

City of Riverside Human Relations Commission

Application for Sponsorship

An application for sponsorship is required for all organizations requesting funding or in-kind services for the purpose of supporting local festivals, special events, community projects or programs, including operational support. Applications will be reviewed by the Human Relations Commission. Please review the attached procedure for sponsorship.

Organization Data

<i>For Office Use Only</i>
Vendor No.
Registered Federal Tax-Exempt ID No. 95-0642985

Organization Name Communtiy Settlement Association	Web Site Address www.communitysettlement.us		
Organization's Mission Statement (include number of years organization has been established) To develop a collaborative community on the Eastside of Riverside through family wellness, education, civic engagement, cultural awareness, and community capacity building.			
Affiliated with a "parent" organization? Yes No <i>If yes, name parent organization:</i>			
Contact Person and Title Angelica Gutierrez		E-mail Address Agutierrez@csariverside.com	
Mailing Address 4366 Bermuda Ave	City Riverside	State CA	Zip Code 92507
		Daytime Phone No. (951)686-6266	Fax Number (951)782-2337

Sponsorship Request

Funding <i>If yes, specify amount requested: \$500</i>
In Kind Services No <i>If yes, select type of in-kind service requested and estimate approximate value in dollars: \$</i>
List type of recognition the Human Relations Commission will receive for the noted funding/in-kind services requested i.e. name/logo listing, banner, ad, etc.: Agency's banner/ logo and our sponsorship wall.
Commissioner Attendance or presentation: <i>If yes, specify the number of commissioners requested or presentation topic: All members are welcome</i>
Has the City of Riverside sponsored your organization in the past? Yes No <i>If yes, list department(s):</i>

Event Data

Event Title Turkey Basket Giveaway	Event Date Nov. 25, 2015	Event Hours Begins at 8:00am	Event Location Community Settlement Association
Will the event be held in the City of Riverside? Yes No <i>If no, specify reason:</i>			
Is this an annual event? Yes No <i>If yes, indicate the number of years even has taken place: 5 years</i>			
Expected attendance: 150	Expected no. of Riverside residents:150	Attendance at last year's event:100	

Is the event open to the public? Yes No

Is there a cost for this event? If so, how much?

Describe target audience:

Although this event is open to all residents of Riverside, our target audience is primarily low-income families.

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Supplement to Application for Sponsorship

Detail the purpose or objective of local festival, special event, community project or specific program for which the Human Relations Commission funding or in-kind services are requested:

According to the city's Eastside Neighborhood Plan, there are 17,000 residents of the 2.2 square miles that comprise the Eastside. 72% of these are Hispanic, 14% are African American, and 9% are Caucasian. 32% of Eastside residents live below the poverty line, which is almost double that of Riverside as a whole. The median household income is \$33,978 and the unemployment rate for the Eastside is greater than 16%. Of the Eastside residents who utilize CSA's services, 76.8% are classified as extremely low-income. The need for family social services in the Eastside continues to increase every year, yet the resources available for these services do not keep pace with the need. The purpose of this event is to continue to provide service to our community through programs and activities that to meet the needs of low-income residents in Riverside.

Describe the overall contribution of the festival, special event, community project or program to the community in relation to the goals and objectives of the Human Relations Commission:

We believe that our mission incorporates the objective of the Human Relations Commission, as to "engage in activities designed to aid in eliminating prejudice, intolerance and discrimination against individuals or groups for any reason, including but not limited to economic status or cultural background."

What are the measurable target objectives that will be used to determine the success of the festival, special event, community project or program? Please state your objectives in terms of concrete numbers and percentages where possible. For example: increased number of participants from X to X in the 2003 parade; provide X number of at-risk youth crisis intervention services; increase customer satisfaction of event from X% to X%.

CSA plans to increase the number of families from 100 to 150 that would benefit from our services by having more resources available to us.