



City of Arts & Innovation

Commission on Disabilities

TO: HONORABLE COMMISSIONERS **DATE: JULY 6, 2015**

FROM: GENERAL SERVICES DEPARTMENT

SUBJECT: VIDEO FEATURE UPDATE – INCREASING EMPLOYMENT OPPORTUNITIES FOR PERSONS WITH DISABILITIES

ISSUE:

The issue for Commission on Disabilities consideration is to review and approve a video to promote increased employment opportunities for residents with disabilities in the City of Riverside.

RECOMMENDATION:

That the Commission on Disabilities review and approve a video to promote increased employment opportunities for residents with disabilities in the City of Riverside.

BACKGROUND:

The mission of the Commission on Disabilities (COD) requires that they identify the needs of persons with disabilities and create a public awareness of these needs in the areas of employment, housing, transportation, media, physical and communication accessibility as well as other areas. Establishing meaningful employment opportunities and training for individuals with disabilities is necessary so that they can realize their own personal goals.

The COD previously approved a video public service announcement project concept. Since that time, there have been new appointments to the COD due to term limits and resignations. The COD will review the proposed project and recommend any needed revisions. The public service announcement will provide a valuable service to the community by helping to promote employment for residents with disabilities and connect them to employers.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

Prepared by: Monique Gordon, ADA Coordinator
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Approved by: Deanna Lorson, Assistant City Manager

Attachments:

1. Conceptual Video Feature Development
2. Video Outline