



## Graffiti Program Update

Public Works Department

Public Safety Committee

June 2, 2016

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### Background

- March 16, 2016, Committee request for additional information:
  1. Graffiti Education Presentations
    - a. List of schools
    - b. Cycle of presentations
    - c. Schools where we are not providing presentations



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## Background

- March 16, 2016, Committee request for additional information:
  - 2. Cost of tag charged to vandals
    - a. City of Riverside cost per tag
    - b. Surrounding City's cost per tag
    - c. Possibility of capturing more of our costs



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## Graffiti Education Presentation

1. Cycle of Graffiti Presentation
  - a. Only at after-school programs
  - b. Coordinate schedule with program staff
  - c. Annually (goal to present at all schools)
  - d. Usually occurs between January to May



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## Graffiti Education Presentation

2. Schools where no presentations occur
  - a. Schools with no after-school programs
  - b. Private schools (we have offered in the past)
  - c. High Schools (program targeted to younger students)



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## Presentations – Current Schools

Alvord Unified School District			
Middle Schools	Elementary Schools		
Arizona	Arlanza	McAuliffe	Stokoe
Loma Vista	Collett	Myra Linn	Terrace
Villegas	Foothill	Rosemary Kennedy	Twinhill
Wells	La Granada	Orrenmaa	Valley View



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## Presentations – Current Schools

Riverside Unified School District			
Middle Schools	Elementary Schools		
Amelia Earhart	Adams	Highgrove	Madison
Central	Alcott	Highland	Magnolia
Gage	Beatty	Jackson	Monroe
Sierra	Bryant	Jefferson	Mt. View
University	Chemawa	Kennedy	Pachappa
	Emerson	Liberty	Victoria
	Fremont	Longfellow	Washington
	Hawthorne		



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## No Presentations – List of Schools

Various Private Schools	
All Saints' Carden Academy	K – 7
Allegiant Christian School	K – 12
Bethel Christian Schools	K – 12
Bright Futures Academy	K – 12
Faith Christian School	K – 12
Hawarden Hills Academy	K – 8
Immanuel Baptist School	1 – 9
Immanuel Lutheran	K – 6
Islamic Academy of Riverside	K – 8
Mentone Adventist Team School	2 – 7
Mission Bell Academy	K – 12
Our Lady of Perpetual Help	PK – 8
Parents Choice	K – 8



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## No Presentations – List of Schools

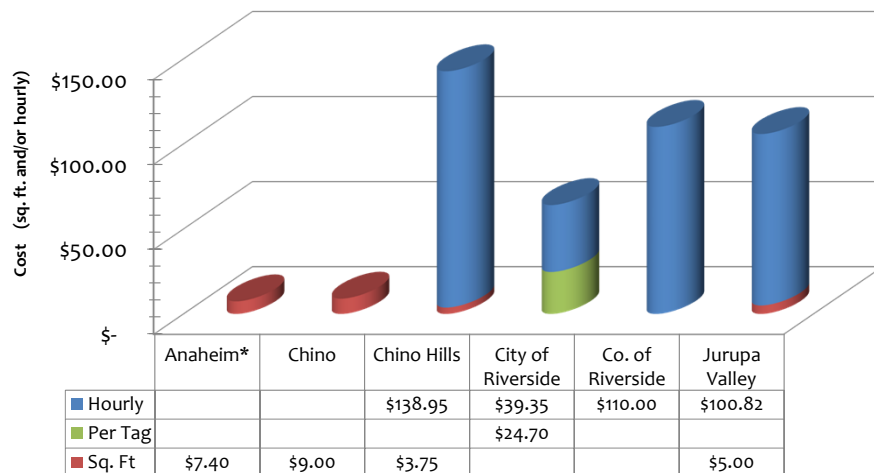
Various Private Schools	
Riverside Christian Day School	K – 6
Riverside Christian Middle School	6 – 8
Real Academy	6 – 12
Riverside Preparatory Academy	K – 12
Saint Catherine of Alexandria	PK – 8
Somerset Educational Services	K – 12
St. Francis De Sales School	PK – 8
St. Thomas the Apostle School	K – 8
Taft Child Dev. Centers	PK – 6
United Christian Academy	K – 12
University Hills Academy	PK – 8
Vineyard Christian	K – 12
Woodcrest Christian School System	K – 12



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## Cost Charged to Graffiti Vandals



\* Contracted services

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## Current Cost Comparison

City	Sq. Ft. Rate Charge	Per Tag Charge	Hourly Rate Charge	Calculated Rate for Average Tag (1 SF at 15 minutes)	Calculation
Anaheim	\$ 7.40	-	-	\$ 7.40	Contracted
Chino	\$ 9.00	-	-	\$ 9.00	Average of labor, material, equipment
Chino Hills	\$ 3.75	-	\$ 138.95	\$ 38.49	Average blended labor hourly and equipment, PLUS avg. cost of materials
City of Riverside	-	\$ 24.70	\$ 39.35	\$ 34.54	311 cost per tag plus labor and fringe
Co. of Riverside	-		\$ 110.00	\$ 27.50	Time and material
Jurupa Valley	\$ 5.00		\$ 100.82	\$ 30.21	2 staff plus vehicle x OH, PLUS fixed material cost.

Note: \*Jurupa Valley uses two employees and also provides color matching (depends on size/frequency)  
 Corona and Moreno Valley were also contacted. They stated that they charge actual costs.  
 Column 4 – Average tag removed in City of Riverside is 1 sq. ft., takes 15 minutes to clean.

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## Possibility of Capturing More Costs

1. Include costs for all material, equipment, labor, call center charges and support staff based on budget
2. Convert to an average cost per tag

FY	Non-Personnel	Personnel	Service Requests (Annual)	Total Tags (Annually)	Cost per Tag
FY 15/16	\$ 446,308	\$ 726,663	8,435	21,931	\$ 53.48

Note: This rate will be revised and implemented using this calculation every July 1<sup>st</sup>.

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## Questions



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