

# City Sponsorship Program Application

## Organization's Information

**Organization Name:** NAACP's ACT-SO Program (Academic, Cultural, Technological & Scientific Olympics)

**Registered Federal Tax-Exempt ID Number:** 56-2325887

**Executive Director/CEO Name:** Waudieur E. Rucker-Hughes

**Contact Person Name:**  
Régan Pope

**Contact Person Title:**  
ACT-SO Chairperson

**E-Mail Address:** rivnaacp@gmail.com

**Mailing Address:** P.O. Box 55131

**City:** Riverside

**State:** CA

**Zip Code:** 92517

**Phone Number:** (951) 324 - 9603

**Fax Number:** (951) 324 - 9603

**Affiliated with a "parent" organization?** ☒ Yes ☐ No

*If yes, name of parent organization:* NAACP

**Preferred method of contact?** ☐ Business Phone ☒ Cell Phone ☐ Email

*Please provide if not listed above:* (951) 323-8306

**Approximately how many people does this organization serve? Describe the services and any fees related to these services.**

ACT-SO serves Riverside County high schools. ACT-SO is a year-long academic mentoring and enrichment program for high school students in grades 9-12. Mentors prepare students to compete in the Local Competition, a scholastic and performing arts competition. Gold medal winners earn the opportunity to move forward to the National ACT-SO Competition to network and compete for scholarships, cash, and prizes. It is free to participate in the ACT-SO program.

## Sponsorship Request

☒ **Monetary Funding:** *If seeking monetary funding, please read the City Sponsorship Program Agreement, section III.4., and then specify amount requested:* \$500.00

☐ **In-Kind Services:** *If seeking in-kind support, select type of in-kind service requested.*

☐ Special Event Permit Fee ☐ Banner Permit Fee ☐ Police Services

☐ Go Green bags (Qty: ) ☐ Bottled Water (Qty: )

☐ Booth/City Vehicle Participation

*Please specify City department:*

☐ Facilities

*Please specify City department and facility:*

☐ Parks, Recreation and Community Services Department Facilities/Other

*Please specify facility or equipment:*

☐ Other

*Please specify:*

reganpope@yahoo.com



## City Sponsorship Program Application

List type of recognition the City/Department will receive for the noted funding/in-kind services requested (e.g. name/logo listing, banner, ad, etc.).

Name/logo listing

Has the City of Riverside sponsored your organization in the past? ☒ Yes ☐ No

If yes, list department(s), date, amount and/or type of sponsorship: In-kind sponsorship, Parks & Recreation, La Sierra Senior Center, 2013-2015

### Event/Program

Event Title: ACT-SO Program

Purpose/Type of Event: Youth enrichment, mentorship, scholarship

Event Date(s): 08/01/2015 to 07/31/2016

Event Hours: 2:30pm to 5:00pm

Will the event be held in the City of Riverside? ☒ Yes ☐ No

If no, specify reason:

Event Location: varies

Is this an annual event? ☒ Yes ☐ No

If yes, indicate how many years event has taken place: 29

Please indicate how many years event has received City sponsorship: 3

Total Event Cost/Budget: \$14,000.00

Expected attendance: 191

Attendance at last year's event: 76

Expected number/percentage of attendees who live in Riverside: 65%

Is the event open to the general public? ☒ Yes ☐ No

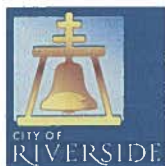
Describe target audience: High school student grades 9 - 12

Is there a cost to attend/participate in the event? ☐ Yes ☒ No

If yes, please provide cost:

There must be an element of the event/project that is free or significantly reduced to attend/participate.

Please describe: The ACT-SO program is free to participants



## City Sponsorship Program Application

### Additional Documents Required

Submit this completed application with the following:

- ☒ A current list of your organization's Board of Directors and appropriate affiliations
- ☒ A copy of your organization's operating and event budget (revenue and expenses). Include any funds from a Community Development Block Grant, City Arts Grant Program, Sponsors or in-kind contributions
- ☒ If applicable, a list of the event's sponsorship opportunities (e.g., name/logo listing, banner, ad, reserved seats, etc.)

### Supplemental Data

**Describe the festival, special event, or community project for which City funding or in-kind services are requested. Provide details regarding activities, vendors, entertainment.**

ACT-SO is a yearlong enrichment program designed to recruit, stimulate, and encourage high academic and cultural achievement among high school students in grades 9-12 of African American decent.

ACT-SO is a scholastic and performing arts competition broken down into 32 categories of competition in the Humanities, S.T.E.M., Visual Arts, Performing Arts, Culinary Arts and Business.

Volunteers are recruited from local organizations to mentor high school students and prepare them to compete in the Local ACT-SO Competition. Students meet and receive guidance with mentors at monthly meetings. Students attend local enrichment/community events and host fundraising events.

Volunteers are also recruited from local organizations, the private sector, and universities to judge our students' submissions for the Local Competition typically held in March or April.

Local gold medal winners earn the opportunity to move forward to the National ACT-SO Competition in July to network and compete for scholarships, cash, and prizes.

All, active local ACT-SO participants also have the opportunity to earn scholarships paid to the university, college, or vocational school of their choice upon graduation from high school.

**Please check any of the following elements that are part of your project or event:**

- ☐ Event includes booths related to energy/water resource conservation
- ☐ Event includes booths related to community gardens, farmers market, etc.
- ☒ Event includes free children's activities
- ☐ Event includes reduced fee for students, seniors, military, and/or children.



## City Sponsorship Program Application

**Does the event for which funding is being requested provide services/information that involve green initiatives/sustainability? If so, please describe?**

ACT-SO participants and volunteers recycles at ALL events and the ACT-SO committee provides receptacles for recycling at all meetings and events.

**Detail purpose or objective of local festival, special event, or community project for which City funding or in-kind services are requested.**

For over thirty years the mission of ACT-SO has been to prepare, recognize, and reward high school students who exemplify scholastic and artistic excellence.

The goals of ACT-SO are:

- To mobilize the adult community for the promotion of academic and artistic excellence.
- To recognize creative talent and academic achievement.
- To provide and assist students with the necessary skills to establish goals and acquire the confidence and training to make a successful contribution to society.





## City Sponsorship Program Application

**Describe the overall contribution of the festival, special event, community project or program(s) to the community in relation to the goals and objectives of the City as stated in the City Sponsorship Program (please refer to Section II of the City Sponsorship Program Agreement).**

As the "City of Arts and Innovation," Riverside's goals and objectives are congruent with the goals and objectives of the Riverside Branch NAACP's ACT-SO program.

The Riverside Branch of ACT-SO is the only active ACT-SO program in a 30-mile radius. As a result, we attract high achieving students and their families to the City of Riverside for mentor meetings, our Local Competition, and Award Ceremony.

Students and their families participate in local community events like the MLK Walk-A-Thon, Black History Parade, Festival of Lights, the Dickens Festival, Art Walk, and many other community events.

Students and their families have the opportunity to network with professors and alumni from La Sierra University, UCR, RCC, and CBU. Mentors from local organizations and businesses like the Inlandia Institute, Image One, Fair Housing, Bre Dance Studio, etc. help prepare our ACT-SO students for competition.

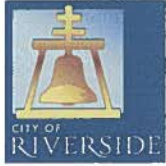
The NAACP is the country's oldest civil rights organization. As such, its ACT-SO program does not discriminate on the basis of age, race, ethnicity, orientation, or disability.

The ACT-SO program enriches the lives of participants through mentoring, participation in community events, exposure to the colleges, universities and businesses of Riverside, and stresses the importance of education. The program assists students develop the necessary skills to establish goals and acquire the confidence and training to make a successful contribution to society.

**What are the measurable target objectives that will be used to determine the success of the festival, special event, community project or program(s)? (Please state your objective in terms of concrete numbers and percentages where possible. For example: increase number of participants from Y to Z in the 200X parade; increase customer satisfaction from Y% to Z%. You may utilize the table provided below. Please provide a copy of the survey or other measurement tool that is utilized by your organization to assess outcomes.**

Sample:

Objective	Past Year Event (2011)	Past Year Event (2012)	Past Year Event (2013)	Current Year Event (2014)
<i>Increase number of participants</i>	<i>100</i>	<i>175</i>	<i>200</i>	<i>350</i>
<i>Participant Satisfaction</i>	<i>80%</i>	<i>82%</i>	<i>90%</i>	<i>95%</i>



## City Sponsorship Program Application

Objective	Past Year Event (2013)	Past Year Event (2014)	Past Year Event (2015)	Current Year Event (2016)
Increase number of high school student participants	24	9	10	13



# City Sponsorship Program Application

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## **Additional Requested Information:**

### **1. Board of Directors**

Waudieur E. Rucker-Hughes—President  
Regina Patton-Stell—1<sup>st</sup> Vice President  
Sharron Lewis-Campbell—2<sup>nd</sup> Vice President  
Robin Woods—Secretary  
Charles Walker—Treasurer

### **2. Affiliations**

African American Chamber of Commerce  
Latino Network  
The Group  
Greater Riverside Hispanic Chamber of Commerce  
Greater Riverside Chamber of Commerce

### **3. Sponsorship Opportunities**

Name/logo listing

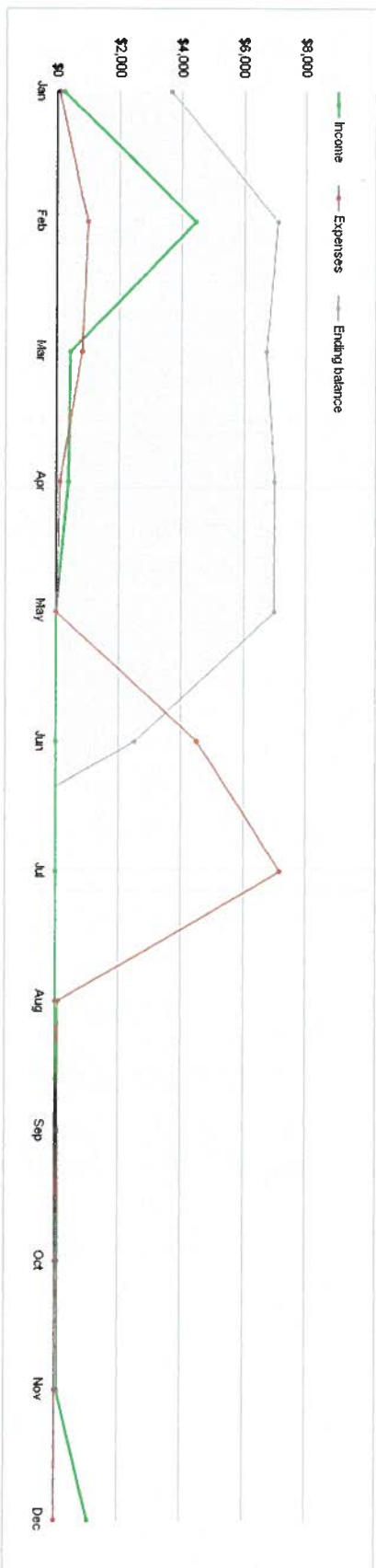
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Expenses												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total												
Average												
Student Recruitment/Event Cost	Monthly totals:											
	Advertising	\$60.00	\$990.00	\$687.88	\$122.24	\$0.00	\$0.00	\$25.41	\$35.12	\$0.00	\$0.00	\$0.00
	Promotional	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Supplies	\$0.00	\$40.00	\$161.46	\$0.00			\$25.41	\$0.00	\$0.00	\$0.00	\$0.00
	Meals & Entertainment	\$0.00	\$950.00	\$126.42	\$122.24			\$0.00	\$35.12	\$0.00	\$0.00	\$0.00
	Honorarium	\$0.00	\$0.00	\$400.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Community Events	\$50.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
	Bank Charges	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Membership Dues	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Miscellaneous	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
Office/General Administrative	Office Expenses	\$25.83	\$0.00	\$137.50	\$0.00	\$0.00	\$0.00	\$65.00	\$0.00	\$10.00	\$0.00	\$0.00
	Facility Fees	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Supplies	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Stationary & Printing	\$25.83	\$0.00	\$12.56	\$0.00			\$65.00	25.00	\$10.00	\$0.00	\$0.00
	Other General & Admin Expense	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Shipping, Freight & Delivery	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
	IT	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Photographer	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Grantwriter	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Other Professional Services	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
National Competition Travel	Airfare	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Hotels	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Travel Meals	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Transportation	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Enrichment Activities	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$250.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
	Awards	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Scholarships	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
	Scholarships	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
Miscellaneous Cost of Service	Monthly totals:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Bank Charges	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Membership Dues	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Miscellaneous	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
Cost of Professional Services	Office Expenses	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Facility Fees	\$0.00	\$0.00	\$125.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Supplies	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Stationary & Printing	\$25.83	\$0.00	\$12.56	\$0.00			\$65.00	25.00	\$10.00	\$0.00	\$0.00
	Other General & Admin Expense	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Shipping, Freight & Delivery	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
	IT	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Photographer	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Grantwriter	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Other Professional Services	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
Awards	Monthly totals:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,500.00	\$5,500.00	\$0.00	\$0.00	\$0.00	\$0.00
	Airfare	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Hotels	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Travel Meals	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Transportation	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Enrichment Activities	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$250.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
	Scholarships	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
	Scholarships	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Monthly totals:											
	Scholarships	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

### Note

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## Summary

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	Average
Income	\$240	\$4,445	\$450	\$400	\$0	\$0	\$0	\$0	\$75	\$75	\$75	\$1,075	\$6,835	\$854
Expenses	\$86	\$980	\$625	\$122	\$0	\$4,500	\$7,200	\$90	\$35	\$10	\$0	\$0	\$13,859	\$1,540
Net savings [1]	\$154	\$3,455	-\$375	\$278	\$0	-\$4,500	-\$7,200	-\$90	-\$40	\$65	\$75	\$1,075	-\$7,024	\$735
Ending balance [2]	\$3,854	\$7,109	\$6,734	\$7,012	\$7,012	\$2,512	-\$4,688	-\$4,779	-\$4,739	-\$4,674	-\$4,599	-\$3,524		\$5,672

## Income

[illegible]

## Expenses

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	Average
Student Recruitment/Event Cost	\$60	\$990	\$688	\$122	\$0	\$0	\$0	\$25	\$35	\$0	\$0	\$0	\$0	\$160
Miscellaneous Cost of Service	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Office/General Administrative	\$26	\$0	\$138	\$0	\$0	\$0	\$0	\$65	\$0	\$10	\$0	\$0	\$238	\$20
Cost of Professional Services	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
National Competition Travel	\$0	\$0	\$0	\$0	\$0	\$4,500	\$5,500	\$0	\$0	\$0	\$0	\$0	\$10,000	\$833
Awards	\$0	\$0	\$0	\$0	\$0	\$0	\$1,700	\$0	\$0	\$0	\$0	\$0	\$1,700	\$142

### Average \$ spent per category

\$1,000						
\$750						
\$500						
\$250						
\$0						
Student Recruitment/Event Cost	Miscellaneous Cost of Service	Office/General Administrative	Cost of Professional Services	National Competition Travel	Awards	