



Adopt-a-Drain Program

Public Works Department

City Council Meeting
December 8, 2015

RiversideCa.gov

BACKGROUND

- 4,800 storm drains within the City
- Maintenance important to:
 - Limit flooding
 - Prevent pollution
- Public can offer valuable support in preparing for El Niño



RiversideCa.gov 2

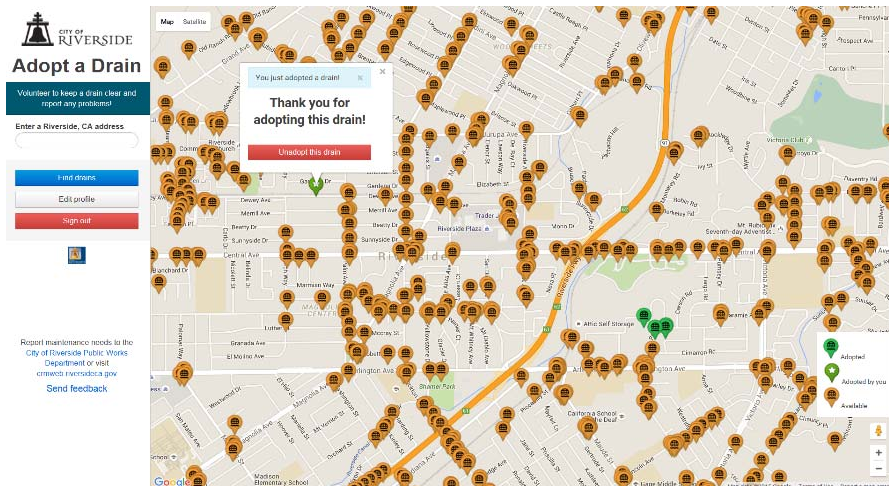
ADOPT-A-DRAIN WEBSITE

- Interactive website developed to allow residents to "Adopt-a-Drain" online
- Modeled after software developed by Open Oakland, volunteer programmers
- Open source software can be freely adapted for use by other municipalities



RiversideCa.gov 3

WEBSITE MAPPING



RiversideCa.gov 4

ADOPT-A-DRAIN STEPS

- Residents
 - Select drain to adopt (online)
 - Remove palm fronds and other debris from opening
 - Report drains needing more extensive cleaning through 311
 - Report their accomplishments through 311
- City
 - Provides toolkit with safety vest, gloves and rake



RiversideCa.gov 5

PROMOTION

- Press release
- Social media
- Government television
- Possible utility bill insert



RiversideCa.gov 6

RECOMMENDATION

That the City Council approve the Adopt-a-Drain Program allowing members of the community to adopt storm drains to assist in storm preparedness, public awareness and pollution prevention efforts.

