



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: NOVEMBER 17, 2015
FROM: OFFICE OF THE CITY MANAGER WARD: ALL
SUBJECT: SEIZING OUR DESTINY – BEST PRACTICES OF DOWNTOWN VITALITY

ISSUE:

To provide the City Council with an opportunity to dialogue with Dr. Michael Burayidi, Irving Distinguished Professor and Chair of the Department of Urban Planning at Ball State University, Muncie, Indiana, regarding downtown vitality.

RECOMMENDATIONS:

That the City Council receive this oral presentation.

BACKGROUND:

Seizing Our Destiny is Riverside's community-driven movement that builds on the City's existing strengths to create an even better place to live, work and play for future generations. Its goal is to improve quality of life, attract diverse and dynamic people, encourage innovation and work together for the common good. To this end, Downtown Riverside is an integral part of the City's past, present and future vitality and prosperity.

Dr. Michael Burayidi, Irving Distinguished Professor and Chair of the Department of Urban Planning at Ball State University, Muncie, Indiana, is the author of the 2013 book entitled Resilient Downtowns: A New Approach to Revitalizing Small- and Medium-City Downtowns. During his visit to Riverside, Dr. Burayidi will share his expertise on downtowns with the Mayor, City Council and the public – all in an effort to contribute to Seizing Our Destiny.

FISCAL IMPACT:

The fiscal impact to the General Fund associated with this presentation is \$500.

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