



*City of Arts & Innovation*

# City Council Memorandum

**TO: HONORABLE MAYOR AND CITY COUNCIL** **DATE: JUNE 21, 2016**  
**FROM: OFFICE OF THE CITY MANAGER** **WARD: ALL**  
**SUBJECT: SEIZING OUR DESTINY – COMMUNITY QUALITY OF LIFE SURVEY RESULTS**

**ISSUE:**

The issue for City Council consideration is to receive an update on Seizing Our Destiny.

**RECOMMENDATIONS:**

That the City Council receive an update on the Community Quality of Life Survey conducted in the fall of 2015.

**BACKGROUND:**

Seizing Our Destiny is Riverside's community-driven movement that builds on the City's existing strengths to create an even better place to live, work and play for future generations. Its goal is to improve quality of life, attract diverse and dynamic people, encourage innovation and work together for the common good.

In 2015, the services of the Institute of Applied Research and Policy Analysis from California State University San Bernardino were engaged to conduct a Community Quality of Life Survey to determine the perceptions of quality of life among City residents and among those who work in the City but live elsewhere. Today's update by Dr. Barbara Sirotnik, Principal Investigator, will provide a snapshot of the results of that survey.

**FISCAL IMPACT:**

There is no General Fund impact.

Prepared by: Teresa Rosales, Seizing Our Destiny Project Coordinator  
Certified as to  
availability of funds: Scott G. Miller, Interim Finance Director/Treasurer  
Approved by: Al Zelinka, FAICP Assistant City Manager  
Approved as to form: Gary C. Geuss, City Attorney

Attachment: Presentation