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RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVERSIDE, CALIFORNIA, SUPPORTING THE BLUE ZONE PROJECT WHICH WILL IMPROVE THE WELL-BEING AND ECONOMIC VITALITY OF CITY RESIDENTS AND APPROVING THE CITY SPONSORSHIP TO THE INLAND EMPIRE HEALTH PROGRAM .

WHEREAS, Blue Zones are communities that have been identified as having populations that live measurably longer, happier lives with lower rates of chronic diseases and a higher quality of life than the average; and

WHEREAS, the Blue Zones Project began as a New York Times bestseller book by National Geographic Fellow Dan Buettner and has evolved into a global movement that is now inspiring the City of Riverside (“City”) to make changes so residents live, longer, healthier and happier lives; and

WHEREAS, the Blue Zones Project seeks to improve the well-being of communities by applying best practices to make the healthy choice the easy choice through built environment, food, and tobacco policy change; environmental changes within worksites, schools, restaurants, grocery stores, and faith/civic organizations; and engagement activities that promote social support for healthy behaviors, volunteering, and purpose; and

WHEREAS, the City has been chosen for the Blue Zone Project; and

WHEREAS, health and happiness is a primary factor in improving quality of life, which is the focus of the City’s efforts to better serve and improve the community, and

WHEREAS, the Inland Empire Health Program (“IEHP”) approved a matching grant equivalent to Ten Million Four Hundred Thousand Dollars (\$10,400,000.00) to cover fifty percent (50%) of Blue Zone Project costs for the City; and

WHEREAS, a second sponsor (yet to be announced) has approved a sponsorship equivalent to Five Million Two Hundred Thousand Dollars (\$5,200,000.00) to cover twenty-five percent (25%) of Blue Zone Project costs for the City; and

1 WHEREAS, a third sponsor (yet to be announced) has approved a sponsorship equivalent
2 to Two Million Eighty Thousand Dollars (\$2,080,000.00) to cover ten percent (10%) of Blue Zone
3 Project costs for the City; and

4 WHEREAS, the matching grant is contingent on the City actively participating in the Blue
5 Zone Project and the City serving as a program sponsor; and

6 WHEREAS, the City agrees to contribute a sponsorship amount of Two Hundred Eight
7 Thousand Three Hundred Dollars (\$208,300.00) for the Blue Zone Project; and

8 WHEREAS, the City can support its residents, work places, schools, food-serving
9 establishments and beyond implement evidence-informed, well-being transformation programs to
10 create sustainable, systems-level solutions that improve health and economic vitality and strive
11 towards achieving Blue Zones Community certification.

12 NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Riverside,
13 California, as follows:

14 Section 1: That the City of Riverside proudly supports the Blue Zones Project,
15 expresses its commitment to implementation of the program in Riverside, and urges all businesses,
16 organizations, and residents to participate in order to help everyone in the community to live a
17 longer, healthier and happier life.

18 Section 2: That the City of Riverside agrees to contribute a sponsorship amount
19 of Two Hundred Eight Thousand Three Hundred Dollars (\$208,300.00) for the Blue Zone Project

20 Section 3: That the City Manager, or his designee, is hereby authorized to sign and
21 execute all necessary documents for such sponsorship, including agreements and payment requests
22 which may be necessary to complete sponsorship funded activities, and to make any minor and
23 non-substantive changes thereto.

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ADOPTED by the City Council this _____ day of _____, 2024.

PATRICIA LOCK DAWSON
Mayor of the City of Riverside

Attest:

DONESIA GAUSE
City Clerk of the City of Riverside

I, Donesia Gause, City Clerk of the City of Riverside, California, hereby certify that the foregoing resolution was duly and regularly introduced and adopted at a meeting of the City Council of said City at its meeting held on the _____ day of _____, 2024, by the following vote, to wit:

Ayes:

Noes:

Absent:

Abstain:

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the City of Riverside, California, this _____ day of _____, 2024.

DONESIA GAUSE
City Clerk of the City of Riverside

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24-1203 SDW 07/18/24