

Design: targets both places and people utilizing environmental strategies, supported by policy and reinforced by aligned/ coordinated education and promotion

Vision: That people will eat better and move more as part of their daily life.

- 1. Increase healthy food and beverage consumption
- 2. Decrease calorie consumption
- 3. Increase physical activity

PHASE 1

- Awarded in January 2012 to the Riverside County Health Coalition
- Administered by Riverside University Health Systems
 Public Health
- Coordinated by Riverside Community Health Foundation
- Implementation Period: April 1, 2013 March 31, 2016
- Partners: City and County government, Nonprofits, Faith-Based, Education, Clinics, Residents
- Across Seven (7) Settings

COMMUNITY

Lead: Riverside Community Health Foundation

- Graduated the first City of Riverside Leadership Academy Spanish-speaking class
- Annual Eastside HEAL Zone team at the Great American Clean up
- First class of Resident Leadership Academy graduates (22) in January 2015
- Second class of Resident Leadership Academy graduates (19) in April 2016





PARKS

Lead: City of Riverside Parks, Recreation & Community Services

- Healthy Food and Beverage Policies and Healthy Vending Machines
- Playground at Bobby Bonds Park
- Annual Senior Fitness Fair & Expo at Bordwell Park
- Eastside HEAL Zone Youth Council
- Outdoor Fixed Fitness Stations at Lincoln and Bordwell Parks
- Fitness Center at Johnny Sotelo Youth Opportunity Center



FAITH

Lead: Riverside Community Health Foundation

- Faith-Based Workgroup established
- Annual Walk by Faith event
- Healthy Food and Beverage Policies
- Permanent Signage







SCHOOLS

Lead: Riverside Unified School District -Longfellow Elementary

- Breakfast in the Classroom at Longfellow Elementary
- "Student Celebrations and Class Parties" Policy
- After school programs small snack to "super snack"
- Game Day equipment for Longfellow, Pachappa, Taft, Emerson, Alcott, Castle View and Magnolia









EARLY CHILDHOOD



Lead: Riverside County Child Care Consortium

- Nati Fuentes Centro De Niños became Nutrition and Physical Activity Self-Assessment for Child Care certified
- Home providers (2) NAP- SACC certified
- Annual Fun Zone at Eastside Community Health Fair
- Annual Conference for Early Childhood providers

HEALTHY FOODS

- New Refrigerated Produce Case for La Tapatia and La Michoacana
- Mural painted at La Tapatia and La Michoacana
- New flooring installed at La Tapatia
- Al Centro Produce Stand at Bobby Bonds
- Weekly Harvest produce bag, a Community Supported Agriculture program
- Hired RLA graduate to work with Al Centro and Weekly Harvest programs
- New Community Garden at Community Settlement Association

Lead: City of Riverside Community and Economic Development & Riverside University Health Systems – Public Health



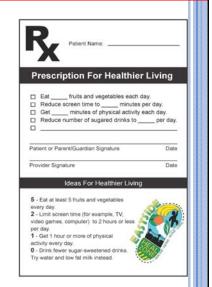


HEALTH CARE

Lead: Kaiser Permanente, Riverside

- Eastside clinics implemented HEAL Rx program
- Vouchers distributed for the purchase of produce in Eastside





NEXT STEPS

- Phase 2: April 1, 2016 March 31, 2019
- o Grant Amount: \$1 Million
- Added Population Health Goal: Improve, prevention, treatment, and management of obesity and its related conditions
- Focus areas:
 - Food security related to federal food programs
 - Community safety
 - Community capacity building and community engagement for sustainability
 - Community to Clinic integration

"Transformation into an environment where healthy eating and active living is not only possible, but collectively internalized"

