

ANNUAL REPORT

Arlington Business Partnership Arlington Business Improvement District

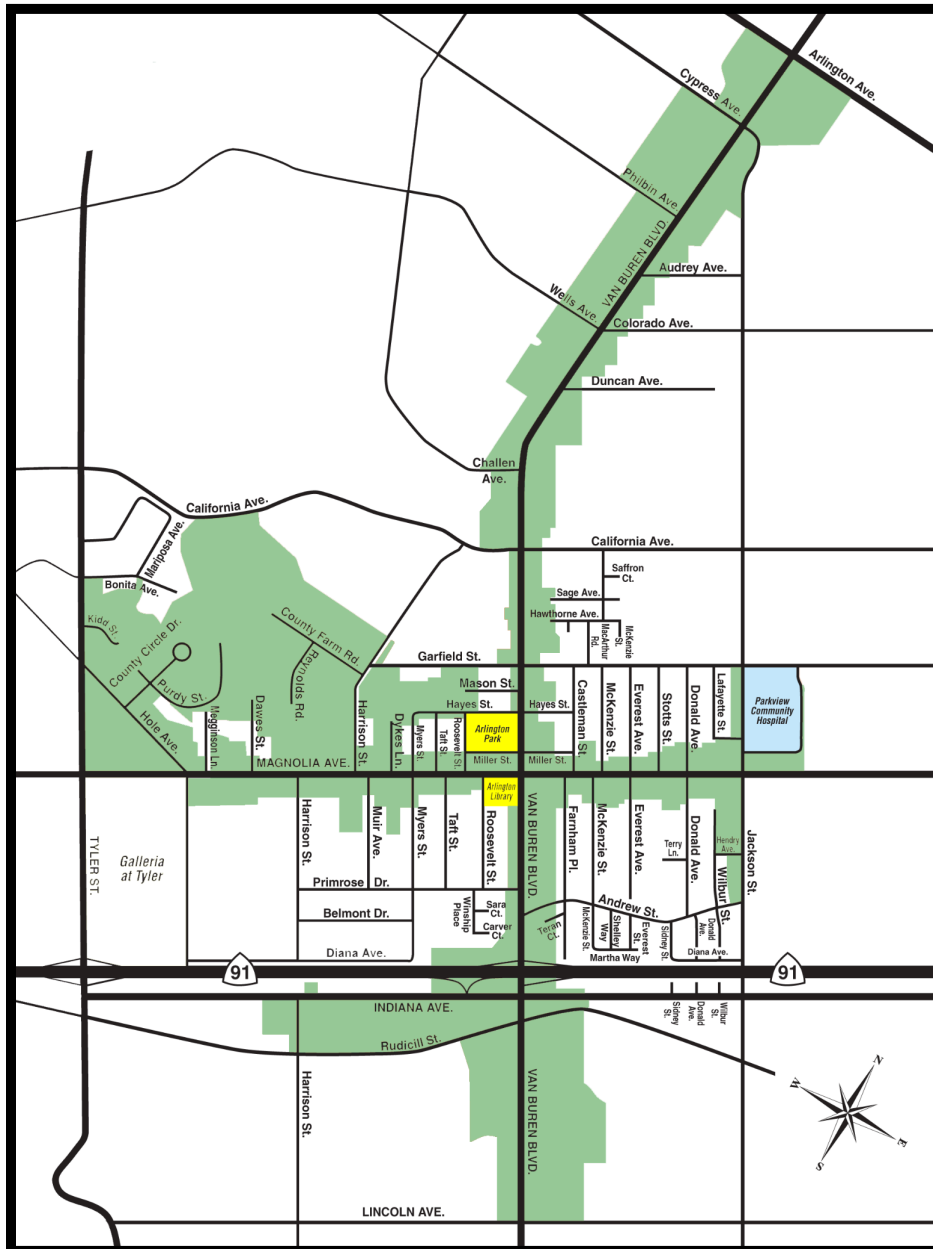
Renewal of the BID levy
For the year November 1, 2024 – October 31, 2025



History

The Arlington Business Improvement District is an advisory board to the City of Riverside dedicated to promoting and enhancing the vitality of Arlington's BID Businesses. Established in October 2002 by a group of Arlington Businesses and Community Leaders, the BID has developed programs & partnerships to help fund beautification projects, sponsor special events, foster new business & local community relationships and promote business activities.

BID Boundaries



*No proposed changes for upcoming 2024/25 Fiscal Year

Board of Directors 2023/24

Paul Akes - Akes Family Funeral Home - President*
Cindy Keyes-Ross - Keyes Mane Design - Vice President*
Robert Steinmuller - Innovative Electric Services - Treasurer*
Mike Munksgaard - Center Electric - Secretary*
Carolyn Badger - Community-At-Large - Director
Mike Sadeghian Van Buren Land & Investment - Director
James Hawthorne - McDonalds - Director
Miles Ward - Community-At-Large - Director
Jack Cords - Printing Connection - Director
Maria Martinez - Pacific Coast Landscape - Director

* = Executive Team

Mission & Goals

The Arlington Business Partnership was organized for the following specific purposes:

- (i) to promote the commercial welfare of all businesses within the ABID;
- (ii) to promote both tangible improvements and promotional activities;
- (iii) to promote and fulfill a vision of prosperity for the area; and
- (iv) to promote enthusiasm, innovation and a sense of partnership among all businesses in the area and with all organizations sharing the same goal.

Website

RiversideABP.com

Contains Meeting Information, Historic Information, Grant Information & Application, Special Event Registration/Updates & ACAG Project Suggestions

Board Policies

The Board of Directors approves the Annual Budget in October along with the upcoming Board of Directors & Executive Team along with approving RFP's on a Monthly Basis for projects with an estimated cost over \$10,000.00. Executive Team & Staff meet additionally monthly to focus on execution of Board decisions. Arlington Business Improvement District businesses get a 10% cost consideration on any RFP's along with preferential consideration to keep BID funds within Arlington.

Community Engagement Plan

Monthly Board of Directors Meetings - First Wednesday of the Month @ 7:30AM and open to the public.

Focus Group Marketing Meetings - First Tuesday of the month @ 5:30PM and open to the public.

Surveys & Feedback for upcoming Farmer's Market in Arlington Project

Progress is tracked through Outcome Based Metrics: ex. Before/After for Improvements

Arlington BID Benefits

The ABP Vision is committed to the branding of Arlington as an attractive place to visit, work and do business; ABP operates the following programs focusing on the physical improvement and branding of the Arlington Business Improvement District.

Marketing

Annual Riverside Chili Cook-Off & Car/Cycle Show - Memorial Day Weekend on Magnolia
Winterfest @ Hunt Park
Holiday Lighting from Thanksgiving - January
Grand Openings & Promotions of Business Activities

Beautification

Physical Improvement Program Grants - Matching Funds are provided up to \$1,000 for eligible improvements included but not limited to: exterior painting, new signage, exterior security cameras, parking lot resurfacing and lighting.

Vandalism Repair Grants - Matching Funds are provided up to \$1,000 for eligible repairs such as: window replacement.

Volunteer Group: Arlington Community Action Group - Trash Cleanup Projects 1-2 a month, Graffiti 311 Reporting, Pressure Washing for Bus Shelters, Mural Project scheduled for Oct 12th, Adopt-An-Alley partnership w/ KRCB

Arlington BID - Tax Assessment

The method and basis for levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against his or her business for the year.

BID Tax Assessment Calculation

90% of a business owner's current business tax, with a \$400 maximum cap be applied within the existing boundaries of the Arlington BID.

The method for levying this 90% tax assessment is to take the base business tax levied by the City of Riverside and increase it by 90%.

EXAMPLE BUSINESS TAX PAYMENT – 90% ASSESSMENT WITH \$400 MAXIMUM CAP

Base Business Tax + Arlington BID Assessment Fee(Base multiplied by 0.90) = Total Business Tax Due

Example #1 \$100.00 + \$90.00 = \$190

Example #2 \$1,000.00 + ~~\$900.00~~ (\$400) = \$1,900 (\$1,400)

No Proposed Changes

At this time the Arlington Business Partnership is not proposing any BID Tax Assessment changes for the upcoming 2024/25 Fiscal Year.

2023/24 Sponsors/Partners

City of Riverside - Cash & In-Kind
IES - Cash & In-Kind
Keyes Mane Design - Cash
Akes Family Funeral Home - Cash
Motor Maid - Product
Business Images Inc. - Product & In-Kind
Pacific Coast Landscape - In-Kind & Cash
IEHP - Product
Atomy - Product

For 2024/25 we anticipate to retain our current Partners and include the following:

Stater Bros, Les Schwab Tires & ADT Security Services

Proposed 2024/25 Budget

INCOME	
Arlington BID Business License Fees	\$255,000.00
Sponsorship Income	\$20,000.00
Total Income	\$275,000.00
EXPENSES	
Administration (<i>Food & Drinks, Annual Meeting Expenses</i>)	\$1,000
Marketing	
Riverside Chili Cook-Off	\$50,000.00
Winter Wonderland	\$20,000.00
Physical Improvements	
Grants (PIP & Vandalism)	\$15,000.00
Holiday Lighting	\$30,000.00
BID Maintenance	\$5,000.00
Occupancy (<i>Rent, Utilities, Telephone, Maintenance</i>)	\$40,000.00
Office (<i>Office Supplies, Printing, Postage, Dues, Conference/Training</i>)	\$8,000.00
Professional Fees (<i>Accountant, Attorney, Insurance</i>)	\$8,000.00
Salaries & Benefits (<i>Wages/ Benefits, Workers Comp., Taxes and Fees</i>)	\$100,000.00
Total Expenses	\$277,000.00

Net: ~2,000 net loss

Reserve Account: ~\$52,000

End of Year Estimated Total: ~\$50,000 net positive

Arlington Business Partnership

Statement of Activity

November 2023 - July 2024

	TOTAL
Revenue	
BID Assessments	163,796.66
Sponsorships	22,900.00
Total BID Assessments	186,696.66
Sales	3,806.09
Uncategorized Income	0.10
Total Revenue	\$190,502.85
GROSS PROFIT	\$190,502.85
Expenditures	
1 Meeting Expenses	832.79
Annual Meeting - Food	80.00
Total 1 Meeting Expenses	912.79
3 Marketing	
Chili Cook-Off	20,051.30
Winter Wonderland	6,242.74
Total 3 Marketing	26,294.04
4 Physical Improvements	2,075.00
Holiday Lighting	18,354.00
PIP Grant	10,924.89
Total 4 Physical Improvements	31,353.89
5 Occupancy	
Internet/TV/Cell/Phone/Alarm/Cameras	2,606.35
Rent	17,801.53
Utilities	2,111.31
Total 5 Occupancy	22,519.19
6 Office expenses	
Bank fees & service charges	30.00
Equipment lease & maintenance	632.04
Memberships & subscriptions	771.50
Parking & tolls	2.50
Shipping & postage	13.63
Software & apps	826.85
Supplies	1,181.54
Total 6 Office expenses	3,458.06
7 Professional & Legal Fees	
Accounting fees	252.95
Insurance	3,276.00
Total 7 Professional & Legal Fees	3,528.95
8 Payroll Taxes	
Payroll Fees	1,267.60
Total 8 Payroll Taxes	1,267.60

Arlington Business Partnership

Statement of Activity

November 2023 - July 2024

	TOTAL
Payroll Expenses	
Taxes	7,336.19
Wages	73,099.29
Total Payroll Expenses	80,435.48
Total Expenditures	\$169,770.00
NET OPERATING REVENUE	\$20,732.85
NET REVENUE	\$20,732.85