



Although celebrated in many cultures, Día de los Muertos, is an important Mexican holiday honoring deceased loved ones. It is celebrated every year as the holy days of All Saints Day and All Souls Day (November 1st and 2nd). On All Soul's Day, adults who have died are honored through altars displaying their favorite foods, drinks, personal belongings, flowers, candles, and incense. The rituals surrounding Día de los Muertos have been practiced by Mexican Natives for thousands of years. Riverside's festival includes the following:

*Aztec Dancing*

*Traditional Altars*

*Music*

*Children's Activities*

*Authentic Mexican Food*

*Traditional Dance by Ballet Folklórico de Riverside*

*Handmade Cultural Items for Sale*

*Community Altars*

*Catrina Pageant*

Held in Downtown, Riverside







*Riverside's Dia De Los Muertos  
draws in over 20,000 attendees*



The Festival is done in partnership with:

Division 9 Gallery

Ballet Folklórico de Riverside

Riverside Metropolitan Museum

City of Riverside



Interested in participating for 2016?

Vendor and Altar Applications Contact:

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