

**City of Riverside Sponsorship Program
Staff Recommendations
January 1 - June 30, 2024**

Summary of City Sponsorship Recommendations, Spring 2023/2024
Arts and Cultural Affairs (ACAD) Annual Budget for City Sponsorship 135,545

ACAD Recommended Cash Sponsorship 63,150
ACAD Mid-Year Budget Cycle Adjustment - Additional Cash Recommend 30,400
Total Recommended Cash Sponsorship 93,550
Recommended In-Kind (+Facilities) 106,066
Total Recommended Sponsorship 199,616

Organization and Event/Project * Denotes New Applicant	Date of Event or Project	Attendance	Event Budget	Council Ward	Requested Funding	Recommended Funding (ACAD)	Requested In-Kind	Recommended In-Kind	Requested Facilities	Recommended Facilities	Cash Recommended	In-Kind Recommended (incl. Facilities)	Total Sponsorship Recommended
Category 1: Outreach Events/Projects													
1 Arlington Business Partnership Riverside Cook-Off & Car Show	5/25	30,000	100,000	5	15,000	14,000	SEP/Banner permit fee; RPD Services; Vehicle/Booth (RFD, RPD, RPU, 311, PRCSO)	SEP fee; RFD Vehicle; RPU Booth; RPD Services valued @ \$7,160, Booth, Explorers (contact mcisneros@riversideca.gov for permit and police services and jvdavid@riversideca.gov for booth); if date conflicts with prior commitment, request could be denied. See top of column.	Mobile Stage, Game Booth	Waive the Mobile Stage fee (924.50 + \$107.40/hr for additional hours), The group will be responsible for the app processing fee (\$26.75), refundable deposit (\$1,000), delivery/set-up fees (\$645), and staff fees (\$24.25/hr per staff member, TBD by PRCSO Supervisors). Group may use up to 12 game booths to include: EZ-Ups, sidewalls, and carnival game equipment. Group will coordinate with Inventory Recreation Services re: pick-up. Group will pay full compensation for replacement and/or repairs of damaged/broken equipment. Facility app and Mobile Stage app must be completed/submitted to Facilities Recreation Services Coordinator.	14,000	10,784	24,784
2 Big Brothers Big Sisters of the Inland Empire Mentorship Awards Celebration	3/7	225	35,000	1	5,000	750	N/A	N/A	N/A	N/A	750	0	750
3 California Citrus State Historic Park Non Profit Management Corporation 2024 Citrus Festival	4/6	4,000	45,000	5		0	SEP/Banner Permit fees; RPD Services	SEP/Banner Permit fees; RPD Services valued @ \$1,540 (contact jvdavid@riversideca.gov)	N/A	N/A	0	1,540	1,540

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4	Civil Rights Institute of Inland Southern California Public Programming for Working Coachella: Images of the Framework Community	1/8 - 5/10	800	8,365	1	2,000	1,000	N/A	N/A	N/A	N/A	1,000	0	1,000
5	Division 9 Gallery La Esquina: Culture, Rides, and Good Vibes!	5/18	24,000	80,900	1	15,000	6,000	SEP fee; RPD Services	SEP fee; RPU booth; RPD - TBD, as more event details are completed	White Park	Waive 8 hr Open Space fee (\$1,075) and \$37.50 for each additional hour. Group will be responsible for completing facility reservation app (\$26.75), refundable deposit (\$1,250), alcohol fee (\$134.25) and staff fees (\$24.25/hr per staff member, TBD by PRCSD Supervisors). Group must provide staff/volunteers a mechanism to count entries, not to exceed 3,000 at any time, per RFD code. Organizer must complete the app and submit to Facilities Recreation Services Coordinator. See top of column.	6,000	1,338	7,338
6	Empower You Edutainment Acting for Camera Film Showcase Summer Camp	6/3	240	6,124	5	1,000	750	RPU Bags (100)	N/A	Bourns Family YIC (Green, Meeting, Dance rooms)	Waive hourly rental fees for Green and Community Rooms (use dependent on availability). Group will be responsible for app processing fee (\$26.75), refundable deposit (\$500) and hourly staff fees (\$24.25/hr per staff member, TBD by PRCSD Supervisors). Holiday/weekend overtime may apply for Parks Call Our and/or benefited staff. Group is responsible for provision of materials/equipment, such as copies, tools, laptops, projectors. Group will work directly with the Site Coordinator re: dates/times. Group must complete the facility reservation app and submit to the Stratton Center Recreation Services Coordinator.	750	5,040	5,790
7	Glocal Outreach Easter Sunrise Service	3/31	2,500	3,000	1	500	500	SEP/Banner permit fees; RPD Services; PRCSD Transportation vans; Port-a-potties	SEP/Banner Permit fees; No specific RPD services, but Watch Commander will be asked to send extra patrols during event	Mt. Rubidoux	Waive 8 hr Open Space fee (\$860) and \$37.50 for additional hour for Mt. Rubidoux. Group will be responsible for app processing fee (\$26.75), refundable deposit (\$1,000), staff fees (\$24.25/hr per required staff; Special Transit and Parks Driver fees TBD by the Special Transit Division and Parks Dept. Group will be responsible for securing portable restrooms from approved vendor. The City audio equipment will not be available; however, PRCSD will provide access to electricity. Group must secure audio vendor and coordinate logistics of delivery/set-up and breakdown with PRCSD designee. Group must submit facility app for use of Lg. Conf. Rm. at PRCSD main office. Group must obtain permission from Rivers and Lands Conservancy for use of the Mt. Rubidoux cross. Group must complete facility app and submit to Facilities Services Coordinator. See top of column.	500	75	575

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8	Janet Goeske Foundation Spring Events	1/1 - 6/30	1,200	9,000	3	1,800	750	RPD Booth (Sr. Conf.)	RPD Booth (Sr. Conf.); RPD Booth and Medical Disposal for Sr. Conf. (contact dgranillo@riversideca.gov)	N/A	N/A	750	0	750
9	Inland Chinese American Alliance 2024 Riverside Lunar Festival	1/27 - 1/28	100,000	115,400	1	8,000	5,000	SEP/Banner permit fees; RPD Services; RPU Bags (1,000)	SEP/Banner permit fees; RPU booth and bags (1,000); RPD Services valued @ \$7,200 and Booth (Org will pay for second day of event contract; contact mcisneros@riversideca.gov for services and jvdauid@riversideca.gov for booth)	N/A	N/A	5,000	8,295	13,295
10	Inlandia Institute Children's Creative Literacy Programs	1/1 - 6/30	500	16,250	1, 4	3,250	750	N/A	See top of column.	N/A	N/A	750	0	750
11	Junior League of Riverside, Inc. Truck-A-Palooza	3/9	3,000	6,000	1	1,200	1,200	SEP fee; Vehicles (RFD, RPD, RPU)	SEP fee; RFD Vehicle (see top of column for instructions); RPU Booth; RPD Booth/Vehicle (contact dgranillo@riversideca.gov)	N/A	N/A	1,200	2,575	3,775
12	Riverside Arts Academy Spring 2024 Cesar Chavez Community Center Music Program	1/1 - 6/30	250	90,133	2	10,000	2,500	N/A	N/A	Cesar Chavez Community Center	Collaboration w/ PRCS and RAA. Music program will operate on Saturdays (9AM - 2PM), to include Cesar Chavez Center Basement, Conf. Rm., Community Rm., Auditorium and Rms. , D, E, F G J, I, J, K, L. No staff provided. Group must complete the facility reservation app and submit to the Cesar Chavez Recreation Services Coordinator. No activities on City holidays. See top of column.	2,500	0	2,500
13	Riverside Arts Council Artists on Main	1/1 - 6/30	24,000	29,000	1	5,800	2,000	N/A	SEP fee; RPD Services/Booth, valued @ \$3,960 (contact mcisneros@riversideca.gov for services and jvdauid@riversideca.gov for booth)	N/A	N/A	2,000	4,035	6,035
14	Riverside County NAACP Youth Council 17-AJ Breaking Bread Unity Basketball Game	5/9 - 6/27	500	14,750	5	2,950	750	RPU Bags (250)	RPU Bags (250); RPD - TBD with Ryan Railsback as details are confirmed	Stratton Center for Planning, Bourns YIC Green Room	Waive rental fees (\$65 - \$105) for use of Stratton Community Center Class/Banquet Rm, the BFYC, and Community Rm (use dependent on availability). Group will be responsible for reservation app fee (\$26.75), refundable deposit (\$500), and staff fees (\$24.25/hr per staff member, TBD by PRCS Supervisors). Holiday/weekend overtime may apply for Parks Call Out and/or benefited staff. Group will work directly with Site Coordinator on dates/times. Group must complete the facility reservation app and submit to Facilities Recreation Services Coordinator. See top of column.	750	5,040	5,790

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15	Riverside Cultural Consortium Monthly Artswalk and First Sundays	1/1 - 6/30	100,000	31,000	1	5,000	5,000	N/A	N/A	N/A	N/A	5,000	0	5,000	
16	Riverside Medical Clinic Charitable Foundation Annual Health and Wellness Fair	3/16	750	19,750	3	1,000	750	Booth/Vehicle (RFD, RPD, Other)	RPD Booth (Contact jvdavid@riversideca.gov)	N/A	N/A	750	0	750	
17	Riverside Unified School District Foundation* RUSD Civic Showcase Open House	5/8	400	22,200	1	2,200	1,000	RPU Bags (400)	RPU Bags (250)	N/A	N/A	1,000	243	1,243	
18	Adrian Dell and Carmen Roberts Black History Month Parade and Expo	2/10	2,000	17,090	1	3,400	3,400	RPD (Show Mobile)	SEP fee; RFD Vehicle (see top of column for instructions); RPD Services valued @ \$4,830 (contact jvdavid@riversideca.gov)	Route: RCC to 13th and Main	Waive Mobile Stage fee (\$924.50) and additional hourly fee (\$107.50/hr.). Group will be responsible for the app processing fee (\$26.75) and refundable deposit (\$1,000). Submit reservation and Mobile Stage apps to the Facilities Recreation Services Coordinator. See top of column.	3,400	6,405	9,805	
19	Villegas Park Advisory Cinco de Mayo Celebration	4/27	500	11,000	4	2,200	1,500	RPD Services; RPU bags (100);	RFD Vehicle (see top of column for instructions); RPU Bags (100); RPD Services valued @ \$1870 (contact jvdavid@riversideca.gov) and RPD will request extra patrol during event	Ysmael Villegas Community Center	Waive 8 hr. Open Space fee (\$860) and additional hourly fee (\$37.50/hr); Kitchen fee (\$96.75/hr.); Picnic Shelter fee for 8 hrs (\$69.75); group is responsible for app processing fee (\$26.75), refundable deposit (\$1,000), and staff fees (\$24.25/hr per staff member, TBD by PRCSD Supervisors). Group will work directly with Site Coordinator. Group must complete/submit reservation app to Villegas Park Recreation Services Coordinator. See top of column.	1,500	6,859	8,359	
20	Women Strengthening Women Struggle Strong Workshop	1/1 - 6/30	140	5,000	3	0	250	RPU bags (150)	N/A	N/A	N/A	250	0	250	
Subtotal, Category 1							47,850						47,850	52,229	100,079
Category 2: Events/Projects with Added Outreach Component															
21	Black Voice Foundation* Blackfest	6/21 - 6/23	20,000	843,562	Various	2,000	4,000	SEP fee	SEP fee	Convention Center, Fox, PRCSD, RMA	N/A	4,000	75	4,075	
22	East Riverside Rotary Show n' Go	5/3 - 5/5	30,000	75,000	1	0	0	SEP fee; RPD Services	SEP fee, RPU Booth; RPD Services valued @ \$8,760 (contact mcisneros@riversideca.gov)	N/A	N/A	0	8,760	8,760	
23	Full Circle Players New Play Festival	5/16 - 5/19	600	12,950	1	1,500	750	N/A	N/A	N/A	N/A	750	0	750	

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24	Old Riverside Foundation Vintage Home Tour, Restoration Fair & Vintage Mercantile 2024	5/18	1,000	6,000	2	750	750	N/A	N/A	N/A	N/A	750	0	750
25	Path of Life Ministries Twenty-Five Year Celebration	1/27	200	196,850	1	5,285	1,000	SEP fee	SEP fee	N/A	N/A	1,000	0	1,000
26	Redlands Bicycle Classic, Inc.* Redlands Bicycle Classic	4/10 - 4/14	30,000	400,000	TBD	0	0	Banner Permit fees; RPD Services; Vehicle/Booth	SEP/Banner permit fees; RPD Services TBD	N/A	N/A	0	125	125
27	Riverside African American Historical Society Martin Luther King, Jr. Walk	1/15	2,500	30,000	1,2	6,000	6,000	N/A	SEP fee; RFD Vehicle (see top of column for instructions); RPD Services valued @ \$1,410 (contact jvdauid@riversideca.gov)	Stratton Community Center	Waive Stratton Center MPR hourly rate (\$85), additional hours fee (\$37.50/hr.) Group will be responsible for: processing fee (\$26.75), refundable deposit (\$1,000), and staff fees (\$24.25/hr. per staff member, TBD by PRCSO Supervisors); group will work directly with Site Coordinator. See top of column.	6,000	4,025	10,025
28	Riverside Art Museum (RAM) Riverside Art Market 2024	4/13	4,400	27,375	1	5,475	3,000	SEP/Banner permit fees; RPD Services;	SEP/Banner Permit fees; RPD Services valued @ \$2,145 (contact mcisneros@riversideca.gov); additional permit required for beer garden	White Park (Gazebo, access to Dales Ctr. and dumpsters)	Waive 8 hr. Open Space fee (\$1,075) and fee for additional hours (\$37.50/hr); Waive Library fee (\$35/hr), Arts and Crafts Rm. Fee (\$43/hr). Group will be responsible for the following: App processing fee (\$26.75), alcohol service fee (\$134.25), refundable deposit (\$1,000), and staff fees (\$24.25/hr. per staff, TBD by PRCSO Supervisors); group must complete/submit Reservation app to Facilities Recreation Services Coordinator. See top of column.	3,000	4,150	7,150
29	Riverside Children's Theatre Spring Production	1/1 - 6/30	3,900	120,000	4	42,000	1,500	N/A	N/A	N/A	N/A	1,500	0	1,500
30	Riverside County Philharmonic Celebrating Black History Month	2/17	500	63,700	1	5,000	2,500	Banner Permit fees	Banner Permit fees	N/A	N/A	2,500	50	2,550

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31	Riverside Dickens Festival, Inc. 2024 Riverside Dickens Festival	2/24 - 2/25	20,000	52,000	1	10,000	8,000	SEP/Banner permit fees; RPD Services	SEP/Banner Permit fees; RPD Services valued @ \$3,080 (contact jvdauid@riversideca.gov)	Main Street between 11th and University	N/A	8,000	125	8,125
32	Riverside Downtown Farmers Market Weekly Market	1/1 - 6/30	500 weekly	74,949	1	2,000	2,000	SEP fee; Additional staff; restroom access, social media marketing	SEP fee	N/A	N/A	2,000	75	2,075
33	Riverside Educational Enrichment Foundation Best Event Ever! Take 7	3/11	1,000	15,000	1	0	1,000	N/A	No specific RPD services, but the dept. will recommend extra patrols	The Fox	N/A	1,000	0	1,000
34	Riverside Latino Network Latino Network Student Leadership Programs & Cesar Chavez Breakfast	3/29	200	17,500	1	3,500	2,500	N/A	N/A	N/A	N/A	2,500	0	2,500
35	Riverside Roadrunners, Inc. Citrus Heritage Run	1/6	2,200	115,814	various	10,000	5,000	SEP fee; RPD Services	SEP fee; RPU Booth; RPD Services valued @ \$12,400 (contact jvdauid@riversideca.gov)	Arlington Heights Sports Park	Waive 8 hr Open Space fee (\$1,075 + 37.50/hr for each extra hour). Group is responsible for Facility app reservation fee (\$26.25); refundable deposit (\$1,250); Staff fees (\$24.25/hr per staff member, TBD by PRCSO Supervisors); alcohol fee (\$134.25); field lighting (\$43/hr). Group must complete facility reservation app and submit to Facility Recreation Services Coordinator. See column above.	5,000	13,935	18,935

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36	Mary S. Roberts Pet Adoption Center Walk with the Animals	4/27	1,000	28,000	3	5,000	1,200	Special Event/Banner Permit fees; RPD (Services/Booth/Vehicle	SEP/Banner Permit fees; RPD Services valued @ \$770 and Booth (contact jvdauid@riverside.ca.gov)	Fairmount Park, Boathouse	Waive two 8 hr Open Space fees (2 X \$860 = \$1,720) for entire park; additional hourly fee for use of Fairmount Park and Lakeside Rm (\$137.75/hr); Group will be responsible for the following: app processing fee (\$26.75), refundable deposit (\$1,250), alcohol service fee (\$134.25) and staff fees (\$25.25/hr per staff member, TBD by PRCSO Supervisors). Group must complete reservation app and submit to Facilities Recreation.Services Coordinator. See top of column.	1,200	4,765	5,965
37	Spanish Town Heritage Foundation Riverside Tamale Festival	4/27	6,000	75,000	1	2,800	3,000	SEP/Banner permit fees; RPD Services/Explorers; RPU Bags (200); Booth/Vehicle (RPU/Public Works)	SEP/Banner permit fees; RPU Booth and Bags (200); RPD Services valued @ \$4,640, Explorers (contact jvdauid@riversideca.gov); if date conflicts with prior commitment, request could be denied. See top of column.	RPU Parking Garage (9th/Market), White Park, Dales Center Banquet Rm./Kitchen	Waive 8 hr Open Space fee (\$1,075 for two days), additional hourly fee for the Park and hourly fee (\$91.25) for Dales Banquet Room and kitchen. Group will be responsible for facility app reservation form (\$26.25), refundable deposit (\$1,250) alcohol service fee (\$134.25) and staff fees (\$24.25/hr X 3 staff for the duration of the Sat. event). Group must provide a mechanism for staff/volunteer to count entries (must not exceed 3,000 at any one time, per RFD). Group must complete reservation app and submit to Facilities Recreation.Services Coordinator. See top of column.	3,000	7,137	10,137
38	West Coast Thunder Foundation Memorial Day Motorcycle Ride 2024	5/27	10,000	336,000	3, 4	15,000	3,500	SEP/Banner permit fees; RPD Services; RPU Bags (4,000); RFD Ladder Truck w/ Flags	SEP fee; RFD Vehicle (see top of column for instructions); RPU Booth; RPD Services valued @ \$9,040 (contact jvdauid@riversideca.gov)	N/A	N/A	3,500	10,615	14,115
Subtotal, Category 2							45,700					45,700	53,837	99,537