



# GOVERNMENTAL AFFAIRS COMMITTEE

*City of Arts & Innovation*

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**TO: GOVERNMENTAL AFFAIRS COMMITTEE**

**DATE: JULY 1, 2015**

**FROM: CITY MANAGER'S OFFICE**

**WARDS: ALL**

**SUBJECT: MAYOR'S STATE OF THE CITY ADDRESS**

**ISSUE:**

The issue for Governmental Affairs Committee consideration is to receive a report on the opportunity to host the Mayor's State of the City Address.

**RECOMMENDATIONS:**

That the Governmental Affairs Committee receive a report on the opportunity to host the Mayor's State of the City Address.

**BACKGROUND:**

Councilmember Davis requested that the Governmental Affairs Committee discuss hosting the Mayor's State of the City Address.

Section 405 of the City Charter states that "during the months of January or February, the Mayor shall deliver a State of the City message at any location within the City that the Mayor deems appropriate at which the Mayor will present the Mayor's programs, objectives and priorities." Since the early 1980s the Greater Riverside Chambers of Commerce (GRCC) has hosted the Mayor's State of the City Address. No agreement exists between the City and the GRCC to host this event and the City does not provide monetary support to host this event; some departments purchase sponsorships and incur costs to showcase the City at the event. In 2015 a total of \$12,218.50 was expended for this purpose. To date, staff is not aware of any other local business or community organization that is interested or has expressed an interest in organizing and hosting this event. Given the scale and importance of this event to the City, any interested organization would need to have resources and staff readily available to successfully host this event. Regardless of the organization hosting this event, staff anticipates a similar investment of City resources to showcase the City at future events.

**FISCAL IMPACT:**

There is no fiscal impact associated with this report.

Prepared by:	Deanna Lorson, Assistant City Manager
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