND:**

The City works with residents and local businesses to establish various restricted parking or stopping zones. Restricted parking or stopping zones are utilized to control parking availability or restrict stopping and may help to minimize safety, noise, or other concerns generated by parking or stopping throughout the day. This agenda item was scheduled to be considered by the Transportation Board (Board) on the April 5, 2023, meeting, however, the meeting was cancelled due to lack of a quorum. As a result, this proposal is being brought directly to City Council for consideration to avoid further delays in processing.

City staff received several requests from the Rancho Riverside Mobile Home Community (MHC) for parking restrictions along the west side of Fillmore Street during construction of new sidewalk, curb, and gutter infrastructure in front of the new Kaiser Permanente surface parking lot. Establishment of restricted parking or stopping zones traditionally requires submission of a petition from immediately impacted residents or businesses showing support for the proposed restricted parking or stopping zones. However, since multi-family developments do not have direct driveway access onto the street and multiple residents’ access one main driveway, a petition is not included for this request. Thus, the proposal is scheduled for consideration by the City Council regarding the matter.

## **DISCUSSION:**

During construction of the new sidewalk, curb and gutter adjacent to the Kaiser Permanente parking lot, temporary red curb paint was installed along the westerly side of Fillmore Street from Magnolia Avenue to 850 feet southerly thereof.

The Public Works Department received requests from the Rancho Riverside Mobile Home Community (MHC) (located at 3701 Fillmore Street) to maintain the red curb and establish a long-term timed no stopping zone on the westerly side of Fillmore Street from Magnolia Avenue to 850 feet southerly thereof to address concerns related to motorists stopping in this previously unimproved vacant area to loiter, engage in partying and/or illegal and illicit activity during nighttime and early morning hours.

Establishment of the proposed timed no stopping zone would restrict parking and stopping within the westerly side of Fillmore Street. The restriction would serve to reduce or eliminate loitering, illegal and illicit activity, noise, littering, and area resident safety concerns. The Rancho Riverside MHC, located on the easterly side of Fillmore Street supports the No Stopping Anytime restriction to help preserve the quality of life.

City staff also received a request from the Paseos at Magnolia Luxury Apartment Homes to keep the on-street parking along the west side of Fillmore Street and remove the red curb paint as residents and/or guests can park on Fillmore Street which is in close proximity to the apartment complex. On-street parking on the easterly side of Fillmore Street between Magnolia to the southerly cul-de-sac terminus would be preserved and field observations determined that parking spaces are available for local residents and their guests. Staff is supportive of the parking restriction and can reassess on-street parking demand to consider additional changes or modifications to the recommended restriction.

## **STRATEGIC PLAN ALIGNMENT:**

This item contributes to **Strategic Priority 6 - Infrastructure, Mobility, & Connectivity** and **Goal 6.2** – Maintain, protect, and improve assets and infrastructure within the City’s built environment to ensure and enhance reliability, resiliency, sustainability, and facilitate connectivity.

Additionally, the proposal aligns with the following five Cross-Cutting Threads:

1. **Community Trust** – The proposed restriction is the product of direct requests from the adjacent multi-family development community.
2. **Equity** – The proposed restriction is intended to deter illegal activity and create a safer environment for all. The restriction is anticipated to have a positive impact in the immediate restriction vicinity. Adjacent residents and employees utilizing the new Kaiser Permanente surface parking lot will benefit from the proposed restrictions.
3. **Fiscal Responsibility** – This proposal may reduce costs associated with the pick-up of illegally dumped materials within the public street and public right-of-way area along the westerly segment of Fillmore Street as well as decrease the need for police officer patrols and responses to reports of illegal activity, loitering, trespassing, theft, and potentially illegal activities.
4. **Innovation** – The proposed parking restriction is part of a larger set of actions being taken

along the frontage of the Kaiser Permanente parking lot facility and represents innovative cross-department collaboration.

5. **Sustainability & Resiliency** - The proposed No Parking Anytime restriction is anticipated to aid in reducing illegal activity, loitering, trespassing, theft, and illegal dumping and promoting public health and safety.

**FISCAL IMPACT:**

The estimated fiscal impact is \$450 for costs associated with the installation of signs. Funding is budgeted and available in the General Fund, Street Maintenance, Signing Supplies account number 4110100-424143, to cover this cost.

Prepared by: Gilbert Hernandez, Public Works Director  
Certified as to availability of funds: Edward Enriquez, Interim Assistant City Manager/Chief Financial Officer/  
City Treasurer  
Approved by: Kris Martinez, Assistant City Manager  
Approved as to form: Phaedra A. Norton, City Attorney

- Attachments:
1. Resolution
  2. Site Map
  3. Aerial Map