



# Park and Recreation Commission

*City of Arts & Innovation*

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**TO: HONORABLE COMMISSIONERS** **DATE: JULY 13, 2015**

**FROM: PARKS, RECREATION, AND COMMUNITY SERVICES DEPARTMENT** **ITEM NO:**

**SUBJECT: JUNE RECREATION DIVISION MONTHLY REPORT**

**ISSUE:**

The issue before the Park and Recreation Commission is a monthly update of the Recreation Division's programs and activities.

**RECOMMENDATION:**

That the Commission receive the monthly update of the Recreation Division's programs and activities.

**BACKGROUND:**

The following is a summary of programs and activities offered by the Recreation Division during the month of June 2015:

***Community Centers***

1. Over 160 youth participated in the conclusion of the 2014-15 school year, Kids-in-Action After School Program at Reid, Hunt, Villegas, Bryant, La Sierra, Nichols, Orange Terrace and Bordwell Parks. End of the school year parties were held on Friday, June 12, and included face painting, water games, coloring contests, yearbook signing, and potlucks. The 2015-16 school year program will begin on Monday, August 24.
2. Monday, June 15, marked the opening of Summer Day Camps (mini, splash and contracted) at Orange Terrace, Bobby Bonds, Bordwell and Reid Parks. The various camps allow youth to interact in a wholesome, recreational environment while participating in a variety of activities that may include: Legos, robots, ice skating, boxing, music, magic, science, computers, arts and crafts, indoor games, and sports. The cost for minicamp is \$38 per week; \$92 per week for splash camp and \$75 to \$190 per week for various themed camps offered by contract instructors. More than 1,800 youth participated in day camps during the month of June; an increase of more than 20% over June 2014.
3. Youth from Bobby Bonds, Bordwell, Lincoln, Patterson, Reid, Nichols, Hunt, Orange Terrace, and La Sierra Parks continue to participate in the summer Buzz Bee Reading program in conjunction with the Riverside Public Library. More than 300 youth enjoy story-time and checking books out from the Book Mobile.

4. Bordwell Staff is working with Civic Spark AmeriCorps to host a series of gardening lessons at the Eastside Community Garden for youth ages 5-12. The lessons will be incorporated into the mini-camp curriculum.
5. The Adult Pay and Play program (basketball and volleyball) continues to be held at Orange Terrace and La Sierra gymnasiums. Admission is \$3 per adult. On average, over 100 participants attend Pay and Play each month. Youth are able to utilize the gym at no cost during the day camp programs and between 3:00 p.m. to 6:00 p.m. Monday through Friday.
6. The fitness rooms at Bordwell, Bryant, Villegas, and Hunt Parks continue to be utilized by the public. Over 120 adult participants are registered for the monthly fee-based fitness memberships.

#### Orange Terrace Community Center

1. Contract classes, sports, teen activities, and facility rentals continue at Orange Terrace Community Center (OTCC). Daily participation at the park averages 900 youth and over 250 adult visits.
2. The OTCC had more than 28,000 adult and youth visits and 57 paid indoor room rentals (10 ballroom, 12 meeting, 8 dance, 19 class, 4 Teen Lounge, and 4 gym, and five picnic shelter rentals in June. The center continues to host two church groups every Sunday and one church group every Tuesday.
3. OTCC continues to host the Ward 4 Community Meeting on the second Thursday of even months. More than 50 people were in attendance to receive information and updates on Ward 4 on Thursday, June 11.
4. On Wednesday, June 17, department staff and the Riverside Public Library began the 2015 Summer Reading program at the OTCC gym, which reoccurs every Wednesday from June 17 to July 29. The program offers various activities promoting reading to young children. The program is open to the public at no cost, and had more than 400 community members in attendance.
5. Throughout the month of June, OTCC played host to six different contracted summer day camps with more than 200 registered participants. Camps included art, science/technology, dance, musical theater, and soccer camps, in addition to the full day camp and half day camp for toddlers.
6. Orangecrest Little League based out of Orange Terrace Park was awarded three Little League All Star tournaments by California District 24 Little League. Tournaments held at OTCC included the seniors (ages 13 to 16) on June 20 to 23, Majors (ages 10 to 11) and Minors (ages 9 to 10 years) on June 27 to July 12.

#### Stratton Community Center

1. Stratton Community Center staff continues to offer a variety of low to no-cost activities including bingo, soul line dancing, Zumba, Shotokan, aerobics, billiard tournaments and senior nutrition.
2. The Stratton Community Center hosted a number of community meetings including the Martin Luther King Club, HEAL Zone, Girl Scouts of San Geronimo County, and the

Bordwell Park Advisory Team. Stratton Community Center had over 5,000 youth and adult visits and two paid facility rentals.

3. Community Development hosted a community meetings on Thursday, June 4, at 6:30 p.m. to discuss future development of properties located on University Avenue.
4. On Saturday, June 6, Stratton Community Center and the Juneteenth Committee co-hosted the Annual Juneteenth Celebration at Bordwell Park. This family oriented festival was free to the community and featured entertainment provided by local community talent, fashion show, health and community informational booths, and historical presentations. Over 500 community members were in attendance.

#### Bryant Park/Arlanza Community Center

1. Bryant Park averaged 9,000 youth and adult visits. Visitors participated in various programs and classes such as youth baseball, break dancing, ballet, step aerobics, computer lab, contract classes, youth basketball, adult sports, multi-cultural dance, cheer, Tae Kwon Do, boxing, Project H.O.P.E., English as a Second Language (E.S.L.), citizenship classes for adults; Anger Management and Parenting classes.
2. Project H.O.P.E. hosted their end of the school year movie night, featuring the Lego Movie, on Thursday, June 4. The members of Project H.O.P.E. also volunteered at the Family Fishing Derby, Special Olympics in Long Beach, and an Adopt a Street event.
3. Champions for Change hosted free nutritional workshops every Thursday. The concepts discussed in these sessions taught participants about nutritional facts, food portion sizes, healthy recipes, and ideas and resources to help increase physical activities. More than 60 residents participated in the workshops.

#### Nichols Park/Joyce Jackson Community Center

Nichols Park averaged 3,000 youth and adult visits and eight paid indoor rentals. Visitors participated in various programs such as youth sports, after-school program, minicamp, dance, Zumba, fitness, game room, and contract classes.

#### La Sierra Park/La Sierra Community Center

1. La Sierra Park averaged 4,000 youth and adult visits and 17 paid indoor rentals. Visitors participated in various programs such as, tot classes, dance, cheer, youth sports, fitness and contract classes.
2. In partnership with the Riverside Community Health Foundation, La Sierra Park offered free Zumba and exercise classes on Mondays and Wednesdays from 5:00 – 6:00 p.m.
3. More than 20 participants from the Recreation Dance Academy performed a Father's Day routine on Saturday, June 20, at La Sierra Community Center. The event featured light refreshments followed by gifts presented to the participants' fathers.

#### Renck Community Center/Hunt Park

Hunt Park had more than 18,500 youth and adult visits and nine paid facility rentals. Activities offered included contract classes, adult and youth sports, clinics, Zumba, cheer, Tae Kwon Do, dance, yoga, and Blessercise.

*Ysmael Villegas Community Center/Villegas Park*

1. Villegas Park had over 13,000 youth and adult visits and three paid facility rentals. Activities offered included youth and adult sports, contract classes, clinics, chair exercise, Tai Chi, Zumba, cheerleading, Tae Kwon Do, yoga, aerobics, computer science class, and line dancing.
2. On Thursday, June 11, staff hosted a potluck for 50 seniors, who enjoyed music, food, and a delicious dessert sponsored by Rite Aid. Bingo continues every Wednesday and Friday and started Lotería every Tuesday and Thursday.
3. In partnership with the Riverside Community Health Foundation, Villegas Park offered free Zumba Gold for seniors every Friday from 10:30 to 11:30 a.m.

*Lincoln and Patterson Parks*

Lincoln and Patterson Parks currently offer free summer open recreation to youth ages 5 to 12 from 10:00 a.m. to 2:00 p.m. Youth prepare fun arts and crafts, play indoor and outdoor games and much more. Youth have the opportunity to receive free food provided by a California Department of Education Nutrition Services grant. Lincoln Park staff serves over 150 meals and Patterson Park staff serves over 200 meals daily.

*Ruth H. Lewis Community Center/Reid Park*

1. Reid Park had more than 15,000 youth and adult visitors at the park and community center as a result of picnic shelter and facility use, participation in recreation classes, after school program, and youth and adult sports. Registration for summer camp, contract classes, Sports for Tots, Rookieball, and adult sports is currently being accepted.
2. The Springbrook Clubhouse continues to be a popular rental location holding eight paid rentals. Additional activities taking place at the Clubhouse include the Northside Neighborhood Alliance, Reid Park Advisory, and Springbrook Heritage Alliance meetings. Additionally, cheer and dance teams also practice in the Clubhouse.
3. The Reid Park Advisory board hosted their annual Father Daughter Dance on Saturday, June 27, from 6:00 p.m. – 9:00 p.m. The event included music, snacks, pictures, and dancing.

***Facilities***

1. Staff processed and assisted with more than 91 reservations of picnic shelters, mobile stage, Izaak Walton Building, Lakeside Room and Rose Garden rentals at Fairmount Park.
2. Facilities staff continues to process an average of 10 Special Event Applications for groups hosting events that impact City parks or facilities. Preparation for several upcoming events, include the Please Be Safe Walkathon, Tlahuallies Festival, Big Brothers Big Sisters Picnic, CIF Cross Country Meet, California Baptist University Cross Country Races, 2015 Deaf Awareness Week events, and Santa Ana River Trust's Run the River. Staff finalized the use of athletic fields for more than 50 youth and adult sports organizations for the spring 2015 allocation period (February 2 to June 30) and issued 45 new permits for the fall 2015 allocation period (July 1 to December 13).
3. On Saturday, June 6, the Family Services Association held their inaugural "I Am Hope" Walk to raise awareness and funds for youth aging out of the foster care system. Over 250 were in attendance for this walk and informational fair.

4. On Sunday, June 14, the American Legion Post 79 and Old Farts Racing Team held their semi-annual car show on Dexter Drive between Redwood Drive and Field Lane. The show featured classic cars from throughout Southern California and included nearly 500 spectators.
5. From Friday, June 26 through Sunday, June 28 the City of Riverside Fire Department, in conjunction with the Riverside County Radio Amateur Civil Emergency Service (RACES), hosted three day field training at Martha McLean Anza Narrows Park, and included an Advanced Training opportunity for Community Emergency Response Team (CERT). More than 50 individuals participated in the training throughout the weekend.
6. Staff is working with the City's Finance and Legal Departments on Service Agreements for the Sailing Program, Major League Softball, Red Cross, and Youth and Adult Soccer Leagues.

### **Aquatics**

1. Aquatics staff, in conjunction with the Riverside County Health Department and Kaiser Permanente, officially kicked off the aquatics season with the Operation Splash Kick-Off event on Wednesday, June 17, at Sippy Woodhead Pool. The summer-long Operation Splash program will provide subsidized swim lessons and recreation swim passes for more than 3,000 low-income youth, adults, and seniors this summer. In addition, the Silver Swimmers program will target seniors and encourage them to become more physically active by participating in a variety of swim classes (lap swim, aqua aerobics, and recreational swim).
2. Swim lessons began on Monday, June 15, at seven pool sites. Classes are taught by American Red Cross Certified Instructors and are 30 minutes in length. Over 800 swim lessons were taught, an increase of 44 additional swim lessons compared to last year's first session. The goal for 2015 is 4,300 lessons throughout the five sessions available.

<b>Swim Lessons</b>	<b>2014</b>	<b>2015</b>
Paid	419	486
Operation Splash (subsidized)	379	356
<b>TOTAL</b>	<b>798</b>	<b>842</b>

3. The Riverside Police Assistance League (RPAL) and PRCSD teamed up again to offer free recreation swim at certain locations throughout the month of June. Free swim location and dates included: Sippy Woodhead Pool at Bobby Bonds Park and Arlington Pool at Arlington Park. Free swim was offered on Fridays and Saturdays at both Pools on June 12, 13, 19, 20 and Sippy Woodhead additionally on June 26. Over 1,550 participants took advantage of the free swim opportunities compared to 1,300 last year.
4. Aqua aerobics, a new contract class, generated a lot of interest in the month of June. Over 125 participants enrolled in the class offered at Shamel Pool. The class offers techniques to develop flexibility, strength and endurance in the water. Each month-long session

includes 12 sessions for \$50. Classes are scheduled throughout the summer and will continue in the fall.

5. In conjunction with the Riverside Community Health Foundation and Kaiser Permanente Operation Splash, Aqua Zumba is being offered at Sippy Woodhead Pool on Thursdays, from 11:00 a.m. to 12:00 p.m. Over 25 participants enrolled in the free class. The class is designed for all age groups and combines all elements of fitness – cardio, muscle conditioning, balance, and flexibility.
6. The American Red Cross and the City of Riverside Aquatics section are currently working on the American Red Cross Centennial Campaign: a partnership aimed at preventing drowning to at-risk areas of the community. The American Red Cross will provide a combination of swim lesson scholarships and trainings (Lifeguard-Instructor Trainers and Water Safety Instructor Trainers) at a reduced cost. The swim lessons are offered at Reid and Villegas pools. A total of 300 subsidized swim lessons will be available to the community. To date, 64 participants have taken swim lessons through the partnership.
7. Stewart's Boathouse at Fairmount Park continues to operate on the weekends from 12 noon to dusk, through Labor Day weekend. To date, a total of 502 boats have been rented, a decrease of approximately 20% from last year. The decrease is due to extremely hot weather and lower water levels in the lake. The cost to rent pedal boats is \$7 per 30 minutes.

### ***Contract Classes***

Contract Classes had 961 participants, including 132 non-residents; an increase of 6% above 2014 participants. With school being released, summer camps have been a popular choice. Contracted camps such as Camp Reid, Camp La Sierra, School's Out Summer camp, LEGO Camp had over 450 campers in the month of June.

Staff is currently compiling the 2015 Fall Activity Guide that will be distributed the first week of August.

### ***Marketing and Sponsorship***

The Marketing team began preparing for the 2015-2016 fiscal year by identifying department marketing strategies and securing product bids for cutting edge program promotion. Strategies include increasing department digital presence through Facebook, Twitter, revamping department website, custom email blasts, and digital reader boards.

### ***Youth Sports***

1. The Sports for Tots, Smart Start program concluded on Saturday, June 20, with 20 tots participating in the program. Basic motor skills were taught while using music and sports equipment in an active and fun environment. The next class begins on Saturday, July 11 at Orange Terrace Park.
2. Youth Sports staff is continuing to prepare for the Rookieball program at Reid Park. This five-week program is co-sponsored by the Los Angeles Angels of Anaheim. Rookieball is an introduction to the fundamentals of baseball. Registration began in May and the league is set to begin on Tuesday, July 14. Participants will receive a t-shirt, cap, certificate, and medal. More than 600 youth and 50 volunteer coaches are expected to participate this season.

### ***Adult Sports***

1. The Adult Basketball 18 and over League concluded on Monday, June 22, with a total of 16 teams participating in the end of season tournament. The Adult Basketball 35 and over League concluded on Saturday, June 13, with a total of 4 teams. The summer season will begin the second week of July.
2. Women's Volleyball is currently underway at Hunt Park on Wednesday evenings. The five team league will conclude on Wednesday, July 22, and begin the fall season in August.
3. Major League Softball (MLS) summer league began the week of June 21. Over 140 softball teams are registered. The program continues to hold games at University of California, Riverside Sports Complex, Reid and Hunter Hobby Parks.
4. Major League Baseball continues to offer two seasons of baseball on Fridays, Saturdays, and Sundays at Reid Park. There are eight teams registered.
5. Empire Soccer Adult League's summer season began on Monday, June 22, at Bobby Bonds Park. Staff worked with Adrian Felix of Empire Soccer League to extend the current agreement through June of 2016.

### ***Special Events***

1. On Saturday, June 6, the Summer In-Service Training was provided for more than 150 part-time staff members. The In-Service planning committee, chaired by Recreation Services Coordinator Danielle Smith, provided training to staff in eight areas including day camp, excursions, summer food, work ethics, mandated reporting, scholarships, basic first-aid and safety, and bullying prevention. The training, which was Hawaiian themed, also featured physical activities like the Hula to help staff stay focused and engaged.
2. The 7<sup>th</sup> Annual Mayor and City Council Regatta Triathlon was held on Saturday, June 20, at Fairmount Park in Lake Evans, golf course and lawn bowling area. The event, an enjoyable fundraiser made possible by the Riverside Community Sailing Program, Mayor, Staff and City Council, helps not only the Riverside Community Sailing Program's youth sailing classes, but also several other charities chosen by the Mayor and Councilmembers to receive a portion of the raised funds. The day-long activities included golf, lawn bowling, and sailing. The contest began at 9:00 a.m. and was hosted by the Riverside Community Sailing Program Committee with the support of Staff. This year's event raised more than \$10,000 in donations and/or ticket sales.
3. Staff is planning their 14th season of the "Summer Movies in the Park" series that begins on Thursday, July 9. The free Movies in the Park program will be conducted at park sites and the Downtown Mall area. The G/PG rated movies (The Box Trolls, Lego Movie and Big Hero 6) will be shown on a 15' x 20' inflatable screen. Movies in the Park will be held at La Sierra Park (July 10), Orange Terrace Park (July 11), Lincoln Park (July 17), Nichols Park (July 18), Villegas Park (July 24), and Bryant Park (July 25).
4. The Rhythm of Riverside Concert Series began on Wednesday, June 17. Performances by Stone Soul, Hard Day's Night and Southern Caliber drew over 2,500 participants each evening. Attendees enjoyed live music, Riverside Sings contestant performances, food vendors, opportunity drawing, and a fun zone for youth. Below is the line-up for the remainder of the series:

<b>Date</b>	<b>Band</b>	<b>Genre</b>
July 15	Latin Society	Latin
July 22	Southbound	Classic Rock
July 29	Neon Nation	80s Pop

5. Bryant Park staff in conjunction with the Deep Creek Fly Fishermen held the 13<sup>th</sup> Annual Family Fishing Derby on Saturday, June 13, at 6:00 a.m. at Fairmount Park. Over 1,200 participants enjoyed fishing, breakfast, raffles, and prizes. A special prize was awarded to a family who caught a 10 pound fish; the biggest fish ever recorded at the Fishing Derby!



6. Staff continues to coordinate with several City departments on the logistics for the July 4<sup>th</sup>, aerial firework shows at Mt. Rubidoux and La Sierra Park.
7. On Wednesday, July 15, the Volunteer Recognition Ceremony will take place at Fairmount Park to recognize the department's dedicated volunteers. The event will begin at 6:00 p.m. with a recognition ceremony, then a picnic dinner, followed by a Rhythm of Riverside Concert by Latin Society.

### ***Staff Trainings***

CPR & First Aid: Jamie Jones and Matt Tomjack

CERT Advanced Training – Radio Communications in Disasters: Tim Ridley

### ***Upcoming Events***

<b>Upcoming Events</b>	<b>Date</b>	<b>Location</b>	<b>Time</b>
4 <sup>th</sup> of July Spectacular	July 4	La Sierra Park and Mt. Rubidoux	9:00 p.m.
Movies on Main	July 9 - 23	Main Street	Dusk
Movies in the Park	July 10 – July 25	La Sierra, Orange Terrace, Lincoln, Nichols, Villegas, and Bryant Parks	Dusk
Rookieball Season	July 14 - August 13	Reid Park	4:00 p.m. – 7:00 p.m.
Riverside Sandlot Baseball/Softball Camp	July 14, 16 and 18	Hunter Hobby Park	8:00 a.m. – 11:00 a.m. 9:00 a.m. – 12 noon
Volunteer Recognition Ceremony	July 15	Fairmount Park	6:00 p.m.

Rhythm of Riverside Concert Series – Latin Society	July 15	Fairmount Park	6:00 p.m. – 9:00 p.m.
Rhythm of Riverside Concert Series – Southbound	July 22	Fairmount Park	6:00 p.m. – 9:00 p.m.
Rhythm of Riverside Concert Series – Neon Nation	July 29	Fairmount Park	6:00 p.m. – 9:00 p.m.
Riverside Sings Vocal Competition Finale	July 29	Fairmount Park	6:00 p.m. – 9:00 p.m.

**FISCAL IMPACT:**

There is no fiscal impact associated with this report.

Prepared by: Robin A. Metz, Recreation Superintendent  
Approved by: Adolfo Cruz, Parks, Recreation and Community Services Director  
Approved by: Alexander T. Nguyen, Assistant City Manager