



## Airport Update

General Services Department

Transportation Committee  
July 21, 2016

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### RIVERSIDE AIRPORT SERVICING SOUTHERN CALIFORNIA INLAND REGION GENERAL & CORPORATION AVIATION



**Complete Landing &  
Navigation Systems**

**Full Conference  
Facilities**

**Full Service Pilot &  
Aircraft Services**



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## STATISTICS

### Aircraft Operations

Year to Date	Jan – May 2015	Jan – May 2016	Variance
	47,106	43,346	(8%)
Monthly	May 2015	May 2016	
	10,520	9,381	(11%)

### Financials

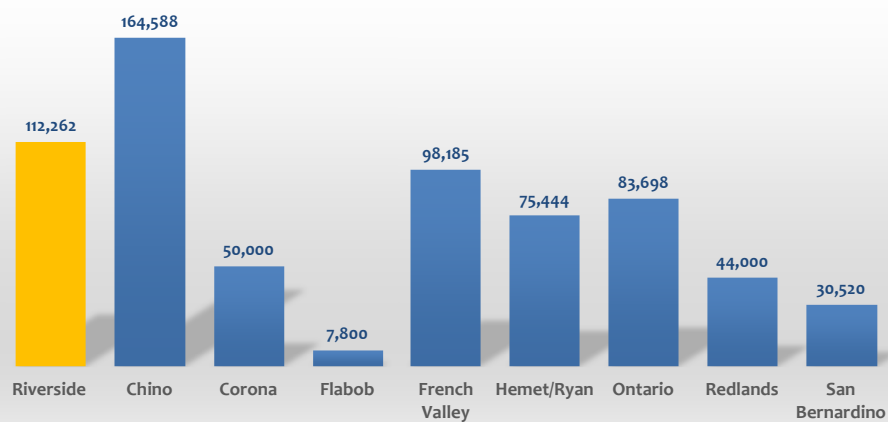
	Projected Fiscal Year 2015-16	Actual July 2015 – May 2016	Variance
Expenses	\$1,072,092	\$992,000	(7%)
Revenue	\$1,094,591	\$1,390,445	27%



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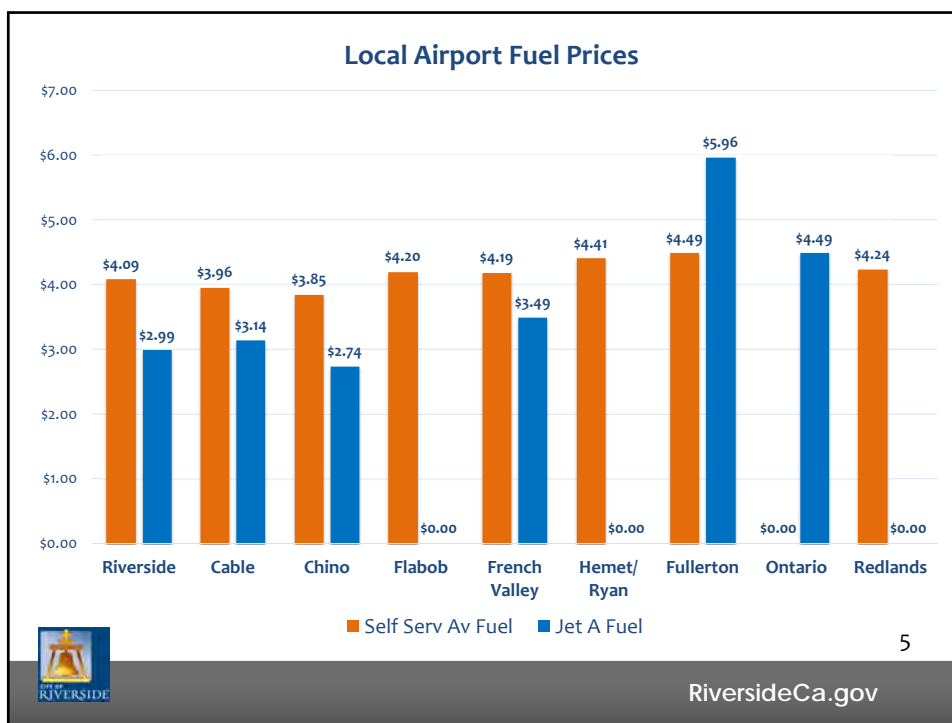
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### ANNUAL INLAND AIRCRAFT TRAFFIC COUNTS



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## EVENTS & PUBLIC EDUCATION

- 2016 Airshow
- Collings Foundation War Bird Tour
- Annual California State Airport Inspection



TimGuzmanPhotography

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## MARKETING

Review of marketing strategy underway

### Key Marketing Messages

- Zero landing fees
- Historic downtown
- Competitive leasing and fuel rates
- Strategic Southern California location
- Instrument Landing System



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EK1

## MARKETING

LANDING BY THE NUMBERS  
Riverside Municipal Airport



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## DEVELOPMENT & INVESTMENT

- Westside hangar development (economic)
- Runway/aircraft apron rehabilitation (safety)
- Airfield signage upgrade (safety)
- Airfield/parking lot lighting upgrade – completed (environmental)
- Upgrade lighting/markings at City Hall heliport (safety)
- Issue RFP to paint hangars
- Upgrade public restrooms to current ADA standards (safety)
- Coordinate marketing efforts with Economic Development



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## RECOMMENDATION

- That the Transportation Committee receive this bi-annual report on Riverside Municipal Airport operations and activity



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