## Subject:

FW: Public Comment re: Proposed Chow Alley

From: Cervantes, Clarissa

Sent: Friday, October 16, 2015 3:59 PM

To: Nicol, Colleen

Cc: Melendrez, Andy; Cervantes, Clarissa

Subject: Public Comment re: Proposed Chow Alley

Hi Colleen,

We received a call in our office today from a resident by the name of Michael Nelson. He wanted to share a public comment in regards to the proposed Chow Alley at the Courthouse Piazza development. His comments and information are below:

"It would be best to clean up 11<sup>th</sup> and Market to help beautify the City and Downtown. Perhaps removing the old tire store. If you come in from the 60 freeway and once you past Fairmount park there are a lot of run and closed down stores. It would be best to improve market street before making improvements to the pedestrian walk way. There is a corner by the convention center that could be used and help to draw more people in towards downtown."

Resident: Michael Nelson 4301 Agate Street, Riverside 92509

Best Regards,

Clarissa Cervantes Legislative Field Representative, Ward 2 Council Member Andy Melendrez (951) 850-4962 (cell) (951) 826-5419 (office)



## GREATER RIVERSIDE CHAMBERS OF COMMERCE The Chamber...building a stronger local economy.

Item No. 2

Date: 10-15-15

item No. 2

OCT 1 4 2015

City of Riverside City Clerk's Office

October 13, 2015

Honorable Mayor Rusty Bailey Members of the City Council 3900 Main Street, 7<sup>th</sup> Floor Riverside, CA 92501

RE: Chow Alley @ Courthouse Piazza

Honorable Mayor Bailey and Members of the City Council:

The Downtown Board of Directors of the Greater Riverside Chambers of Commerce has met with city staff to review the proposed Chow Alley @ Courthouse Piazza development concept. The board would like to convey support in-concept for the creative proposal to extend the Main Street pedestrian mall to increase downtown walkability and expand economic development opportunities.

The project is a great opportunity to highlight existing establishments in the downtown core while offering a unique venue for small businesses to showcase local talent, food, and art. The "container" adaptive reuse along Chow Alley is another urban model that will continue to attract young professionals, students, and families to downtown Riverside. The extension of Main Street will also allow capacity for future events including an expansion of the Festival of Lights.

The board also recommends staff to review the parking component in an effort to replace the parking stalls along Main Street in front of the Riverside County Courthouse to meet the needs of the community.

The Chamber respectfully requests your support in moving forward with the Chow Alley @ Courthouse Piazza development concept with distributing a Request for Qualifications to seek a developer for the project.

Sincerely

Cindy Roth (President/CEO

CR/mj

cc: Mayor

City Council

City Manager City Attorney

City Clerk

Assistant City Manager

Dept. Head