



# Capture Riverside Parks Photo Contest Highlights

**Parks, Recreation and  
Community Services Department**

**Park and Recreation Commission  
July 11, 2016**

# Capture Riverside Parks Photo Contest



Sponsored by:



## Needs

- Extensive library of photos to utilize for publicity pieces
- Publicity worthy photos
- Resources

## Goals

- To encourage photographers to celebrate and capture the concept of “Parks Make Life Better”
- Help spread awareness of the importance of parks, recreation, and community services
- To obtain high quality photos of PRCSD parks, activities, events, and facilities
- To compile a library of PRCSD photos to utilize in the Activity Guide and/or cover page
- Engage the community and promote the PRCSD
- Encourage new participants in PRCSD programs

## Benefits

- Cost savings
- Civic pride
- Variety of photos
- Residents utilize parks and facilities
- Advertises parks and programs



# Contest Information

## Contests

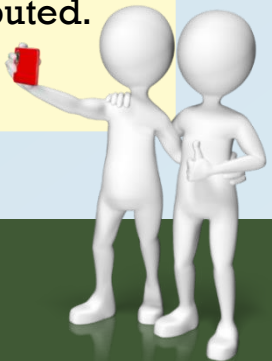
1. Contests are held four times per year.
  - January
  - April
  - July
  - October

## Categories

1. Parks Make Life Better
2. Open Space
3. City of Riverside PRCSD Classes/Programs, Events/Sports
4. Digitally Altered

## Selection Process

1. Contestants submit photo digitally at [CaptureRiverside.org](http://CaptureRiverside.org)
2. Committee of City staff, marketing and graphic design professionals, and community members review the entries.
3. The entries are judged and winner selected.
4. Winner and contestants notified and prizes distributed.
5. Winner and contestants acknowledged via media.





# Marketing & Publicity

## Sponsorship



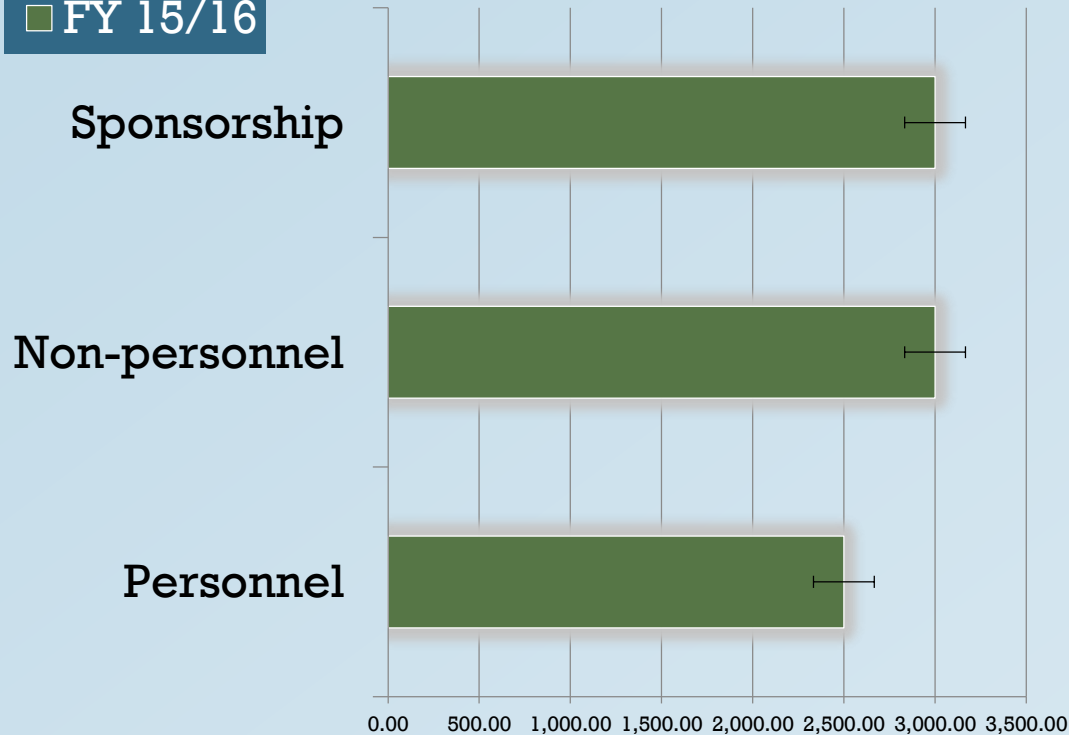
- \$3,000
- Promotional pieces
- Front counter signage
- Prizes

## Potential sponsors

- Metro Auto Group
- Image One Camera & Video
- Arlington Business Partnership
- Target

## Budget

■ FY 15/16



# Budget & Sponsorship





**EXPLORE RIVERSIDE**  
RIVERSIDE ACTIVITY GUIDE WINTER/SPRING 2016  
CITY OF RIVERSIDE, 3900 MAIN ST.,  
RIVERSIDE, CA 92502

City of Arts & Innovation

Printed On  
U.S. Postage  
**PAID**  
Riverside, CA  
PERMIT NO. 3292  
EGRWSS

POSTAL PATRON

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**Award Winning  
SUMMER CONCERTS  
In the Park**

**Wednesdays • 6-9 p.m.**  
June 15 - July 27 (excluding July 6)  
**Fairmount Park • 2601 Fairmount Blvd.**  
Smoking, alcohol and pets (on or off leash) are not permitted. Each concert begins with the Riverside Sings Vocal Competition. Vote each evening for your favorite youth band and teen contestant to move forward in the 9th Annual Riverside Sings Vocal Competition!

Parks, Recreation & Community Services Department  
951.826.2000 • RivReg.org

June 15	Wanted Bon Jovi Tribute
June 22	The Chico Band Latin
June 29	The Swing Cats Swing/Big Band
July 13	Stone Soul Motown
July 20	Southbound Classic Rock
July 27	Neon Nation 80s Pop

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**Villegas Park**  
August 3 **Bajo Cero**  
Latin Old School Funk

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**Capture Riverside Parks Photo Contest Winner**

Thank you to everyone who submitted photos in the Capture Riverside Parks Photo Contest. We are proud to showcase the Overall Winning photo submitted by Melissa Ahpuck. Melissa received a \$150 prize courtesy of the Riverside Community Services Foundation for her submission and all other participants received an exclusive Parks Make Life Better prize. Submissions are now being accepted through June 1 at [CaptureRiverside.org](http://CaptureRiverside.org), submit your photo today!

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 **Riverside**  
COMMUNITY SERVICES  
FOUNDATION



## All Entries

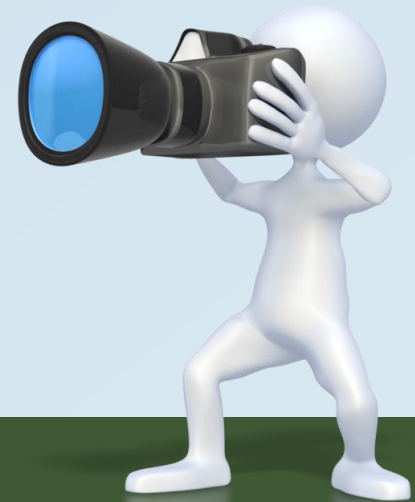
Chance to be featured in various media, including but not limited to, website, social media, video, print and the tri-annual PRCSD Activity Guide.

## First 100 Entries

Receive a Parks Make Life Better cell phone wallet and \$5 gift card toward any PRCSD program.

## Overall Winner

\$150 & photo presented on the back cover page of the Explore Riverside Magazine/PRCSD Activity Guide.



Sponsored by:



**Riverside**  
COMMUNITY SERVICES  
FOUNDATION

# Prizes

**Fairmount Park**  
**PEDAL BOAT RENTALS**  
Weekends Memorial Day thru Labor Day  
Saturday & Sunday • Noon to Dusk

Rental Fees:  
Residents: \$7 per half hour  
Non-Residents: \$10.50 per half hour  
Credit and Debit cards accepted.

**Picnic shelter reservation requests are accepted online!**

Submit your request at  
**RivReg.org**

Questions regarding picnic shelter reservations, please email: [facilityreservations@riversideca.gov](mailto:facilityreservations@riversideca.gov)

Photo taken by Edwin Doucette  
Capture Riverside Photo Contestant

**OFF-SITE CLASS AND CAMP LOCATION DETAILS**

Name	Full Name	Address
Backstreet Dance	Backstreet Dance Studio	3478 University Ave.
Bre Dance	Bre Dance Studio	3641 9th St.
Crafty U Too	Crafty U Too!	5223 Canyon Crest Dr. Ste. 16
Curves	Curves	3537 Main St.
KidzJam	KidzJam	11040 Magnolia Ave.
Leading Edge Learning Center	Leading Edge Learning Center	3800 Orange Ave. Ste. 2403
Learning Studio	My Learning Studio	17002 Van Nuys Blvd.
Necessary Nutrition	Necessary Nutrition	2985 University Ave.
Riverside Ballet	Riverside Ballet Arts Studio	6465 Sycamore Canyon Rd. Ste. 110
RCC Aquatics Ctr	Riverside City College Aquatics Complex	4800 Magnolia Ave.
Riverside Dance	Riverside Dance Academy	13515 E. Alessandro Blvd. Ste. 206, 208
Swan's Studio	Swan's Studio	4618 Pine St.
Teamwork House	Teamwork House Sports Center	6250A Brockton Ave.
USKO	USKO	6794 Brockton Ave.

Grab your camera and upload your photo today, you could have the next cover shot! [CaptureRiverside.org](http://CaptureRiverside.org)

City of Riverside Parks, Recreation & Community Services Department • Summer 2016

facility rentals / off-site class location information

**RENTAL INFO**

Most facilities listed on page 11 can be reserved and rented with the following amenities, depending on location:

- Picnic shelters • Picnic shelter reservation requests are now being accepted online! Submit your request at [RivReg.org](http://RivReg.org)
- Multi-purpose rooms
- Gymnasiums
- Athletic Fields (soccer, football, baseball, softball)
- Basketball courts
- Special event structures and open spaces

Photo by Adrienne Smith  
Capture Riverside Photo Contestant

**RENT A FACILITY TODAY!** *Facility Rentals*

Contact 951.826.2000 for the current fee schedule or visit [RivReg.org](http://RivReg.org).

**Special Occasions**

The Riverside Parks, Recreation & Community Services Department offers a variety of facilities for your special occasion. From lakeside views to indoor facilities, we have the perfect facility for your event. Contact the facility for details and fees.

**Bobby Bonds / Cesar Chavez Community Center Auditorium**  
Capacity - 200  
[cesarchavez@riversideca.gov](mailto:cesarchavez@riversideca.gov) • 951.826.5746

**Dales Senior Center Banquet Facility**  
Capacity - 186  
[dalessr@riversideca.gov](mailto:dalessr@riversideca.gov) • 951.826.5303

**Hunt Park / Rancho Community Center Banquet Facility**  
Capacity - 208  
[ranchocommunityctr@riversideca.gov](mailto:ranchocommunityctr@riversideca.gov) • 951.351.6132

**Lakeside Room at Stewarts Boathouse**  
Capacity - 92  
[lakesideroom@riversideca.gov](mailto:lakesideroom@riversideca.gov) • 951.826.2000

**La Sierra Senior Center and Banquet Facility**  
Capacity - 250  
[lseniorcenter@riversideca.gov](mailto:lseniorcenter@riversideca.gov) • 951.351.6135

**Orange Terrace Park and Banquet Facility**  
Capacity - 320  
[orangeterrace@riversideca.gov](mailto:orangeterrace@riversideca.gov) • 951.826.5858

**Springbrook Clubhouse Banquet Facility**  
Capacity - 160  
[reidbanquetfacility@riversideca.gov](mailto:reidbanquetfacility@riversideca.gov) • 951.826.5654

**Stratton Community Center and Banquet Facility**  
Capacity - 200  
[strattoncc@riversideca.gov](mailto:strattoncc@riversideca.gov) • 951.826.5355

**Villegas Community Center and Banquet Facility**  
Capacity - 300  
[villegascc@riversideca.gov](mailto:villegascc@riversideca.gov) • 951.351.6142

facility rentals

66

- PRCSO Activity Guide
- Facebook/Twitter/Instagram
- City Website
- Department Publicity

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5 stars

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City of Riverside, CA - City Govern...

Riverside Arts Agency

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City of Riverside - Parks & Recreation added 10 new photos to the album: Capture Riverside 2016. Published by Brandon Jan Thomas Moore on March 10.

The City of Riverside Parks, Recreation and Community Services Department would like to thank all of our participants for submitting their wonderful pictures for our Capture Riverside Photo Contest.

1,068 Photos

68 Comments

2 of 2 Responses

Recent

2016

2015

2014

2013

2012

2011

2010

See Your All Photos

Use Your All Photos

16

Post Photo

Capture Riverside Parks Photo Usage



**Capture Riverside Parks Photo Contest Sample Entries**

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# **Overall Winner – First Contest Period**



**Melissa Ahpuck**

**“Beautiful Reflections of Fairmount Park”**

**Fairmount Park • Parks Make Life Better Category**

# Overall Winner – Second Contest Period



Brian Lo  
"Tranquil"

Sycamore Highlands Park • Digitally Altered

# Recommendation

That the Park and Recreation Commission provide feedback, and receive the report for file.

