



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: APRIL 28, 2015**
FROM: OFFICE OF THE CITY MANAGER **WARDS: ALL**
SUBJECT: RIVERSIDE 2.0 STRATEGIC PLAN – IMPLEMENTING THE CITY COUNCIL’S STRATEGIC PRIORITIES

ISSUE:

The issue for City Council consideration is to review and provide direction with regard to *Riverside 2.0 Strategic Plan – Implementing the City Council’s Strategic Priorities*.

RECOMMENDATION:

That the City Council review, provide direction and approve the *Riverside 2.0 Strategic Plan - Implementing the City Council’s Strategic Priorities*.

BACKGROUND:

At the February 24, 2015, City Council meeting, the Mayor received Council’s endorsement of the seven strategic priorities identified in the City Council Strategic Planning Workshops on December 15 and 18, 2014; and directed the Interim City Manager to develop an implementation plan. Together, the priorities and strategies contained in the Plan are intended to advance Seizing Our Destiny, Riverside’s movement for a prosperous future which envisions a city that honors and builds on its assets to be a location of choice that catalyzes innovation in all forms, enjoys a high quality of life and is unified in pursuing the common good. The purpose of the Riverside 2.0 Strategic Plan is to advance the City of Riverside’s mission statement:

The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community.

Over the following six weeks, the City Manager, Assistant City Managers, and Department Directors met several times to develop implementation strategies to advance the City Council priorities. The *Riverside 2.0 Strategic Plan – Implementing the City Council’s Strategic Priorities*.

At this time, it is recommended that the City Council review the strategic plan and provide direction to ensure staff have adequately captured the implementation intent for the strategic priorities. After acceptance of the strategic plan by the City Council, the City Manager’s Office will provide the City Council with quarterly updates for the first year and then every six months thereafter; more frequent updates to the City Council will occur as needed on specific

initiatives, programs, and projects contained within the strategic plan. It is recommended that an annual review is conducted by the Mayor and City Council to re-affirm current status and relevance of the strategic priorities themselves; in so doing, ongoing alignment toward advancing the City of Riverside's Mission Statement, as well as *Seizing Our Destiny*, will continue.

FISCAL IMPACT:

There is no fiscal impact associated with the review of this report.

Prepared by: Lee C. McDougal, Interim City Manager

Certified as to

availability of funds: Brent A. Mason, Finance Director/Treasurer

Approved as to form: Gary G. Geuss, City Attorney

Attachment: *Riverside 2.0 Strategic Plan – Implementing the City Council's Strategic Priorities*