



## Downtown Taxi Stand Pilot Project

Public Works Department

Transportation  
Committee Meeting  
November 12, 2015

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## BACKGROUND

- September 2014, Riverside Downtown Partnership brought forward the concept of Taxi Stands to serve downtown patrons
- May 2015, Public Works initiated a pilot project with installation of two Taxi Stands on Orange Street just north and south of University Avenue



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## LOCATION MAP



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## SURVEY DATES

- Riverside Downtown Partnership conducted survey of usage

Month	Total Survey Days	Total Patrons
June	8	18
July	8	13
August	9	7
September	5	8



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## SURVEY RESULTS

- The Riverside Downtown Partnership (RDP) found that patrons only used the Taxi Stand on Saturdays and Sundays
- Taxis did not use the Taxi Stand and typically parked elsewhere
- RDP polled bar patrons and determined that the Taxi Stand has little support from potential users and business owners



## RECOMMENDATION

Public Works Department recommends termination of the 4-month pilot project and removal of the temporary taxi stand

